



# 77<sup>th</sup> LULAC National Convention & Exposition


Milwaukee, Wisconsin | June 26–July 1, 2006

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Latinos impactando las Américas



*League of United Latin American Citizens*



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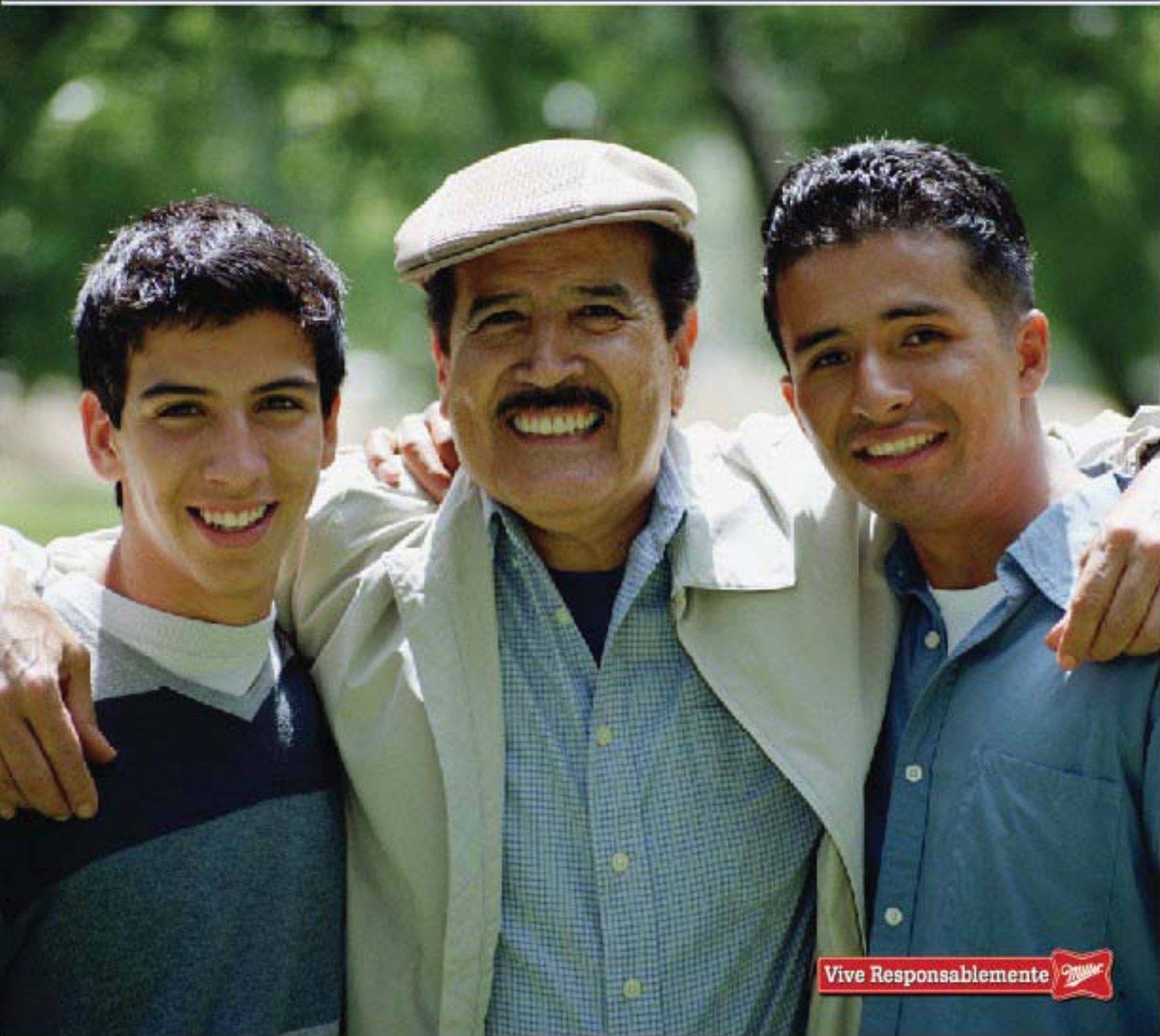
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*Sus palabras importan más de lo que piensa.*



Vive Responsablemente



Continuemos el  
**diálogo**



Usted les habla sobre la universidad que van a escoger, sus amistades y muchas veces sobre la ropa que usan.

La necesidad de hablar abiertamente con su adolescente es aún mayor cuando el tema es difícil. Dése el tiempo de hablar con su adolescente - y continúe el diálogo - sobre esperar para ingerir alcohol hasta que cumplan los 21 años y las consecuencias de romper las leyes.

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## Monday, June 26



Hon. Tom Barrett  
Milwaukee Mayor



Hon. John Antaramian  
Kenosha Mayor



Hon. Gary Becker  
Racine Mayor



Hector M. Flores  
LULAC National  
President

## Tuesday, June 27



Hon. Peggy  
Lautenschlager  
Attorney General  
Wisconsin



Ken Mehlman  
Chairman, RNC



Magda Yrizarry, VP Workplace  
Culture, Diversity and  
Compliance, Verizon Inc.

## Wednesday, June 28



William Andrekopoulos  
Superintendent MPS



The Honorable Francis  
J. Harvey, Secretary  
of the Army



Hon. Howard Dean,  
Chairman, DNC



Hon. Jim Doyle  
Governor of Wisconsin

## Thursday, June 29



Hon. Elaine L. Chao  
Secretary of Labor



Bruce Gordon  
President, NAACP



Eduardo Najera,  
NBA Player  
Denver Nuggets



Roberto Salazar,  
Food and Nutrition Service  
Administrator, USDA

## Thursday, June 29 (cont.)



Elvis Crespo  
el Rey del Merengue



El Gran Mariachi Sol  
de Mexico de Jose  
Hernandez



Hon. Anna Cabral  
US Treasurer



Hon. Nancy Pelosi  
Democratic Minority  
Leader



Dolores Huerta,  
Dolores Huerta  
Foundation



Tejano Legend &  
Grammy Nominee  
Ramiro Herrera

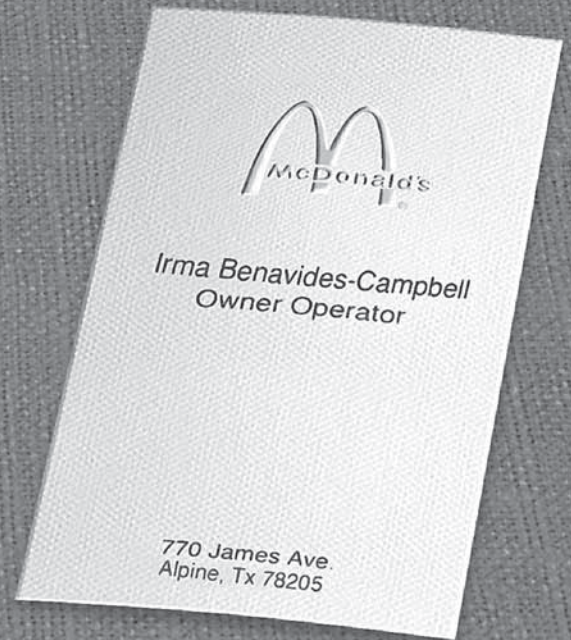
## Friday, June 30

## Saturday, July 1





*Cuando empecé,*



*no sabía hasta  
dónde iba a llegar.*

*Definitivamente, este es un buen lugar para comenzar.*

June 26, 2006

## **Bienvenidos a Milwaukee, Wisconsin!**

Welcome to Milwaukee and the 77th Annual LULAC National Convention and Exposition!

We are delighted to have you as our guest and look forward to an exciting week of activities and events. I want to extend a special thanks to the local convention committee, the LULAC national staff, our speakers and panelists, sponsors and exhibitors and the Federal Training Institute committee for organizing what I am sure will be a productive and enjoyable week.



Our goal is to make this the best LULAC convention in our 77 years of service. The Federal Training Institute will continue its award-winning training program for federal and private-sector employees from Tuesday through Thursday. Our exposition and jobs fair will open on Wednesday and they will continue through Friday. Also beginning on Wednesday will be three days of plenaries, workshops and seminars focusing on major issues, programs and strategies to inform, organize and motivate our growing Latino community.

Major corporations, government agencies and community organizations will display their products and services and recruit applicants at our exposition, which will feature more than 200 exhibitors. Special convention events will include stellar Latino speakers and entertainers. Special conferences and workshops will serve our youth and young adult attendees. In addition, our youth and young adults will provide a week of community service activities while in Milwaukee.

The LULAC National Assembly will meet on Wednesday and Friday to set our course for the future. And on Saturday the Assembly will elect LULAC officers.

Please enjoy our 77th National Convention and know that we are pleased that you have joined us this year. We also encourage you to make plans to attend our 78th National Convention in Chicago in late June 2007.

On a final note, let me say that it has been my honor and privilege to serve as President of LULAC for the last four years. Thanks go to our dedicated staff, our legions of volunteers around the country and our generous corporate sponsors for making this such an effective and inspiring organization. I can say with confidence that LULAC will continue to provide outstanding advocacy and service to the Hispanic community in the exciting and challenging years ahead.

Sincerely,

A handwritten signature in black ink that reads "Hector M. Flores".

Hector M. Flores  
LULAC National President and Convention Chair



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Alicia Rios, LULAC National VP for the Midwest



Yolanda Santos Adams, Wisconsin State Director

**Bienvenidos Amigos de LULAC, Dear Friends of LULAC:**

As the LULAC Co-Chairs, it is an honor to welcome you to the 77th Annual LULAC National Convention to Milwaukee, Wisconsin. We are delighted to see so many members and supporters of our great civil rights organization gather in Milwaukee for some serious dialogue about issues important to our Hispanic community. With this year's theme being Latinos Impacting the Americas, Latinos Impactando Las Americas, we will address the topics of education, immigration, health, and under-representation of Hispanics in the federal government. As LULAC members we believe in giving back to the communities in which we live and work.

While in Milwaukee, it is my hope that convention attendees will take time to experience all that the City of Festivals has to offer. I am confident that everyone will enjoy the convention and remember it as one of the greatest in LULAC history.

Please accept our best wishes for an enjoyable week and the continued success of the League of United Latin American Citizens. All for one and one for all.

Sinceramente,

A handwritten signature in cursive script that reads "Alicia Rios".

Alicia Rios  
National Vice President Midwest  
Convention Co-Chair

A handwritten signature in cursive script that reads "Yolanda Santos Adams".

Yolanda Santos Adams  
LULAC Wisconsin State Director  
Convention Co-Chair



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Evelyn Hernandez uses a Dell Latitude D610



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**Appointments**

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Luis Vera, Esq.	General Counsel
Roman Palomares	Chief of Staff
Theresa Venegas Filberth	National Secretary
Ray Mancera	National Parliamentarian
Queta Fiero	National Chaplain
Lena Levario, Esq.	Of Counsel
Luis Nuño Briones	Historian

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Emma Moreno	Director of Federal Relations
Lizette Jenness Olmos	Communications Director
Miguel Fernandez	Program Development Director
Maritza Bosques	Executive Assistant
Jorge Trasmonte	Technology Coordinator
Javier Dominguez	Policy Analyst

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Linda Ayala	Program Manager - TS
Matt Looney	Nat'l Development Coordinator
Adriana Freiberger	Development Associate
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Ebony Young	Accounting Clerk

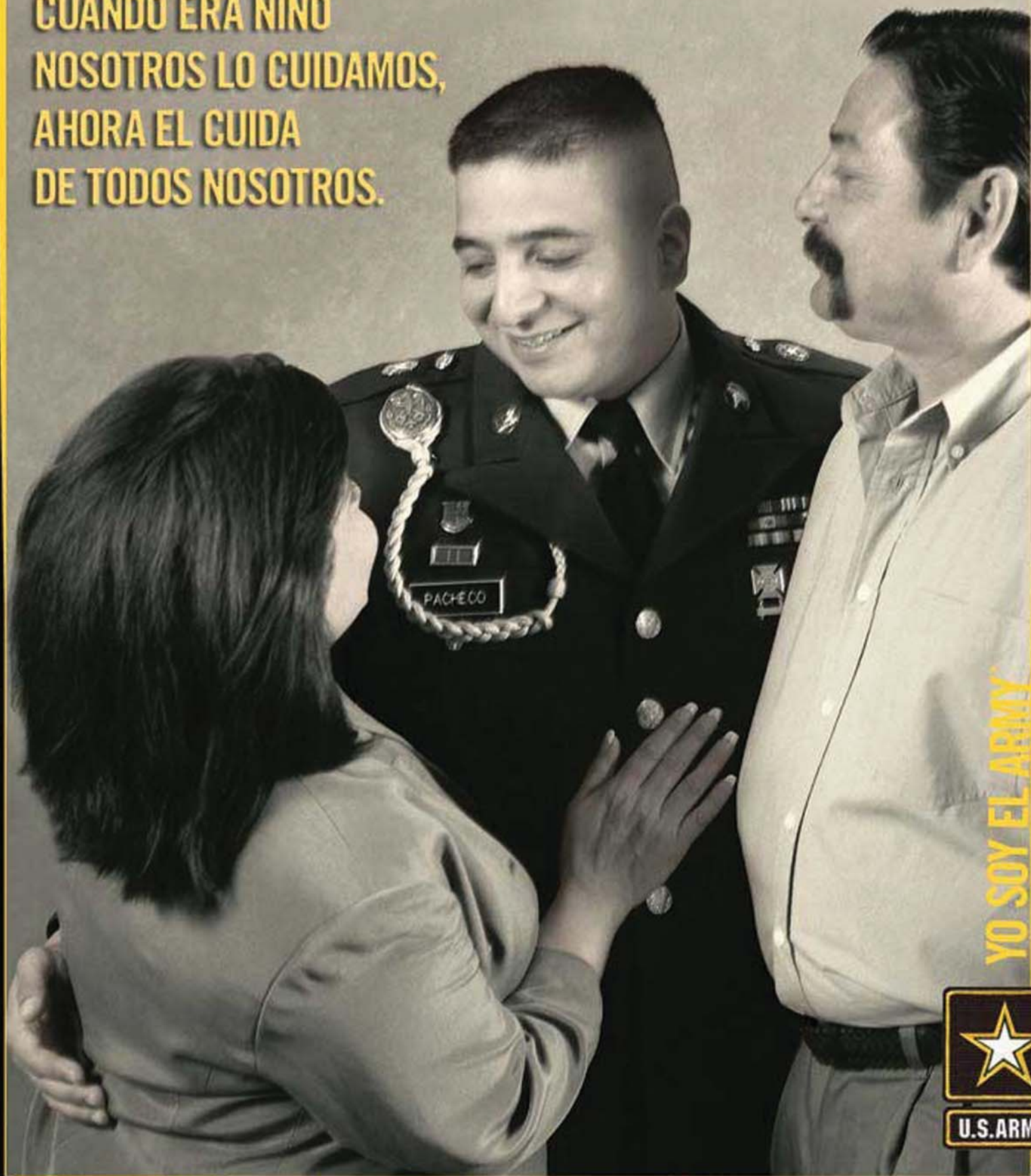
**LNHC, Dallas, TX**

Beatrice Alba Martinez	Chair of Board of Directors
Marcos Rincon	Executive Director
Oscar Gutierrez	Seminar/Outreach Coordinator
Heather Ritz	PR Coordinator
Karla Nataren	Administrative Assistant



Padres de Sergeant Claudio Pacheco, Operating Room Specialist, U.S. Army.

**CUANDO ERA NIÑO  
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AHORA EL CUIDA  
DE TODOS NOSOTROS.**



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**Emma Moreno**  
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**Carlos Zapata**  
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**Jorge Trasmonte**  
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**Javier Arturo  
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Policy Analyst &  
Advocacy  
Coordinator,  
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Assistant to Policy  
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**Gloria Lalka**  
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**Lupe Morales**  
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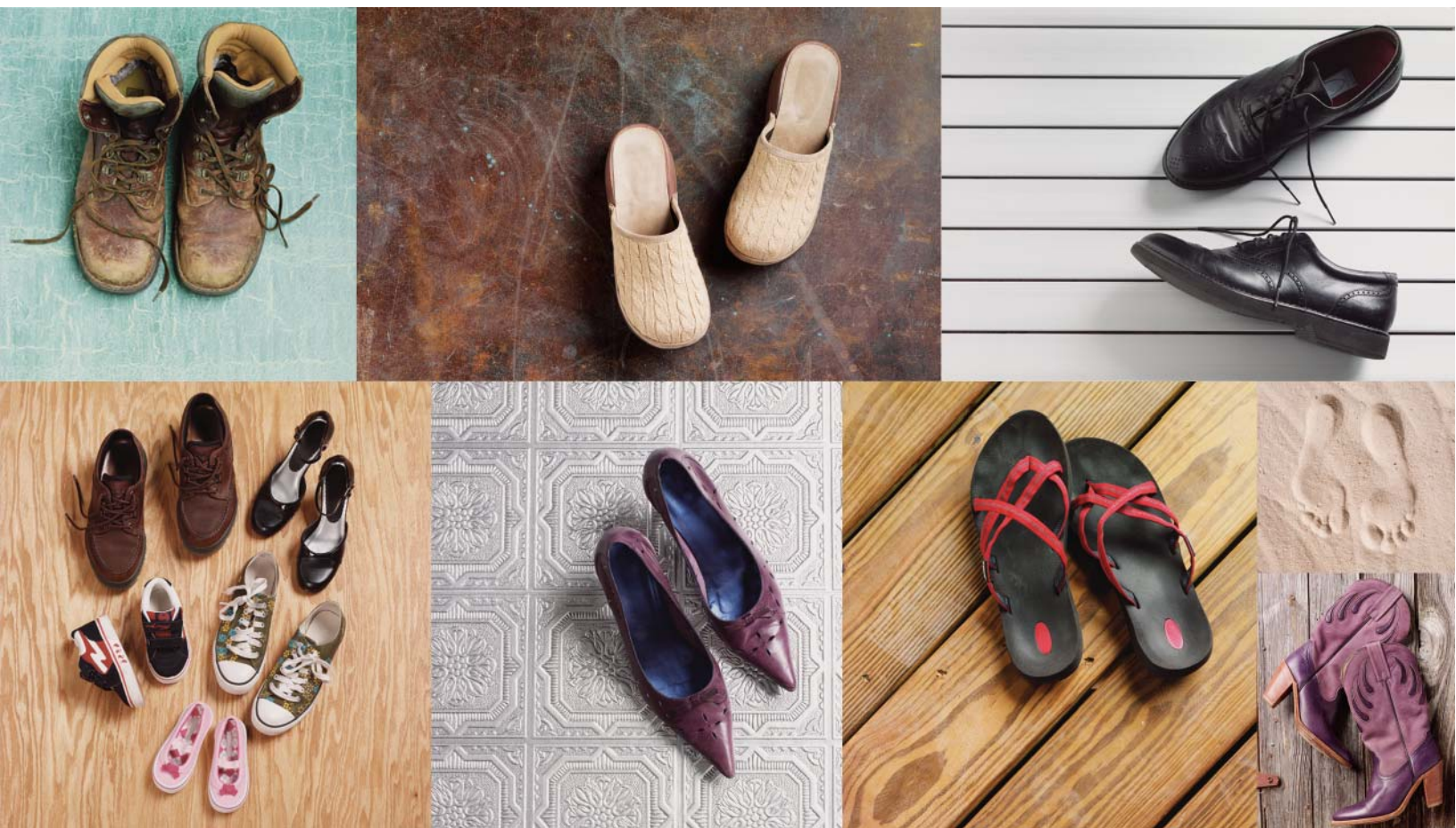
**Alicia Rios**, LULAC National VP for the Midwest

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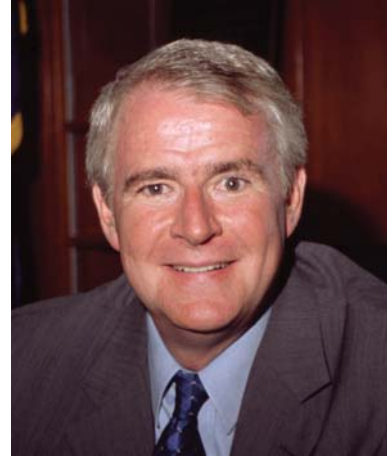


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June 26, 2006



GREETINGS!

The City of Milwaukee welcomes the participants of the 77th Annual League of United Latin American Citizens (LULAC) National Convention from June 26-July 1, 2006, to one of America's greatest cities. It is truly an honor to host this prestigious event and welcome LULAC members from across the nation and Puerto Rico.

Milwaukee's exciting attractions combined with its renowned warmth and hospitality assure you of a memorable visit. I hope you take the time to explore the city and to experience the renaissance of our downtown area with its charming RiverWalk. Along with superior attractions such as the Milwaukee Art Museum, Milwaukee Public Market, Milwaukee Public Museum and Potawatomi Bingo Casino, the quaint ethnic neighborhoods of Old World Third Street, Cesar Chavez Dr., Brady Street, Walker's Point, Dr. Martin Luther King Drive and the Historic Third Ward invite all to experience the city's rich cultural tradition and diversity.

While you are in town I encourage you to take time to enjoy Milwaukee's theater, dance and music venues, or a major league sports event. Restaurants and nightspots are always eager to welcome new visitors and many are just steps away from the Midwest Airlines Center.

I appreciate the hard work and commitment of local LULAC members who were successful in bringing this important event to Milwaukee. I would also like to personally thank LULAC National President Hector Flores for his four years of service and dedication to civil rights for all Americans.

Thank you for selecting Milwaukee, the "gathering place," for your annual conference. I hope you enjoy your stay and come again soon!

Sincerely,

A handwritten signature in black ink that reads "Tom Barrett". The signature is written in a cursive, flowing style.

Tom Barrett  
Mayor

# commitment

Here's where we stand on providing  
a new choice in video providers.

We will deliver competition.

We will not block lawful web content  
or intentionally degrade the quality of Internet service.

We will quickly improve our network to deliver a choice  
of television providers to families in our broadband footprint.

We will provide cities and towns with video franchising fees  
equivalent to their current agreements.

We will deliver community programming, disability access  
and emergency alerts, and contribute to the funding  
of community access operations.

We will respect traditional rights-of-way oversight  
and enforcement.

We will continue our more than 125-year history  
of providing quality customer service.



at&t

Your world. Delivered.



Edward E. Whitacre Jr.  
Chairman and  
Chief Executive Officer

AT&T Inc.  
175 E. Houston Street  
San Antonio, TX 78205



To LULAC staff and convention participants:

I would like to congratulate LULAC on its 77<sup>th</sup> Annual National Convention and Exposition.

As the oldest and largest member-based Hispanic organization in the United States, LULAC is one of the most influential and prominent organizations advancing the interests of the Hispanic community. From education to economic development to civil rights, LULAC plays a critical role in improving the quality of life for all Hispanics.

AT&T is proud of our strong partnership with LULAC. In 2004, our \$1 million grant to LULAC helped support the *Empower Hispanic America with Technology* program and continues to give citizens of Hispanic communities greater access to technology resources and training. More than 55,000 users to date have benefited from this program at 23 technology centers throughout our service territory, and we expect many more to benefit in the months and years to come.

We share LULAC's commitment to build a strong culture of opportunity, growth, and diversity. AT&T has a long record of assisting organizations such as LULAC that serve Hispanic and Latino communities across the country. In fact, the AT&T Foundation has contributed nearly \$40 million in grants to organizations serving Hispanic communities across the country since 1996.

On behalf of everyone at AT&T, I congratulate LULAC on your many contributions and achievements, and I offer my best wishes for a productive and enjoyable 2006 convention.

Sincerely,

A handwritten signature in black ink that reads "Ed Whitacre". The signature is written in a cursive, flowing style.



## Building towards a better tomorrow.

Freddie Mac is dedicated to strengthening communities by expanding housing and rental opportunities throughout the U.S. In many ways, we work towards a common goal: a better tomorrow for everyone in America. [www.FreddieMac.com](http://www.FreddieMac.com)





June 2006

Estimados Amigos:

On behalf of the men and women of General Motors, I would like to congratulate LULAC on its 77th annual convention. LULAC's varied initiatives have made a positive and lasting impact on this country and its thriving Latino communities. We are proud and grateful to share in your mission "to advance the economic condition, educational attainment, political influence, health and civil rights of the Hispanic population of the United States."

GM is committed to excellence on all measures: quality, productivity, safety, innovation, profitability, and diversity. Latinos are a vital part of our family of employees, suppliers, and dealers. Our Latino automotive supplier and dealer base brings new energy to our company and our nation's economy every day. I'm especially proud of the role our Latino employees play in building cars, trucks and SUVs that compete with any in the world.

During 2005, a challenging year for all of us at GM, LULAC and other Latino organizations and individuals were among our staunchest allies in the public discussion about GM's future. I firmly believe your loyalty is being rewarded as GM begins to see the positive results of our far-reaching restructuring and turnaround plan. A key part of that plan calls for stronger brands and innovative new products, such as the Pontiac Solstice, Cadillac Escalade, Chevrolet Z06, HUMMER H3, Saab 9-3 Convertible, Buick Lucerne, GMC Yukon and the Saturn VUE Green Line hybrid. I hope that as many LULAC members as possible will have the chance to experience these great new GM vehicles.

As we continue to build industry-leading cars and trucks, and maintain strong partnerships with organizations such as LULAC, I'm confident GM can achieve our goal of being the company of choice for Latinos.

Thank you, LULAC, for the opportunity to be your partner. And special thanks to Hector Flores and the entire LULAC team for all that you have done and will continue to do to strengthen the Hispanic community.

Felicidades y Saludos,

A handwritten signature in cursive script that reads "Rick Wagoner".

Rick Wagoner  
GM Chairman and Chief Executive Officer





It is said that the best legacy a parent can leave a child is a good education, for it is through learning that we pave the way to a better future for ourselves and our families.

When many of us and our ancestors ventured to the United States, we did so searching for the possibility of better economic opportunities and greater personal freedoms than might be found in our native lands. Today, as in the past, knowledge and learning remain the soundest foundations upon which people from all walks of life can seek to fulfill those dreams and aspirations.

At P&G we care especially for those members of our community who need help in opening the doors of opportunity. We seek to nurture promising talent by supporting community organizations that help increase access to education for Hispanics at all levels – from pre-school children through college students and beyond – and in so doing, honor those who chose to dream of the possible.

**We salute the League of United Latin American Citizens (LULAC) for its commitment to educating members of the Hispanic community.**

Touching Lives. Improving Life. **P&G**

P&G makes Tide, Crest, Pampers and hundreds of other leading personal and home products.







U.S. Department of Justice

Federal Bureau of Prisons

Office of the Director

Washington, DC 20534

June 26, 2006



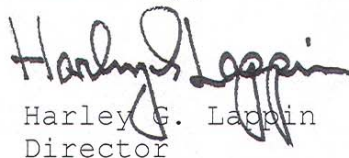
Dear Training Participant:

I would like to personally welcome you to Milwaukee, Wisconsin, and the 2006 League of United Latin American Citizens' 77<sup>th</sup> Annual National Convention and Exposition. This year's theme is "Latinos Impacting the Americas."

Much effort has been invested in planning this training opportunity. The success of this training depends heavily on the contributions you make. By actively sharing your knowledge and experiences, each of you ensures that this meeting will be an interactive and most rewarding experience.

I hope you return to your work sites with fresh ideas and with a stronger motivation for positive change and professional development. Please share with your colleagues all that you will learn this week. I wish you much success as you move forward in your career.

Sincerely,

  
Harley G. Lappin  
Director



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Proud Sponsor of the  
2006 LULAC National Conference

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*We never stop working for you.*



## Inspired by our history, united by our future.

Technology has been a common language that brings us together in an ever-changing world. Without it, we wouldn't be able to translate today's hard work and dedication into tomorrow's successes. That's why Sprint is proud to support the 2006 LULAC National Convention.



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## Ford Motor Company

On behalf of Ford Motor Company, I am pleased to congratulate and salute the League of United Latin American Citizens (LULAC) on its 2006 National Convention & Exposition.



Ford is proud to support LULAC's many programs and initiatives. We know that our partnership enables us to promote diversity, understanding and opportunity within the Latino community. We are particularly proud of the LULAC Ford Partnership For Advanced Studies Science Corp program. Together, we continue to provide educational opportunities to our youth.

At Ford, we continue our legacy of supporting organizations like LULAC whose innovations enhance opportunities for the people who live and work in the communities where we do business.

Our chairman and CEO, Bill Ford, is committed to promoting diversity and understands the importance of leveraging various ideas, experiences and strengths toward a greater end- building innovative products and a stronger company, and making the world a better place.

Because we understand its value to our business, Ford has a particularly strong presence within the Latino community. This relationship was developed and has grown over many years and it continues to expand today through innovative initiatives and outreach.

Our commitment to excellence goes beyond the quality of our products and services and reaches into the community. We believe great things happen when we work together toward the shared goal of improving our nation, one community at a time. Building innovative cars and trucks is what we do; making a difference is how we live!

We congratulate LULAC on 77 years of success and look forward to a continued partnership.

Sincerely,

A handwritten signature in black ink that reads "Sandra E. Ulsh". The signature is fluid and cursive.

Sandra E. Ulsh

President

Ford Motor Company Fund

Never underestimate the power of a single day.



AARP is proud to be a sponsor of the  
League of United Latin American Citizens' conference.

AARP recognizes the work of the LULAC in advancing human rights around the world. Many victories have been made both abroad and at home, but there is still much to do. AARP is working hard to contribute to positive social change where it's needed most — in every community.

Latinos Impacting "Las Americas"  
Midwest Airlines Center  
Milwaukee, WI  
June 28– June 30, 2006



Call us at 1-877-627-3350 or visit our website at [www.aarp.org](http://www.aarp.org).



The Director

UNITED STATES OFFICE OF PERSONNEL MANAGEMENT  
Washington, DC 20415

Dear Federal Training Institute Attendees:

On behalf of the Office of Personnel Management, welcome to the Federal Training Institute (FTI) hosted by the League of United Latin American Citizens (LULAC) during the 77th Annual Convention.

As OPM Director and chief advisor to President George W. Bush on human capital management, I am always pleased to encourage our Federal employees to seek leadership and professional development opportunities. This conference can be a source for tools that can prepare you to meet the challenges of the new workplace environment.

I encourage you to take full advantage of the many opportunities available at this year's event. I believe the vast array of information and networking opportunities available during the Federal Training Institute will be a benefit to your Federal career and agency.

Again, I wish you a great convention.

Sincerely,

A handwritten signature in black ink, appearing to read "LMS", with a long, sweeping flourish extending to the right.

Linda M. Springer  
Director



# Great Ways USDA Agencies Help America



USDA Mission Areas

Rural Development

Farm & Foreign Agriculture

Food, Nutrition & Consumer Services

Food Safety

Natural Resources & Environment

Research, Education & Economics

Marketing & Regulatory Programs

**The Farm Service Agency** provides billion annually in farm credit to small and limited resource farmers and ranchers.

**The Food, Nutrition and Consumer Service** helps millions of children and families through programs such as Food Stamps, School Meals, Commodity Distribution, and nutrition education such as **MyPyramid.Gov**.

**The Foreign Agricultural Service** offers food aid to help feed millions of hungry people in more than 70 countries around the world.

**The Forest Service** protects 192 million acres of National Forests.

**Rural Development** programs provide sanitary housing, job creation, health care facilities, water systems, telephone and electric services in rural America.

**The Agricultural Marketing Service** procures over \$600 million in food products from businesses and suppliers.

**The Food Safety and Inspection Service** ensures consumers have safe and accurately labeled meat, poultry, and egg products.

**The Cooperative State Research, Education and Extension Service** (in partnership with land-grant universities) provides a billion annually to meet the needs and interests of youth, families, and farmers

### USDA Nondiscrimination Statement

The U.S. Department of Agriculture (USDA) prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability, and where applicable sex, marital status, familial status, parental status, religion sexual orientation, genetic information, political belief, reprisal, or because all or a part of an individual's income is derived from any public assistance program. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact USDA's TARGET Center at (202) 720-2600 (voice and TDD). To file a complaint of discrimination write to USDA, Director, Office of Civil Rights, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410 or call (800) 795-3272 (voice) or (202) 720-6382 (TDD). USDA is an equal opportunity provider and employer."

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<b>27</b>	<b>22</b>
<b>MPG</b>	<b>MPG</b>
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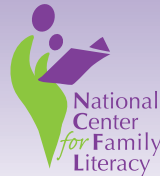


*Volunteer for Literacy. Change a Life.*  
**verizon literacy campus**

## Verizon Literacy Campus en Español

VLC is proud to announce the premiere of its online library literacy resources en español! These free learning tools will be valuable to your team in reaching out to engage Latino immigrant families in the world of reading. Latino parents and families will develop skills sets that support reading activities at home as an essential part of raising children to enhance opportunities for future success in life.

Verizon Literacy Campus is developed and managed by the National Center for Family Literacy and ProLiteracy Worldwide, with generous funding from Verizon Communications.



*Free, online courses and resources to help prepare volunteers, staff and community partners to play an important role in adult and family literacy programs.*

**[www.literacycampus.org](http://www.literacycampus.org)**



**FTI Members**

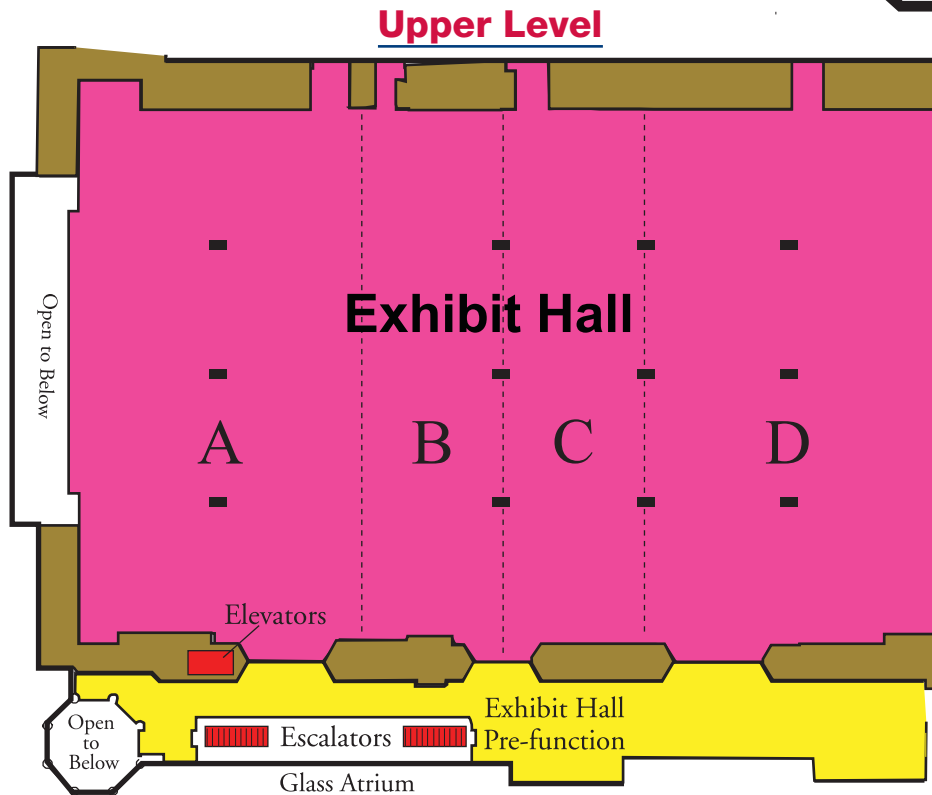
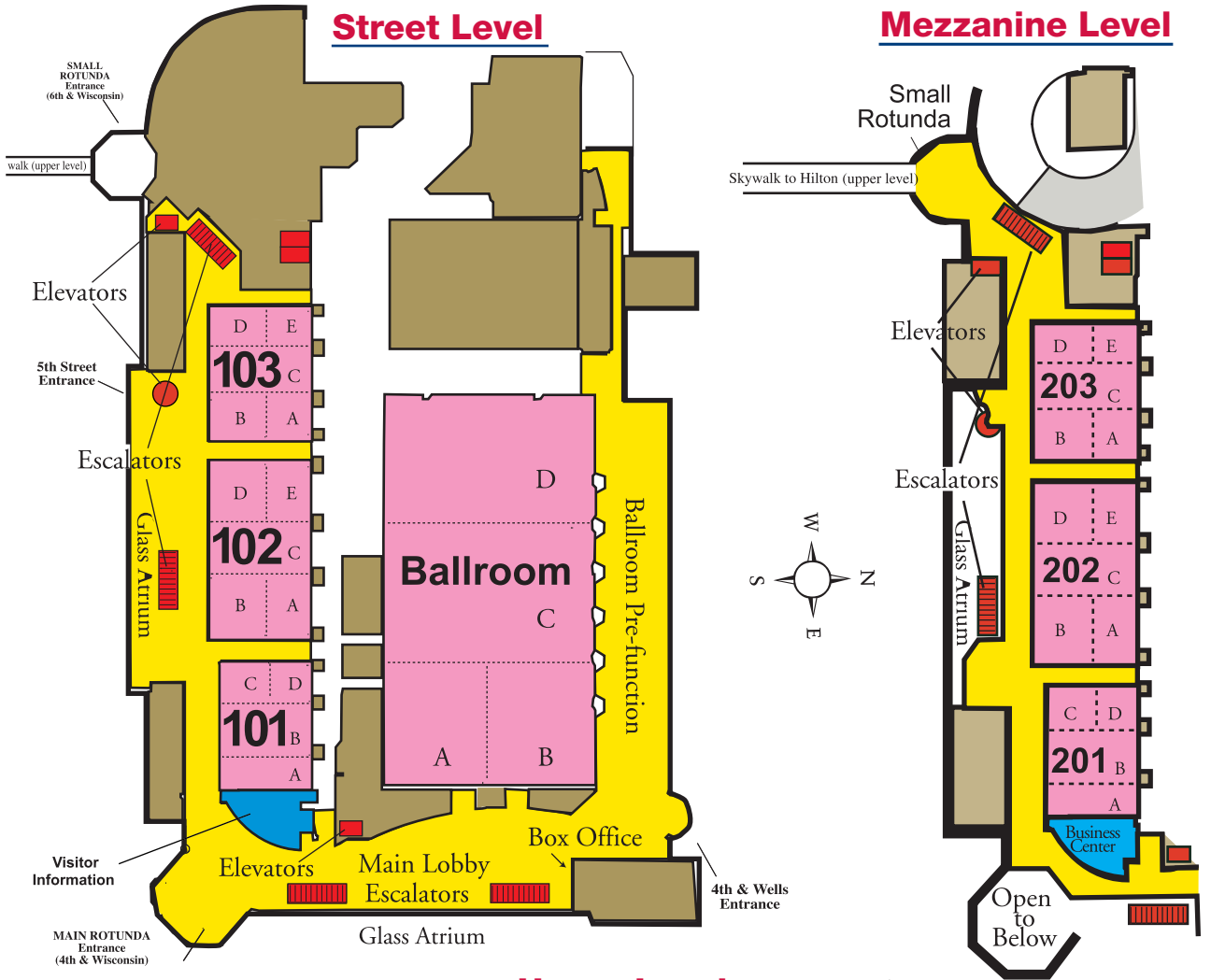
1st Row Seating from left to right: María Victoria Hernández, US Patent Trademark Office Emma; Moreno, Federal Training Institute Chair; Louella Perking, Federal Training Institute/LULAC Staff; 2nd Row Standing from left to right: Carmen Mendez, Department of Justice; María Mercedes Olivieri, Olivieri & Associates; Alicia Rodriquez, Department of Agriculture; Edward Allen, National Oceanic and Atmospheric Administration; Isabel F. Kaufman, Department of Justice; FBI Intern; 3rd Row Standing from left to right: Carlos V. Rivera, Bureau of Prisons; Harry R. Salinas, HR Salinas & Associates; Sara E. Clemente, Department of Defense; Aurelie Eggert, Department of Labor, Noemi Pizarro-Hyman, Department of Defense and Tracy Ballinger, FBI. Not in the Picture: Darnella Boxley, U.S. Patent Trademark Office; María Caminos-Medina, Department of Transportation; Karen L. Cattell, U.S Patent Trademark Office; Diana M. Chévere de Flores, Social Security Administration; Sean Clayton, Department of Energy; Mercedes H. Flores, Department of the Interior; Gloria M. Lalka, Federal Training Institute/LULAC Staff; Kathryn E. Lewis, Federal Training Institute/LULAC Staff; Caroline Lopez-Stewart, Department of Interior; Erni Moya, U.S. Army; Marga Ortiz, U.S. Department of Agriculture; Felícita Sola-Carter, Social Security Administration; Petra Stanton, Social Security Administration; and Shelia J. Washington, Federal Training Institute/LULAC Staff.

**Federal Training Institute Mission Statement**

The Federal Training Institute is committed to providing quality educational opportunities to develop and enable participants to realize their potential by strengthening their knowledge, skills, and educational values. We provide continuing education by expanding opportunities for personal growth and fostering the development and dissemination of public policies and social change activities.

We realize the rapid changes of our nation present all agencies and companies with new additional challenges within the workplace. We are committed to providing the support, training, and development to keep abreast of these changes. Our core value is committed to facilitating educational opportunities to participants to acquire or enhance the skills necessary to progress and develop within and realize their potential.







Success through diversity...



That's our calling.

At Cingular and BellSouth, our phones are as diverse as our workforce, community, business partners and marketplace. Each person's unique perspectives and contributions allow us to grow as individuals and as part of a team. By embracing our similarities and differences, both visible and non-visible, we maintain an environment where everyone can reach their fullest potential.

Cingular and BellSouth are proud sponsors of the LULAC National Convention.





*Leadership*

**Teamwork**  
makes it happen.

*By pulling together, we can  
accomplish great things.*

*All of us at Anheuser-Busch  
proudly support  
LULAC  
for leading the way.*



## 36 Exhibitors

<u>Company</u>	<u>Booth</u>	<u>Company</u>	<u>Booth</u>
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**JIM DOYLE**  
GOVERNOR  
STATE OF WISCONSIN

---

June 26, 2006

Hector M. Flores  
National President  
League of United Latin American Citizens  
2000 L Street, NW, Suite 610  
Washington, DC 20036



Dear Señor Flores,

Greetings to the 77<sup>th</sup> Annual LULAC National Convention!

On behalf of all the people of Wisconsin, I am delighted to have the opportunity to welcome you to Milwaukee for this historic occasion. We are excited to host the annual meeting of the nation's oldest and largest Hispanic civil rights and community service organization, as you celebrate the theme "Latinos Impacting the Americas."

Wisconsin has seen tremendous growth in its Hispanic population over the last several decades, and our communities are benefiting from the strong work ethic and family values of this growing population. All Americans have benefited tremendously from the work of LULAC, and your commitment to the advancement of educational and economic opportunities for all. LULAC members in councils all across this nation should be proud of your history of civil rights advocacy and community service.

I encourage all LULAC attendees and their families to discover the history, hospitality and scenic beauty of the great state of Wisconsin. We are delighted to showcase Wisconsin's growing Latino community and the strength we draw from diversity.

Again, welcome to Wisconsin, and thank you for all you do.

Sincerely yours,

A handwritten signature in black ink that reads "Jim Doyle".

Jim Doyle  
Governor



### **AFFIRMATIVE ACTION**

LULAC supports equal opportunity for employment, promotion and contracting, and opposes discrimination of any form in the workplace and supports affirmative action as a set of positive steps that employers use to promote equal employment opportunities. LULAC remains committed to fighting efforts to overturn decisions that have upset affirmative action programs across the country.

### **CENSUS AND DATA COLLECTION**

LULAC continues to support the use of statistical sampling in Census decisions to ensure the most accurate count of all peoples possible. LULAC supports the use of adjusted census figures for redistricting purposes as well as for the distribution of federal funds for states. LULAC urges the Census Bureau to maintain information gathered completely confidential and not share it with other government agencies, including the DHS. LULAC also calls on the Census Bureau to include the residents of Puerto Rico in population reports as part of the total count of Hispanics in US territory. LULAC opposes efforts to prevent the collection of data based on race and ethnicity.

### **CHILD LABOR AND THE EXPLOITATION OF MINORS**

LULAC strongly supports ending child labor through education and by supporting the International Labor Organization's (ILO) international programs to eliminate child labor worldwide. LULAC opposes the exploitation of children working anywhere for low wages and under hazardous conditions, such as poisoning from picking fruits and vegetables covered with pesticides, damaged eyesight from continuous complex work like weaving, or physical abuse. LULAC deplors any and

all exploitation of minors, whether psychological, physical, political, or sexual. LULAC is a strong supporter of the efforts regarding Missing & Sexually Exploited Children by potential predators.

### **CITIZENSHIP AND VOTING**

LULAC promotes active participation of all eligible Hispanics in the democratic process by registering to vote and voting, and encourages all legislative, judicial and educational efforts to promote voter participation and advocacy. LULAC urges the extension of the Voting Rights Act due to expire in 2007. LULAC encourages all eligible immigrants to become US citizens and demands that the Bureau of Immigration and Citizenship Services expedite the processing of citizenship applications pending in a backlog for up to two years or more. LULAC aims to assure that voters' rights are safeguarded on election-day by preventing potential voting rights violations, such as intimidation at the polls, unworkable voting equipment, and other civil rights violations.

### **CRIMINAL JUSTICE REFORM**

LULAC advocates reform of the criminal justice system to reduce the disproportionate number of Latinos who are incarcerated in the criminal and juvenile justice systems. LULAC supports reform of the court system to ensure fair sentencing guidelines that do not discriminate among race or socio-economic backgrounds. LULAC opposes the incarceration of youth in adult prisons and supports preventive education and social programs to reduce incarceration and recidivism. LULAC supports the repeal of legislation harmful to Latinos to redress disparate treatment of minorities, such as the elimination of the death penalty. LULAC

also supports ensuring that statistical data of inmates in the state and federal prison systems is gathered for Hispanics/Latinos, of any race.

### **DEFICIT REDUCTION**

LULAC opposes the growing deficit in the federal government and supports efforts to lower it through sensible fiscal management and economic stimulus that favors all people equally. The federal government should support states in their efforts to reduce state deficits by contributing fiscally to their attempts to secure the population at large from public safety hazards, such as terrorism, and improve education and health care services.

### **DISCRIMINATION AND RACIAL PROFILING**

By exposing discrimination, LULAC encourages a public discourse and educates the public on issues relating to Latinos. We denounce any form of discrimination on the basis of national origin, race, religion, sexual orientation, age or disability. LULAC strongly condemns racial profiling, and supports a strong statutory definition of racial profiling along with the institution of data collections systems by law enforcement. LULAC is concerned with the growth of hate groups and encourages Congress to strongly monitor agencies and their enforcement of hate-crimes law. LULAC opposes any effort to amend the US Constitution in any manner that reduces protection of any individual's rights on the basis of national origin, race, religion, sexual orientation, age or disability.

### **DRIVER LICENSES**

LULAC supports legislation to grant licenses to immigrants under any status. LULAC supports innovative provisions for the issuance of a license such as passing a criminal background check, endorsement by a

citizen, or requiring a pledge by immigrants to apply for legal residency. LULAC opposes any legislation that would place immigrants at risk by highlighting their status.

## **ECONOMIC OPPORTUNITY**

LULAC supports an expansion of American empowerment and enterprise zones in communities along the border with Mexico. LULAC urges companies and government agencies to embrace diversity in all aspects of business, whether employment, promotion, or contracting, as well as to support representation of Hispanics at all levels, from day-to-day management and governance to the boardroom. LULAC encourages the expansion of programs and policies that provide funds to stimulate business, job growth and training, and opportunities for venture capital.

## **EDUCATION**

LULAC believes that education is the basis for lifelong success, and strongly opposes any measure that denies education as a fundamental right, including that of immigrant children. School curricula and textbooks should reflect the diversity of Hispanic heritage positively, be historically accurate, be language appropriate, and culturally sensitive.

LULAC supports legislation targeted at decreasing the Hispanic dropout rate and urges Congress to implement targeted programs to encourage Hispanic students to remain in school. Federal funding for LULAC National Education Service Centers (LNEC) should be continued so as to address the specific needs of our community, as well as to expand into areas not currently served. Federal funding for Head Start, Migrants and Seasonal Head Start, Gear Up, TRIO, Women, Infants, and Children (WIC), HEP-CAMP, Title I and Title III programs

should be increased and access should be expanded to ensure high participation of Latino children. Funding for Title I and Title VII programs should also be increased to address adult basic educational programs and bilingual education.

LULAC strongly opposes vouchers. All Latinos should have access to safe, quality and desegregated public education. Public schools should be improved and rehabilitated, and be provided with adequate funding to do so. LULAC supports full-funding of the No Child Left Behind Act. LULAC strongly supports the Student Adjustment Act and the DREAM Act. LULAC urges all states to pass laws that allow undocumented immigrant children who have completed high school, are of good moral character, and reside in the state to be admitted to colleges and universities as residents and eligible for in-state tuition.

LULAC also urges the federal government to grant these students citizenship after they graduate from college or university. LULAC opposes college entry exams as the sole or primary determinant in admissions processes and supports instead multiple factors as the key to admission. LULAC opposes high stakes testing. LULAC supports an increase in funding for Hispanic Serving Institutions (HSIs) of higher education. LULAC supports an increase in the number of Latino educators at all levels of education, administrators and school board members, as well as teacher training and development programs to encourage Latinos to become teachers.

## **ENGLISH PLUS**

LULAC strongly opposes all legislation that designates English as the official language of the United States or of any individual state. LULAC supports bilingual education to ensure English proficiency

while encouraging students to retain proficiency in their native language. English language acquisition is imperative, but bilingualism and multilingualism are assets to be valued and preserved. LULAC advocates that English language learners shall receive an equal quality academic education with equal quality materials as native English-speaking students. Such education shall be provided by properly credentialed teachers. LULAC supports increasing programs and funding for ESL for adult students.

## **ENVIRONMENT**

LULAC opposes the practice of locating environmentally damaging or dangerous sites in Hispanic and other disadvantaged communities, and opposes the disposal of nuclear, chemical waste or other toxic waste in or near Hispanic communities. LULAC supports a border buffer to prevent the creation of hazardous waste sites on either side of the US-Mexico border, and encourages the clean up of “brownfields” (contaminated sites) in Hispanic neighborhoods. LULAC supports the Clean Air Act to reduce emissions that are harmful to Latinos of all ages and opposes any effort to loosen its regulations placed on the coal-burning power plants in the United States.

## **FARMWORKERS, MIGRANT AND SEASONAL WORKERS**

LULAC supports the National Farmworker Jobs Program (WIA 167) and requests that the program remain a critical part of the 2005 U.S. Department of Labor’s budget. LULAC also urges Congress to pass legislation that protects farm workers from employer abuse, while guaranteeing them safe working conditions, housing, and access to schooling and training, especially as relates to any new guest worker programs that may



be considered for passage by Congress, which LULAC opposes.

Former Bracero workers who had 10 percent of their earnings withheld from their paychecks should have those funds returned to them and their families immediately. LULAC therefore opposes the expansion of agricultural guest worker programs that do not provide adequate labor rights protections, health benefits and housing.

LULAC supports a national holiday honoring Cesar Chavez and commemorating the contributions of farm workers to the United States. School curriculum should include an historical perspective of the farm worker struggle and community service in his honor.

### FOREIGN RELATIONS

LULAC promotes higher Hispanic employment in the US State Department and the United Nations and other international agencies. Latino perspectives should be included in the formulation of policies towards Latin America. LULAC urges a strengthening of partnerships with Latin America, in particular greater collaboration between the government of Mexico and LULAC. LULAC urges the US government to include Latin American nations as partners for the war on terrorism and the creation of multilateral agreements on such important cross-border issues as health, labor, education, immigration and sustainable economic development. Although LULAC supports trade and economic integration with Latin America, it is imperative that trade agreements should be equitable and balanced. Because of the failure of current trade agreements to reach this threshold, LULAC supports efforts to renegotiate trade agreements to raise the standards of living for labor and protect our environmental standards so as to reduce displace-

ment of workers and consequent mass migration.

LULAC supports efforts to grow sustainable economic development programs in Latin America and the Caribbean, along with social development programs.

### HATE CRIMES

LULAC urges Congress to pass laws that provide stronger sentencing and more aggressive prosecution for hate crimes. The federal government's role should be expanded in the prosecution of hate crimes by being allowed to assist state and local efforts to prosecute a broader scope of hate crimes.

### HEALTH

Universal health care is a priority for Latinos that includes affordable and accessible primary, preventive, and emergency room health care that is culturally competent. Latino mothers should have access to pre-natal care and children must have access to immunization, prescription medications, as well as substance abuse education. LULAC urges pharmaceutical companies and medical research facilities to increase the inclusion of Latinos in their clinical trials.

LULAC urges greater awareness among health care providers of the disparities in the health care system and the elimination of bias and stereotyping of Latino patients. LULAC also advocates patient education programs to increase patients' knowledge about diseases disproportionately affecting Latinos, such as diabetes, Alzheimer's and HIV/AIDS, and how to best find health care and participate in the treatment process. LULAC advocates growing awareness about proactive health care through programs about the impacts of smoking and how to quit.

LULAC strongly opposes any efforts that would require hospital emergency room employees to check

on the immigration status of all patients and report any who are undocumented to the federal government for deportation.

LULAC also urges an expansion of insurance coverage for children in poverty, as well as increased funding for programs to promote self-esteem and prevent teen pregnancy.

Because of the disproportionate number of Hispanics who are uninsured and under-insured, LULAC strongly urges the creation of a universal health care coverage plan that insures all people in an equitable manner. LULAC also encourages Congress to take into account different trends and gaps in medical care expenses, such as prescription drug coverage, and pass legislation to improve access to care.

LULAC supports the expansion of state and federal funding for mental health and mental disabilities programs

### HISPANIC REPRESENTATION

LULAC promotes public service and strongly supports Executive Order 13171 to increase the representation of Hispanics in federal employment. We urge the administration to work closely with the Congressional Hispanic Caucus to ensure that Hispanic employment data is gathered by the Interagency Task Force so as to remedy the under-representation of Hispanics in government. LULAC urges the US Senate to provide a level playing field for Hispanic judicial nominees so as to ensure that Hispanic representation in the judicial system increases proportionally to the numbers of Latinos in the general population. LULAC supports the use of statistical sampling data in redistricting processes across the country to counterbalance undercounts in the Hispanic community so as to increase the likelihood of greater Hispanic representation.

## HOUSING

LULAC supports the expansion of affordable housing and increased funding for policies that create government-sponsored matching funds. LULAC opposes discriminatory and predatory lending practices and supports the strengthening of fair housing legislation to hold banking institutions accountable for fair lending practices. LULAC supports the improvement of quality of life for areas known as “colonias” along the US-Mexico border with such basic amenities as access to potable water and electricity. LULAC supports increasing funding and affordable housing programs for seasonal and migrant farmworkers.

## IMMIGRATION

LULAC opposes any legislation that threatens the rights of immigrants, criminalizes them or those who provide them assistance, and harms Latino communities.

LULAC opposes harsh regulations that toughen the requirements for citizenship and stipulations that raise the bar of admissibility for immigrants. Immigrant visas should not be unreasonably withheld. Legal residents and naturalized citizens should have the same benefits due native-born citizens. LULAC opposes the militarization of the border and vigilante attacks on immigrants, as well as the mistreatment of immigrants in the United States regardless of their status. LULAC supports the regularization of undocumented workers in the United States by periodically updating the Date of Registry, the reinstatement of Section 245(i) to allow immigrants to remain with their families while their applications are processed, along with the restoration of Food Stamps for legal immigrants. LULAC supports citizenship for America’s non-citizen troops.

LULAC supports strong family reunification standards and fair and balanced immigration processes to take into account future flows of workers. LULAC urges Congress to pass wage protection for immigrants, as well as to mitigate the Hoffman decision. Though LULAC does not support guest-worker programs, should they pass, LULAC endorses full worker protections including the right to organize and to apply for citizenship on their own right without depending on their employer. LULAC opposes the use of local law enforcement to assist the DHS.

## LATINO YOUTH

LULAC opposes cuts that might lead to the disappearance of important At Risk Youth Programs and after school programs nationwide, such as the 40 percent cut proposed for the 2005 federal Juvenile Accountability Incentive Block Grant, which funds probation mental health, drug treatment and gang-prevention and after-care programs. LULAC supports programs that focus upon modifying lifestyle behaviors by promoting increased knowledge about health, physical activity and nutrition.

## MEDIA

LULAC strongly advocates for the increase of Hispanic-oriented programming in all facets of the media and demands that more high-level decision-making positions be made available to Hispanics at major media companies and networks. Programs should provide a positive and accurate portrayal of cultural breadth of Latinos and their contributions to the United States. LULAC encourages the FCC to require broadcasters to provide better Latino programming and representation in prime-time slots throughout the day as part of their public service obligations. LULAC strongly advocates for the enhancement of emergency

preparation communications that are currently inadequate for the Spanish-speaking populations of the United States. It is critical to ensure adequate preparation of written and audiovisual materials in Spanish for dissemination prior to, during, and after emergency conditions. LULAC also acknowledges that Latino children are an exponentially growing population in California, Texas, and Florida and in metro areas of other states. LULAC supports Children’s programming that acknowledges that the Latino population and cultures are an integral part of US society.

## OIL PRICE STABILITY

LULAC is concerned about the stability of oil prices and its impact on oil workers, many of whom are Hispanic. LULAC supports state and federal efforts to stabilize the price of oil and prevent the displacement of Hispanic oil field workers and federal tax incentives to domestic oil producers to reduce dependency on foreign oil. LULAC is in support of a federal energy policy that encourages the development of alternative fossil fuel and other environmentally friendly energy sources. LULAC opposes drilling for oil on federal lands, especially in those areas deemed necessary to the ecological well-being and quality of life of its inhabitants and neighbors.

## PUERTO RICO

LULAC reaffirms its strong support of legislation that provides a congressionally recognized framework for the four million US Citizens living in Puerto Rico to freely express their wishes regarding their options for full self government.

## SENIORS

LULAC strongly advocates for programs and legislation to protect the quality of life of Latino seniors, for



fair cost housing, transportation for those with special needs, in home care, employment opportunities, and the reduction of elderly abuse and fraud. LULAC seeks a reduction of costly prescription drugs and a streamlining of Medicare prescription drug coverage.

### **SOCIAL SECURITY**

LULAC opposes the privatization of Social Security and any tax cut plan that would compromise its future stability. Individual accounts and tax cuts should not be substituted for Social Security's currently defined system. LULAC supports stronger benefits for lower income groups, women, and the disabled.

### **WELFARE REFORM**

LULAC supports fair welfare reform that acts as a safety net for those who need assistance for valid reasons. Reform should encompass providing bilingual job training, funding for child care, an increased minimum wage and job opportunities to meet the needs of urban and rural welfare

recipients, with reasonable time limits and individual review, and monitoring to ensure they do not increase poverty. LULAC opposes benefit cuts previously afforded to legal immigrants, and strongly advocates the restoration of benefits to legal immigrants and children.

### **WOMEN'S RIGHTS**

LULAC strongly supports legislation that would guarantee pay equity for women, strong penalties for sexual harassment, and support for women who file complaints against their employers. LULAC supports the expansion of leadership development programs for women of all ages and encourages more Latinas to run for public office. LULAC strongly supports programs to protect women and their children from domestic violence and sexual abuse, and strong penalties for abusers that include but are not limited to community service, appropriate time in jail and mandatory anger management training. LULAC strongly supports equity in health care for women to

require that most health and disability insurance contracts which cover prescription medication must also cover prescription contraceptives. LULAC is concerned with the ongoing findings that Hispanic women fare worse in health and health care than other populations of women and strongly encourages better access to health benefits, literacy, and improved doctor-patient relationships. LULAC demands that the United States and Mexico work together to resolve the issue of the murdered women of Juarez.

### **WORKER'S RIGHTS**

LULAC strongly supports the rights of working men and women to organize under the law and form labor unions dedicated to continuing the struggle for equality, social and economic justice. LULAC supports extending the benefits of a bountiful society for all workers, without regard to age, sex, race, nationality or creed, and to improve the working and living conditions of all workers worldwide.



## **Women's Commission Fashion Project**

We are pleased to have Marisol Deluna, famed New York Fashion Designer, to custom design a scarf, neckerchief and tie for our organization with the purpose of raising funds and awareness to benefit the LULAC Women's Commission. All items will be available for purchase at the LULAC National Women's Commission Booth at the 2006 National Convention in Milwaukee, June 28-June 30, 2006.

Our neckerchief is a small version of our scarf design, measuring approximately 18x18 inch square. Our neckerchief sells for \$25.00. Our neck tie measures

56 inches long and tapers to 4 inches at its widest point. It is made of heavy 16mm silk twill and is hand sewn. Our tie sells for \$40.00.

In addition, you can order the items by e-mail to [AZing4U@satx.rr.com](mailto:AZing4U@satx.rr.com), upon receipt of your check or money order, (no cash or credit cards), you will be sent your order within 10 days.

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# inside

diversity

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**We believe that our continued success hinges on a commitment to diversity in every aspect of our business,  
and we proudly salute the 77th LULAC National Convention.**

# 48 Agenda in Brief

All events will be held at the Midwest Airlines Center unless otherwise noted

## Monday, June 26

8 am to 5 pm	F.B.I. Pre-Conference Meeting.....	202C
8 am to 5 pm	Bureau of Land Management Pre-Conference Meeting.....	Hilton Wright A & B
8:30 am to 12 pm	DOD College Counselors Meeting.....	102C
12 pm to 4:30 pm	Department of Labor Pre-Conference Meeting.....	202A
1 pm to 5 pm	LULAC National Convention & Federal Training Institute Registration.....	Main Lobby
6 pm to 8 pm	<b>Opening Reception</b> , Milwaukee Mayor Tom Barrett.....	Hilton Crystal Ballroom
	Kenosha Mayor John M. Antaramian, and Racine Mayor Gary Becker	

## Tuesday, June 27 LULAC Federal Training Institute

7 am to 12, 2 to 5 pm	LULAC National Convention & Federal Training Institute Registration.....	Main Lobby
6:45 am to 8:30 am	<b>Law Enforcement Awards Breakfast</b> , Wis. Attorney General Peggy Lautenschlager....	Ballroom CD
9 am to 11:30 am	<b>Federal Training Institute: A Journey to Leadership Development—Concurrent Sessions</b>	
Times Offered	Tue. 9 am to 11:30 am & 2 pm to 4:30 pm and Wed. 9 am to 11:30 am & 2 pm to 4:30 pm	
T- pm, W-am	<i>Preparing for the Senior Executive Service</i> .....	203AB
T-am, pm, W-am, pm	<i>Human Capital Assessment and Accountability: The How To's for Emerging Leaders</i> .....	201B
T-am, pm, W-am, pm	<i>Best Practices in Constructive Conflict Resolution: "A Win Win Using ADR"</i> .....	201CD
T-am, pm, W-am, pm	<i>Partnering and Negotiation Skills: Developing an Effective Team</i> .....	202C
T-am, pm, W-am, pm	<i>The Image of Success: Your Career Belongs to You</i> .....	202B
T-am, pm, W-am, pm	<i>Understanding/Valuing Cultural Differences in the Workplace</i> .....	203DE
T-am, pm, W-am, pm	<i>Results Driven Project &amp; Program Management: Business Acumen &amp; Your IDP</i> .....	203C
12 pm to 1:45 pm	<b>Diversity Luncheon</b> , Ken Mehlman, Chairman, Republican National Committee.....	Ballroom CD
	Magda Yrizarry, VP Workplace Culture, Diversity and Compliance, Verizon Inc.	
2:00 pm to 4:30 pm	<b>Federal Training Institute: A Journey to Leadership Development—Concurrent Sessions</b>	
5:30 pm to 8 pm	<b>President's FTI Reception</b> .....	Santiago Calatrava's Quadracci Pavilion, Milwaukee Art Museum

## Wednesday, June 28

7 am to 12, 2 to 5 pm	LULAC National Convention & National Training Institute Registration.....	Main Lobby
7 am to 8:30 am	<b>Outstanding Educators Recognition Breakfast</b> , Supt. MPS William Andrekopoulos.....	Ballroom
9 am to 11:30 am	<b>Federal Training Institute: A Journey to Leadership Development—Concurrent Sessions</b>	
9 am to 4 pm	State Director and Officer Training.....	201A
10 am to 10:30 am	Ribbon Cutting Ceremony: Exposition and Job Fair Opening.....	Exhibit Hall Pre-Function
10:30 to 11:50 am	AutoSmarts: The Keys to Financial Success.....	202DE
10 am to 12, 2 to 5pm	Exposition, Job Fair, and College Fair Open.....	Exhibit Hall
12 pm to 1:45 pm	<b>Partnership Luncheon</b> , General Francis Harvey, Secretary of the Army.....	Ballroom CD
	Howard Dean, Chairman, Democratic National Committee	
2 pm to 2:30 pm	<i>Opening of LULAC National Assembly—Committee Assignments</i> .....	Ballroom CD
2:00 pm to 4:30 pm	Federal Training Institute: A Journey to Leadership Development—Concurrent Sessions	
2:30 pm to 4:30 pm	An American Dialogue: Race, Ethnicity, Religion, and Civil Rights.....	202DE
4 pm to 6 pm	<b>Lifetime Member Reception</b> , by invitation.....	Hilton Regency Ballroom
6 pm to 9 pm	<b>Governor's Wisconsin Reception &amp; Celebration</b> , Wisconsin Governor Jim Doyle.....	Ballroom

## Thursday, June 29

7 to 12, 2 to 5	LULAC National Convention Registration.....	Main Lobby
7 am to 8:30 am	<b>Armed Forces Awards Breakfast A Tribute to Excellence in Military Service</b> .....	Ballroom CD
	Brigadier General Eldon Regua, Army Reserve	

All events will be held at the Midwest Airlines Center unless otherwise noted

8 am to 5 pm	Federal Hispanic Employment Program Managers' Summit .....	Ballroom B
8 am to 12 pm	F.B.I. Post-Conference Meeting .....	202C
9 am to 12, 2 to 7 pm	Exposition and Job Fair.....	Exhibit Hall
9 am to 12 pm	<i>LULAC Health Commission Hearings</i> .....	202B
9 am to 10:25 am	<i>Civil Rights Today: Working with Your Government</i> .....	203C
9 am to 10:25 am	<i>Latinos and the Environment: Tierras Nobles and Global Warming</i> .....	203DE
9 am to 10:25 am	<i>Media, Telecommunications and Technology: Achieving Parity</i> .....	203AB
9 am to 12 pm	Housing Commission - Sustaining Homeownership: Foreclosure Prevention .....	201B
10:30 to 11:55 am	<i>Getting Your Message Heard: Working with the Media</i> .....	203C
10:30 to 11:55 am	<i>Education Policy Today: A Report Card on Latinos</i> .....	203DE
Noon to 1:45 pm	<b>Unity Luncheon</b> , U.S. Secretary of Labor, Elaine Chao .....	Ballroom CD
	NAACP President Bruce Gordon	
2:30 pm to 3:45 pm	<i>Organizing the Grassroots: Best Practices for Community Networking</i> .....	203C
2:30 pm to 3:45 pm	<i>Voting Rights Act and the Latino Community: The Upcoming Reauthorization</i> .....	203DE
3:45 pm to 5:15 pm	<i>Fundraising for Non-Profits: Lessons for Advocates</i> .....	203C
3:45 pm to 5:15 pm	<i>Health Crisis: Towards the Development of a Proactive Latino Agenda</i> .....	203DE
4 pm to 6 pm	<b>Ohtli Reception</b> , sponsored by the Mexican Government, by invitation ....	Hilton Empire Ballroom
5 pm to 7 pm	<b>Sponsor and Exhibitor Reception</b> .....	Exhibit Hall
6 pm to 8 pm	<b>Youth &amp; Young Adults Awards Banquet</b> .....	Hilton Crystal Ballroom
	Eduardo Najera, Denver Nuggets; Roberto Salazar, Admin., Food & Nutrition Services, USDA	
8 pm to 11 pm	<b>Mariachi Concierto de la Gente</b> , el Rey del Merengue Elvis Crespo.....	Ballroom
	El Gran Mariachi Sol de Mexico de Jose Hernandez	

**Friday, June 30**

7am to 12, 2 to 5pm	LULAC National Convention Registration .....	Main Lobby
7:30 am to 9 am	<b>LULAC National Educational Service Centers Breakfast</b> .....	Ballroom CD
9 to 12, 2 to 4	Exposition, Job Fair and College Fair .....	Exhibit Hall
9 am to 10:25 am	<i>A National Debate: Immigration Policy: Where are we today?</i> .....	203C
9 am to 10:25 am	<i>A Debate: Resolving the Issue of Puerto Rico's Status</i> .....	203AB
9 am to 12 pm	Housing Commission—Sustaining Homeownership: Foreclosure Prevention.....	201CD
9 am to 3 pm	<i>LULAC/FTI Federal Career Exploration Forum</i>	
9 am to 12 pm	College and University .....	Group A: 102C, Group B 202C
9 am to 12 pm	Rising Seniors Grade 12 .....	Group C: 102D, Group D: 102E
9 am to 12 pm	High School Grade 9-11 .....	Group E: 202A
9 am to 12 pm	Middle School Grade 6-8 .....	Group F: 202B
10:30 to 11:55 am	<i>Empowering Latinas: Eliminating Barriers to Success</i> .....	203C
10:30 to 11:55 am	<i>Building Latino Entrepreneurs: A Road map for Success</i> .....	203AB
Noon to 2 pm	<b>LULAC Women's Luncheon</b> , Anna Cabral, U.S. Treasurer .....	Ballroom CD
12:15 to 1:15 pm	<b>Department of Defense Youth Luncheon</b> .....	Ballroom A
2:30 pm to 4:30 pm	<i>LULAC National Assembly: Legislative Platform</i> .....	203C
6 pm to 7 pm	<b>Presidential Reception</b> .....	Ballroom Foyer
7 pm to 10 pm	<b>Presidential Awards Banquet</b> - U.S. House Minority Leader Nancy Pelosi .....	Ballroom CD

**Saturday, July 1**

8 am to 9 am	Immigration Rally, Dolores Huerta.....	Ballroom AB
9 am to 5 pm	LULAC General Assembly & Election of Officers.....	Ballroom D
8 pm to 11 pm	LULAC President's Celebration .....	Ballroom ABC





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Por recibir el Reconocimiento “Ohtli” 2006  
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El Gobierno de México otorga el Reconocimiento “Ohtli” a un miembro distinguido de la comunidad mexicana, mexicano-americana y latina en los Estados Unidos por su contribución al bienestar de las comunidades mexicanas en el exterior.

### Sunday, June 25

<b>All Day</b>	National Youth Executive Board members begin arriving in Milwaukee, Wisconsin University “Sandburg Halls” (for Community Service days)
<b>Evening</b>	Welcome Reception for Youth Board members

### Monday, June 26

	LULAC Youth & Young Adults begin arriving in Milwaukee, Wisconsin for Community Service days – University of Wisconsin – Milwaukee (UWM) “Sandburg Halls”
<b>1:30 - 3:30 pm</b>	<b>Tour of Campus Begins</b>
<b>5:00 - 8:00 pm</b>	<b>Welcome Reception from the UWM Chancellor (Ballroom)</b>
<b>8:30 - 11:00 pm</b>	<b>Evening Social</b>

### Tuesday, June 27

	First day of Community Service
<b>7:00 - 8:30 am</b>	<b>Breakfast</b>
<b>8:45 am</b>	<b>Youth Picked Up from University</b>
<b>9:00 - 12:00 pm</b>	<b>Marquette University (Lunch)</b>
<b>1:00 - 4:00 pm</b>	<b>La Causa, Inc. Community Service</b>
<b>5:00 - 7:00 pm</b>	<b>Pier Wisconsin Reception</b>
<b>8:00 pm</b>	<b>Youth to return to UWM</b>
<b>Evening</b>	<b>Social Activities (Movie or Klotsche Center-Recreation Room)</b>

### Wednesday, June 28

	Second day of Community Service
<b>7:00 - 8:30 am</b>	<b>Breakfast</b>
<b>8:45 am</b>	<b>Youth picked up from University</b>
<b>9:00 am</b>	<b>Unity March - Vieau School (ribbon tying)</b>
<b>10:00 - 12:00 pm</b>	<b>Lunch at Vieau School</b>
<b>1:00 - 4:00 pm</b>	<b>Latino Community Service</b>
<b>5:00 pm</b>	<b>Deadline to submit Awards Package to the Youth Awards Committee</b>
<b>6:00 - 8:00 pm</b>	<b>Dinner at Miller Park (Home of the Milwaukee Brewers Baseball Team)</b>
<b>9:00 - 10:00 pm</b>	<b>Candle Light Vigil “Speak Out” at UWM</b>
	(1) Credentials Committee Chair: Bryan Olivares, Treasurer
	(2) Awards Committee Chair: Evelina Flores, VP-Young Women
	(3) Community Service Award <b>Monitor</b> : Mr. Angel Abitua,- Austin, Texas Deputy Director for Youth - for assistance and guidance
<b>Evening</b>	<b>Awards Committee members meeting</b>

### Thursday, June 29

<b>7:00 - 8:30 pm</b>	<b>Breakfast</b>
<b>9:00 am</b>	<b>Check-out of Sandburg Halls and go to the Convention Center</b>
<b>7:00 - 12:00pm</b>	<b>Youth Convention Registration</b>
<b>12:00 - 2:00pm</b>	<b>Unity Luncheon</b>



- 2:00 - 5:00 pm Youth Convention Registration**
- 2:00 - 3:00 pm Session I: U.S. Naval Academy**
- 3:00 - 4:00 pm Session 2: Innovations: South Division HS: Wisconsin**  
LULAC Youth Council – The Youth Bank
- 4:00 - 4:30 pm Session 3: The Immigrant March: “Our Experience!”**
- 4:30 - 5:00 pm Session 4: The Brewster Youth Report**  
Journalist-Spokesman-Review of Washington State
- 7:00 - 9:00 Youth & Youth Adults Awards Banquet**  
Keynote Speaker: Roberto Salazar, Administrator of the Food Nutrition Service (USDA)
- 8:00 - 11:00 pm Noche en Jalisco - State Fair Park**

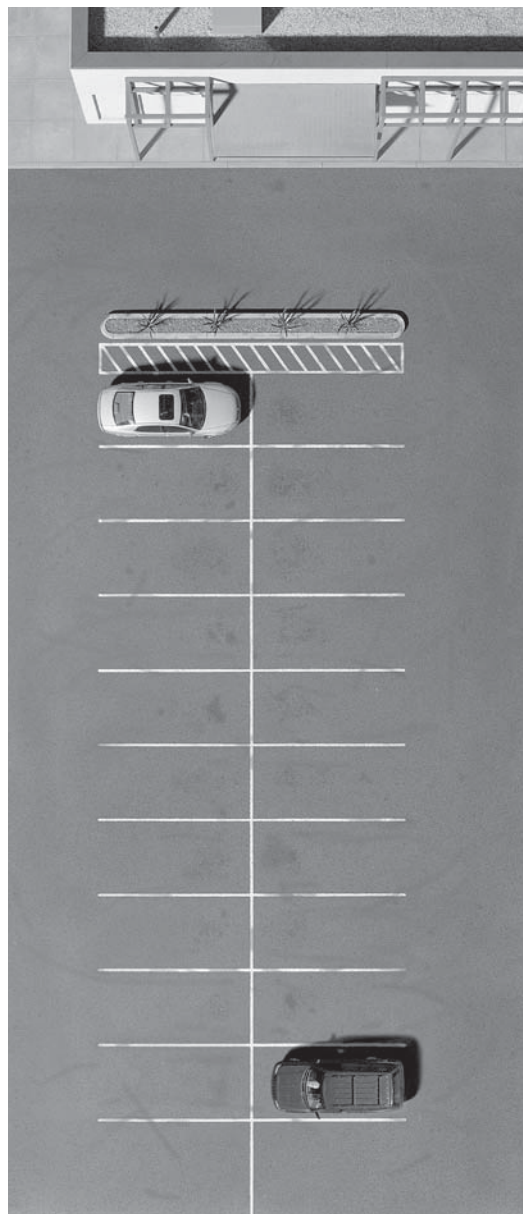
### **Friday, June 30**

- 7:00 - 12:00 pm Youth Convention Registration**
- 7:30 - 9:00 pm LNEsc Breakfast**
- 8:00 - 8:30 pm LULAC Youth Volunteers (Directing Youth To Workshops)**
- 9:00 - 11:30 am LULAC Youth-Federal & Military Career Opportunities Workshops**
- 10:30- 11:30 am LULAC Youth Volunteers: Taking kids to the exhibits**
- 12:00 - 2:00 pm Women’s Luncheon**
- 12:15 - 1:15 pm Youth & Collegiate Federal Career Exploration Forum Luncheon**
- 2:00 - 5:00 pm Youth Convention Registration**
- 2:00 - 5:00 pm LULAC National Young Women’s Summit**
- 7:00 - 9:00 pm Presidential Awards Banquet**
- 9:00 - 11:30pm Youth DJ Dance & Karaoke**

### **Saturday, July 1**

- 8:00 - 12:00 am National Youth Board Meeting**
- 9 am - 11:00 pm Summer Fest - Meier Festival Grounds**

90  
pasos más  
lejos de  
la tienda



90  
pasos más  
cerca para  
mejorar  
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**Monday, June 26***All events will be held at the Midwest Airlines Center unless otherwise noted***1:00 – 5:00 pm**      **LULAC National Convention and Federal Training Institute Registration**      **Main Lobby****8:00 – 5:00 pm**      **Federal Agency Pre-Conference Meetings****6:00 – 8:00 pm**      **Opening Reception**      **Hilton Crystal Ballroom**

Sponsored by Continental Airlines; Anheuser-Busch, International Union of Bricklayers, Pfizer

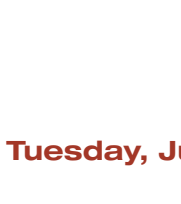
*Master of Ceremonies:* **Brent Wilkes**, LULAC National Executive Director*Welcome:* **Hector M. Flores**, LULAC National President*Speakers:*

**Milwaukee Mayor Tom Barrett:** A graduate of the University of Wisconsin-Madison and the University of Wisconsin Law School, Tom Barrett was elected Mayor of Milwaukee in April, 2004. As Mayor, he created the Main Street Milwaukee Program which will revitalize the City's older more traditional neighborhood commercial districts through the collaboration of public and private partners. He also launched a summer jobs initiative creating positions for teens and young adults.

**Kenosha Mayor John M. Antaramian:** John M. Antaramian became the 34th Mayor for the City of Kenosha on April 21, 1992 and has been reelected to consecutive terms on March 19, 1996, April 4, 2000 and April 6, 2004. He is the longest serving Mayor in the history of the City, dating back to 1850. Mayor Antaramian is a lifelong resident of Kenosha and graduated from Tremper High School and the University of Wisconsin-Parkside.

**Racine Mayor Gary Becker:** Mayor Gary Becker was born in 1957 and raised in Racine, Wisconsin. He is a 1980 graduate of UW-Madison with a degree in political science. His focus as mayor is economic development, neighborhoods and the environment. He is currently Vice-President of the Wisconsin Alliance of Cities, Chairman of the Wisconsin Coastal Management Program, and Secretary of the Great Lakes/St. Lawrence Cities Initiative.

**Kenosha County Executive Allan K. Kehl:** Elected Kenosha County Executive in April 1998, Allan K. Kehl is a life-long resident of Kenosha County and a graduate of Carthage College. Mr. Kehl has a 30-Year Career in Law Enforcement including his election as Kenosha County Sheriff in 1988. Mr. Kehl is a member of the Board of Directors of the Boys & Girls Club of Kenosha County.

**Tuesday, June 27****6:45 – 8:30 am**      **Law Enforcement Awards Breakfast**      **Ballroom CD**

Sponsored by Corrections Corporation of America, Taser International

*Presiding Official:* **Carlos V. Rivera**, Diversity Management Administrator, U.S. Federal Bureau of Prisons, Washington, D.C., Mr. Rivera received his Juris Doctor from the University of Puerto Rico, and his B.A. from the University of Michigan, Ann Arbor. He began his career with the Bureau of Prisons as a legal technician. Mr. Rivera also served as a law clerk with the Superior Court in San Juan, Puerto Rico.

*Keynote Speaker:* **Wisconsin Attorney General Peggy A. Lautenschlager**, Ms. Lautenschlager of Fond du Lac was elected Attorney General of Wisconsin in 2002. The first woman ever to hold this office, she leads the Department of Justice and its major divisions and offices, including the Division of Criminal Investigation, the Division of Legal Services, the Division of Management Services, the Division of Law Enforcement Services, and the Office of Crime Victim Services.





Tyson Foods Chairman John Tyson appears with Hector Flores on stage at the 2005 LULAC National Convention in Little Rock, Arkansas.

## Partnerships. Powered by Tyson.™

For the past four years, LULAC National President Héctor Flores has provided a dynamic and productive presidency. We appreciate his positive efforts and look forward to a continued partnership.



- 7:00 – 12:00 pm**    **LULAC National Convention & Federal Training Institute Registration**    **Main Lobby**
- 9:00 – 11:30 am**    **Federal Training Institute Concurrent Sessions**, offered on Tuesday and Wednesday
- 9:00 – 11:30 am**    **Preparing for the Senior Executive Service - Session I**    **203 AB**
- The Office of Personnel Management defines five key leadership competencies for potential members of the Senior Executive Services (SES): Leading Change, Leading People, Results-Driven, Business Acumen, and Building Coalitions & Communications. This workshop will define these competencies and show how Federal employees who wish to join the SES can achieve them.
- Speaker:* **Daliza Salas**, Director of Human Resources, Office of the Assistant Secretary for Administration and Management, Secretary for Administration and Management, U.S. Department of Labor, Washington, D.C.
- Moderators:* **Delia Trimble**, Deputy Director, Office of Civil Rights, U.S. Department of the Interior, Washington, D.C.
- Carlos V. Rivera**, Diversity Management Administration, Affirmative Action Program Branch, U.S. Department of Justice, Federal Bureau of Prisons, Washington, D.C.
- 9:00 - 11:30 am**    **Human Capital Assessment and Accountability: “The How To’s for Emerging Leaders”**    **201B**  
**2:00 – 4:30 pm**    **ECQ 2 - Leading People - Session II**
- The more the concept of leadership is studied, the clearer it becomes that leaders are not born. Nor can leadership be explained by being in the right place at the right time. Nor, it seems, is leadership assured through the accumulation of traits or key characteristics. What then, is “the right stuff?” By participating in this program, you will learn what it takes.
- Speaker:* **Charles Cranford**, Program Director, Office of Personnel Management, Eastern Management Development Center, Shepherdstown, WV
- Moderator:* **Joe Mancias**, Senior Management Counsel to the Director, U.S. Citizenship and Immigration Service, Washington, D.C.
- Juan D. Castillo**, Deputy Assistant Director, Human Resources Division, U.S. Department of Justice, Federal Bureau of Prisons, Washington, D.C.
- Sara E. Clemente**, Supervisory Human Resources Specialist, Recruitment Assistance Division (RAD), U.S. Department of Defense Civilian Recruitment Team, Arlington, VA
- 9:00 - 11:30 am**    **Best Practices in Constructive Conflict Resolution: “A Win-Win Outcome Using ADR”**    **201CD**  
**2:00 – 4:30 pm**    **ECQ 2 - Leading People - Session III**
- In this dynamic workshop, participants will be introduced to the Alternative Dispute Resolution, with special concentration on the distinction between mediation and arbitration. The workshop will then focus on mediation, identifying the role of the mediator, the facilitative mediation process, and the use of mediation in the federal workplace; as well as the steps necessary to become a mediator. Participants will have the opportunity to observe a mediation demonstration and participate in experiential exercises during the workshop.
- Speaker:* **Robin Amadei**, J.D., Instructor, Graduate School, USDA, Washington, DC, and Director, Common Ground Mediation Center, Lafayette, CO.



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*Moderators:* **María A. Caminos-Medina**, Civil Rights Officer, Office of Civil Rights, U.S. Department of Transportation, Boston, Massachusetts; Noemi Pizarro-Hyman, Chief, Diversity Oversight and Compliance Team, Equal Opportunity Office, U.S. Department of Defense, Washington, DC.

**9:00 - 11:30 am**      **Partnering and Negotiation Skills: Developing an Effective Team ECQ 5 - Building**      **202C**  
**2:00 - 4:30 pm**      **Coalitions/Communications - Session IV**

All groups go through predictable phases of development. Learning to manage the dynamics of these phases is essential to strong leadership. We will discuss a model that identifies specific behaviors of different groups. We will also discuss how skillful leaders can understand seven characteristics of high-performing teams and match their behavior with the team's development to compete effectively in the changing governmental culture.

*Speaker:* **Robert J. Denning**, Instructor, Graduate School, USDA, Washington, DC

*Moderator:* **Harry R. Salinas**, HR Salinas & Associates, Vienna, MD

**Mercedes H. Flores**, Chief of Staff, Office of Civil Rights, U.S. Dep. of the Interior, Washington, DC

**9:00 - 11:30 am**      **"The Image of Success: Your Career Belongs to You" ECQ 1- Leading Change - Session V**      **202B**  
**2:00 - 4:30 pm**

Take charge of your career. In the very near future, many Federal agencies expect 60% of their managers will be eligible for retirement. This means we will experience a significant loss of knowledge and experience. It also means a surge in opportunities for career change and advancement. In addition, the advent of technology and evolving work processes will also yield new career paths. You want to make sure you are ready for these new challenges. In this session, we will share tips and insights on how to take personal stock and begin your personal career plan.

*Speaker:* **Felícita Sola-Carter**, Assistant Deputy Commissioner for Human Resources, Social Security Administration, Baltimore, MD

**Petra Stanton**, Human Resource Specialist, Office of Labor and Employee Relations, Social Security Administration, Baltimore, MD

*Moderator:* **Diana M. Chévere de Flores**, Human Resources Specialist/IVT Program Manager, Office of Training, Social Security Administration, Baltimore, MD

**9:00 - 11:30 am**      **Understanding/Valuing Cultural Differences in the Workplace ECQ 2 - Leading People**      **203DE**  
**2:00 - 4:30 pm**      **Session VI**

Managing a diverse workforce is about much more than numbers and personnel actions. It also involves understanding the complexities presented by having people from diverse cultures in the North American workplace and its organizational culture. Using humor, research results, and the presenter's own experiences, this presentation contrasts and compares the various cultures and the consequences of these differences.

*Speaker:* **María Mercedes Olivieri**, Former Assistant Director for Federal Diversity, Office of Personnel Management, Burke, VA

*Moderators:* **Gloria Gutierrez**, Deputy Administrator for Management, Food Nutrition and Service, U.S. Department of Agriculture, Alexandria, VA

**Juan D. Castillo**, Deputy Assistant Director, Human Resources Division, U.S. Department of Justice, Federal Bureau of Prisons, Washington, D.C.

LA FAMILIA UNIVISION FELICITA A LA  
LIGA DE CIUDADANOS  
LATINOAMERICANOS UNIDOS

Y A TODOS SUS MIEMBROS POR SU INCANSABLE  
LABOR PARA PROMOVER EL DESARROLLO Y  
PROGRESO DE LA COMUNIDAD HISPANA EN LOS  
ESTADOS UNIDOS.





**9:00 - 11:30 am**      **Results Driven Project and Program Management: Addressing Resource Needs and Marketing Expertise and Strategies - ECQ 3 "Results Driven," ECQ 4 "Business Acumen"**      **203C**  
**2:00 - 4:30 pm**      **Creating Your Individual Development Plan - Session VII**

To accomplish results, leaders must be skillful in key facets of business acumen. In this session, we will discuss OPM's research on the ECQs and the competencies possessed by those who are results driven and demonstrate business acumen. Participants will begin to draft individual development plans to support their initial and ongoing leadership development goals.

*Speaker:* **Andrea Bright**, Manager of Standards, Competencies, and Assessment Development Policy, Office of Personnel Management, Washington, D.C.

*Moderator:* **Alicia Rodríguez**, Program Manager, Assistant Secretary for Civil Rights, Office of Outreach and Diversity, U.S. Department of Agriculture, Washington, D.C.

**Caroline Lopez-Stewart**, Program Coordinator for Hispanic Serving Institutions and Students with Disabilities Program, Bureau of Land Management, U.S. Dep. of the Interior, Washington, DC.

**12:00 - 1:45 pm**      **Diversity Luncheon**      **Ballroom CD**  
 Sponsored by Dell Inc., Verizon Communications, U.S. Coastguard, UAW-Ford, & Burger King

*Master of Ceremonies:* **Darryl Morin**, Wisconsin Deputy State Director



*Keynote Speaker:* **Ken Mehlman, Chairman, Republican National Committee:** Prior to taking the helm of the RNC, Mehlman served as the campaign manager for Bush-Cheney '04. He also served as White House Political Director for President Bush's first two and a half years, where he oversaw and executed all aspects of the President's and the Administration's political strategy. Ken is a graduate of Harvard Law School and Franklin and Marshall College in Lancaster, Pennsylvania.



*Guest Speaker:* **Magda Yrizarry, VP for Workplace Culture, Diversity and Compliance, Verizon, Inc.:** Yrizarry is responsible for strategic HR issues and policies relating to diversity, ethics and workplace programs. Ms. Yrizarry represents Verizon on LULAC's National Educational Service Centers Board and she is on the Corporate Advisory Board of the Hispanic Association on Corporate Responsibility. She is also a founding member of 100 Hispanic Women.

**2:00 - 5:00 pm**      **LULAC National Convention and Federal Training Institute Registration**      **Main Lobby**

**2:00 - 4:30 pm**      **Federal Training Institute Repeat Concurrent Sessions**

**5:30 - 8:00 pm**      **President's FTI Reception**      **Santiago Calatrava's Quadracci Pavilion, Milwaukee Art Museum**  
 Sponsored by McDonald's Corporation and Heineken Brewery

*Mistress of Ceremonies:* **Emma Moreno**, Director of Government Affairs

*Presenter:* Hector M. Flores, LULAC National President



## PLAYING A LEAD ROLE IN SUPPORTING OUR YOUTH.

The time, commitment and effort it takes to shape the lives of others are taken with great pride. Our youth are our future, and with your help and dedication together we can make a difference.

BLOCKBUSTER® salutes the **League of United Latin American Citizens** for their efforts in contributing to a better tomorrow.



More Community. More from BLOCKBUSTER®.

## Wednesday, June 28

7:00 - 12:00 pm **LULAC National Convention Registration** **Main Lobby**

7:00 - 8:30 am **Outstanding Educator's Recognition Breakfast** **Ballroom CD**  
Sponsored by State Farm and Environmental Protection Agency



*Masters of Ceremony:* **Rene Martinez** and **Dr. Joe Gonzalez**

*Presenter:* **Hector Flores**, LULAC National President

*Keynote Speaker:* **William Andrekopoulos**, Superintendent, Milwaukee Public Schools: Superintendent Andrekopoulos has been the superintendent of Milwaukee Public Schools since August 2002. Prior to August 2002, he served as principal of Fritsche Middle School in Milwaukee.

9 am - 11:30 am **LULAC Federal Training Institute Repeat Concurrent Sessions (See Tuesday)**

<b>Preparing for the Executive Service</b>	<b>203AB</b>
<b>Human Capital Assessment and Accountability</b>	<b>201B</b>
<b>Best Practices in Constructive Conflict Resolution</b>	<b>201CD</b>
<b>Partnering and Negotiation Skills</b>	<b>202C</b>
<b>"The Image of Success Belongs to You"</b>	<b>202B</b>
<b>Understanding/Valuing Cultural Differences in the Workplace</b>	<b>203DE</b>
<b>Results Driven Project and Program Management</b>	<b>203C</b>

9 am to 4 pm **State Director and Officer Training** **201A**

10:00 - 12:00 pm **Ribbon-cutting Ceremony and Exposition Opening** **Exhibit Hall Pre-function**

10:30-11:50 am **AutoSmarts: The Keys to Financial Success** **202DE**  
Hispanic leaders have increasingly focused on financial empowerment as the next step in the Latino struggle for equality. In this panel, financial experts will discuss sound money management techniques covering issues such as investing, using credit wisely, and making sound purchasing decisions, especially in the purchase of automobiles.  
**David Dawkins**, Ford Credit  
**Don Ferguson**, Diversity Marketing Manager for GMAC Financial Services

12:00 - 1:45 pm **Partnership Luncheon** **Ballroom CD**  
Sponsored by: Mazda Motor Corporation, U.S. Army, Comcast Corporation, J.C. Penney Corporation, Lowe's Companies, Inc.

*Moderator:* **Ramon Suris Fernandez**, U.S. Army: In August 2005, Mr. Suris-Fernández assumed the duties of the Deputy Assistant Secretary of the Army for Equal Employment Opportunity and Civil Rights. In this capacity, he is responsible for policy, guidance, direction, and oversight of all plans and programs affecting equal employment opportunity for Army civilian employees.



*Keynote Speaker:* **General Francis Harvey**, Secretary of the Army: Sworn in as the 19th Secretary of the Army on November 19, 2004. General Harvey has statutory responsibility for all matters relating to Army manpower, personnel, Reserve affairs, installations, environmental issues, weapons systems and equipment acquisition, communications, and financial management.



*Guest Speaker:* **Howard Dean**, Chairman, Democratic National Committee: Governor Dean served as governor of Vermont from 1991 to 2003. He rose to national prominence as an independent voice and early front-runner during the 2004 Democratic Party presidential primaries. In February of 2005 Dean was elected to a four-year term as DNC Chairman by unanimous acclamation.

**Exposition and Career Fair Open** **Exhibit Hall**

# Congratulations LULAC

**Hector Flores**

*LULAC National President*

**Brent Wilkes**

*LULAC Executive Director*



on your

## 77th National Convention

June 26 - July 1, 2006

Milwaukee, Wisconsin

**ExxonMobil**

2:00 - 2:30 pm	<b>National Assembly Committee Assignments</b>	<b>Ballroom CD</b>
2:00 - 4:30 pm	<b>Federal Training Institute Repeat Concurrent Sessions</b>	
2:30 - 4:30 pm	<b>An American dialogue: race, ethnicity, religion, and civil rights</b>	<b>202DE</b>

In the last several years, the civil rights movement has faced serious challenges to its progress. Yet the needs of communities of color, immigrants, women, the elderly, the disabled, and every day Americans have not gone away. This powerful plenary brings together members from diverse communities to examine where the civil rights movement is today and what needs to be done to continue moving in a steady and progressive direction towards a more inclusive America, where we are all counted and connected to one another.

*Moderator:* **Felix Sanchez**, CEO, TerraCom; President, National Hispanic Foundation for the Arts, Washington, D.C.: Mr. Sanchez is the Chief Executive Officer of TerraCom, a government affairs and public relations firm, and serves as the pro bono Chairman of the National Hispanic Foundation for the Arts (NHFA). In 1997, actors Jimmy Smits, Sonia Braga, Esai Morales and Felix Sanchez joined together to launch NHFA. Mr. Sanchez received his law degree from the University of Houston Law Center and his M.A. and B.A. degrees from the University of Texas at Austin.

**Manny Mirabal**, President, National Puerto Rican Coalition: Mr. Mirabal is the President of the National Puerto Rican Coalition, Inc. (NPRC). NPRC is the leading national public policy organization representing the Puerto Rican community. Mr. Mirabal is an outspoken national leader with a distinguished career in the public and private sectors. He has been recognized as one of the 100 most influential Hispanics in the U.S. and as one of the 25 most influential Hispanics in Washington, DC. Mr. Mirabal is a Member of the National Board of Trustees of the United Way of America. He has led many grassroots advocacy initiatives including nation protests over the use of Vieques, Puerto Rico, as a bombing range, and challenging the major networks, including NBC, ABC, CBS and FOX for airing television shows that were offensive to Latinos.

**Janet Murguía**, President, National Council of La Raza: Ms. Murguía has emerged as a key figure among the next generation of leaders in the Latino community. Ms. Murguía began her career in Washington, D.C. as legislative counsel to former Kansas Rep. Jim Slattery. She then worked at the White House in various capacities from 1994 to 2000, ultimately serving as deputy assistant to President Clinton and deputy director of legislative affairs, serving as a senior White House liaison to Congress. In March 2004, she became the Executive Director and Chief Operating Officer (COO) of NCLR, and on Jan. 1, 2005 she succeeded Raul Yzaguirre as President and Chief Executive Officer.

**Dr. Joe Shirley**, President, Navajo Nation: President Shirley, 58, was inaugurated as President of the Navajo Nation in January 2003. He is now in his 38th year of public service. In 1978, President Shirley earned a Master of Social Work Degree from Arizona State University in Tempe, Arizona. In December 2005, he was awarded an Honorary Doctorate of Humane Letters from Northern Arizona University. As President, education and public safety have been his top priorities. In three years, he has doubled the number of Navajo police officers to 391, and last year he signed legislation he strongly supported to elevate the Navajo Division of Education to a department, and create a Navajo Nation Board of Education.

**Joe Solmonese**, President, Human Rights Campaign: Mr. Solmonese brings to the Human Rights Campaign preeminent political, strategic and communications skills that have been tested in campaigns across the country. Since joining HRC, he's worked with corporate leaders across the country and helped guide influential businesses, including Microsoft, to take strong public stances for fairness. He's met with families across the country and advocated for the rights of same-sex couples. He

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recognizes the need for people to come out, stay out and speak out about equality and has strengthened the coming out project to do just that.

**Hector Flores**, National President, LULAC: Mr. Flores of Dallas, Texas, was elected National President of the League of United Latin American Citizens on June 29, 2002, in Houston, Texas. He now leads the largest and oldest Hispanic civil rights organization in the U.S. Mr. Flores was born in Dilley, Texas, and earned his B.A. degree from St. Mary's University in San Antonio, Texas, in 1971, becoming the first high school and college graduate in his family. His commitment to his community is underscored by his participation on numerous boards, including SER: Jobs for Progress and the Greater Dallas Hispanic Chamber of Commerce, among other city and non-profit boards. Mr. Flores is married to Gertrudis Tula Flores and they have three children.

**Andy Imparato**, Executive Director, American Association of People with Disabilities: Mr. Imparato is the first full-time President and Chief Executive Officer of the American Association of People with Disabilities (AAPD), the largest cross-disability membership organization in the U.S. AAPD pursues its mission of political and economic empowerment for children and adults with disabilities through leadership development and mentoring programs, get-out-the-vote efforts, and advocacy.

**Dina Siegel Vann**, Executive Director, American Jewish Committee: Ms. Siegel Vann, a native of Mexico City, serves currently as Director of the Latino and Latin American Institute of the American Jewish Committee in Washington, DC. Ms. Siegel Vann's involvement has been key in the development of the vision and the Business Plan for the Institute, reflecting the developing intersections between Latino priority concerns and issues driving the US- Latin American agenda today. She was responsible for organizing the first Latino-Jewish Leadership Summit in Washington, DC in March, 2001.

**John Jackson**, Chief Policy Officer, NAACP: On July 2, 2004, the 40th anniversary of the signing of the 1964 Civil Rights Act, Dr. John H. Jackson became founder and chairman of the National Equity Center Inc., a national non-profit organization established to promote diversity and democratic values by training and empowering a generation of citizens with the leadership, academic, research and advocacy skills necessary to eliminate existing local and national civil rights and social justice disparities. In his professional capacity, Dr. Jackson serves as the NAACP Chief Policy Officer, where he is primarily responsible for coordinating and implementing the Association's research, advocacy and training agenda.

6:00 - 9:00 pm

### Wisconsin Governor's Celebration

Ballroom

Sponsored by DaimlerChrysler Corporation

*Mistress of Ceremonies:* **Yolanda Santos Adams**, LULAC Wisconsin State Director

*Keynote Speaker:* **Wisconsin Governor Jim Doyle:** The first Democratic Governor of Wisconsin in more than 16 years, Governor Doyle has proven to be a strong leader, working in a bipartisan way to get Wisconsin back on track. When he took office, Governor Doyle inherited a \$3.2 billion deficit – the largest deficit in Wisconsin's history. Governor Doyle balanced the budget while holding the line on taxes. As a result, state taxes as a percentage of income are now the lowest in 34 years. Now Governor Doyle is working to move Wisconsin forward – creating jobs, expanding access to health care, and most importantly, investing in Wisconsin's future, our kids.



Thursday, June 29



Individual	Team
Environment	Public Health
Stability	Change
Local	National
Inspiration	Consensus
Present	Future
Work	Life



Something good for myself. Something good for the world around me. At the U.S. Environmental Protection Agency (U.S. EPA), there are opportunities for everyone to participate in the important work of safeguarding the environment. From the student intern to the senior executive — your individual skills and knowledge can lead you in new career directions. And you'll be rewarded with solid benefits that equal the dedication you put into your work. Find your career balance at [www.epa.gov/careers](http://www.epa.gov/careers). *U.S. EPA is an equal opportunity employer.*

U . S . E N V I R O N M E N T A L P R O T E C T I O N A G E N C Y





7:00 - 12:00 pm **LULAC National Convention Registration** **Main Lobby**

7:00 - 8:30 am **Armed Forces Awards Breakfast "A Tribute to Excellence in Military Service"** **Ballroom CD**

*Master of Ceremonies:* **Clarence A. Johnson**, Principal Director Office of Diversity Management and Equal Opportunity: Since February 2003, Clarence A. Johnson has served as Principal Director and Director for Civilian Equal Employment Opportunity, Office of the Deputy Under Secretary of Defense (Equal Opportunity) at the Pentagon. He is responsible for the development and coordination of equal opportunities policies and programs affecting all DoD civilian employees and military personnel within DoD worldwide.



*Keynote Speaker:* **Brigadier General Eldon Regua**, Assistant Division Commander for Operations: Brigadier General Regua assumed the duties as the Assistant Division Commander Operations (ADC-O) on 31 August 2005 for the 104th Division (Institutional Training) located at Vancouver Barracks, WA.

8:00 - 5:00 pm **Federal Hispanic Employment Program Managers's Summit** **Ballroom B**

9:00 - 12:00 pm **Exposition and Career Fair Open** **Exhibit Hall**

9:00 - 10:25 am **TRACK I: STRENGTHENING COUNCILS AND LEADERSHIP TRAINING: PATHWAYS TO BETTER ADVOCACY** **203C**

**Civil Rights Today: Working with Your Government** This community meeting brings together the Civil Rights Offices of important government agencies to discuss current law of interest to the community. They will provide valuable information about their services and how their agencies are enhancing their programs.

*Moderator:* **Belen Earling**, Compliance Director, OSHA: Ms. Earling is a Compliance Safety and Health Officer for the U.S. Department of Labor Occupational Safety and Health Administration since August 2002. She serves on the Regional Committee for the Region V Hispanic Outreach Committee and the Federal Employee Diversity Committee. She has a background in safety and health from employment with the U.S. Postal Service; Safety Director with Chicago steel erection company Area Erectors; Chicago Airport System Manager at O'Hare Airport with contractors and Department of Labor, and OSHA as Compliance Safety and Health Officer.

**Delia Ramirez Trimble**, Office of Civil Rights, Department of Interior: Mrs. Ramirez Trimble joined the Office of the Secretary in Department of Interior in December 2005 as the Deputy Director for the Office of Civil Rights (OCR). She provides leadership and direction in carrying out OCR responsibilities in civil rights, equal opportunity, affirmative employment, complaints processing and adjudication, and diversity programs. Mrs. Trimble earned a B.A. degree in English at Our Lady of the Lake University (OLLU) in San Antonio; did graduate work in English and Social Work at the University of Texas in Austin, Texas; received an M.A. degree in Management at Webster University in San Antonio; and, in August 2000, began a Ph.D. Program in Leadership Studies at OLLU.

**Cynthia McKnight**, Attorney, EEOC-Office of Federal Operations: Ms. McKnight is a native of Washington and a graduate of Catholic University Columbus School of Law in the District of Columbia. She has worked as an attorney with the Commission since 1999 and has provided training for new investigators as well as managers and attorneys with responsibilities in the federal sector. Before that, she was in private practice representing individuals in their complaints of discrimination.

**Rena J. Comisac**, Principal Deputy Assistant Attorney General, US Department of Justice: Rena J.

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Comisac graduated summa cum laude from Birmingham-Southern College and obtained her law degree from Georgetown University. She was appointed Deputy Assistant Attorney General for the Civil Rights Division in October 2005. Prior to joining the Civil Rights Division, Rena served as Deputy Chief of Staff for the Criminal Division.

**9:00 – 10:25 am SEMINAR: Latinos and the Environment: Tierras Nobles and Global Warming 203DE**

*Moderator: Roger Rivera*, President, National Hispanic Environmental Council: Mr. Rivera is the President and Founder of the National Hispanic Environmental Council, a national, non-profit, membership-based organization established in 1996 and based in Alexandria, VA. With over 5,000 members, NHEC is the only national Latino environmental and natural resource organization in the country. From 1988 to 2001 Mr. Rivera was the President of Roger Rivera and Associates, a public affairs firm in Washington, D.C.

**Cynthia Verdugo Peralta**, Governing Board Member, South Coast Air Quality Management District, and Vice Chairman, California Fuel Cell Partnership, Yorba Linda, CA: Mr. Verdugo-Peralta was appointed to the AQMD Governing Board as the air pollution control specialist member by California State Governor Gray Davis in April of 2000, becoming the first Hispanic female to assume this position, and was reappointed in 2003 to serve a second term. Verdugo-Peralta is a California Energy Commission-certified Energy Efficiency Specialist with 30 years' experience in the utility industry, specializing in the areas of energy efficiency and the environment.

**Alfredo Gonzalez**, Senior Program Manager for Governmental Relations, The Nature Conservancy, Los Angeles, CA: Mr. Gonzalez is the Senior Program Manager of Government Relations for the Nature Conservancy of California and is responsible for developing, coordinating and managing the South Coast Ecoregion's conservation advocacy program. This program incorporates and promotes various approaches including government relations, public affairs, strategic planning as well as policy and legislative analysis. Currently, Alfredo serves as the primary coordinator of the very successful Natural Community Conservation Planning (NCCP) Partnership.

**TRACK II: PUBLIC POLICY AND THE LATINO COMMUNITY: Impacting the Americas**

**9:00 – 10:25 am SEMINAR Media, Telecommunications and Technology: Achieving Parity 203AB**

There is a clear need to increase Hispanic-oriented programming in all facets of the media, including more high-level decision-making positions being made available to Hispanics at major media companies and networks. Programs should provide a positive and accurate portrayal of cultural breadth of Latinos and their contributions to the United States. This seminar will examine the nexus between telecommunications, emerging technologies and media access and its relevance to the increased participation of Latinos in front and behind the camera.

*Moderator: Cindy Peña*, Television Reporter, NBC Washington DC: Cindy started her career in Laredo, Texas as a weather anchor for the ABC affiliate. She soon moved on to Washington working for the US Information Agency, covering national and international news. She has worked as a reporter in Miami and Washington for CBS and CNN and is back in local news where she can make a difference and connect with the people in the DC Metro area.

**Felix Sanchez**, CEO, TerraCom; President, National Hispanic Foundation for the Arts, Washington, D.C. (see page 55)

**David Honig**, Executive Director, Minority Media and Telecommunications Council: Mr. Honig is

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the Executive Director of the Minority Media and Telecommunications Council (MMTC). MMTC represents 62 minority, civil rights and religious national organizations before the FCC, and it operates the nation's only full service, minority owned media and telecom brokerage. In 1983, after earning a master's degree in military systems analysis from the University of Rochester and a law degree cum laude from Georgetown University, Mr. Honig opened the first fulltime civil rights law practice before the FCC.

**Victor Cabral**, Senior Counsel, NBC/ Telemundo: Mr. Cabral serves as senior counsel for NBC Universal and Telemundo. He manages public policy and government relations for NBC Universal's interests throughout the Americas. In this position, Mr. Cabral is responsible for coordinating NBC Universal's and Telemundo's government affairs. He also leads the public and external relations between national Hispanic organizations and NBC Universal. Prior to NBC Universal, he was vice president-Government Affairs for Verizon. Mr. Cabral holds a master's degree from Harvard University and earned his bachelor's and Juris Doctor degrees at UC Davis.

**Daniel Phythyon**, Policy Director, Alliance for Public Technology: Mr. Phythyon is the Policy Director for the Alliance for Public Technology, a nonprofit membership organization based in Washington, D.C., which was founded in 1989 to foster public policies that ensure access to advanced telecommunications technologies for all Americans. Mr. Phythyon has a broad telecommunications background, in both the public and private sectors. He has served as the Chief of the Federal Communications Commission's Wireless Telecommunications Bureau, as well as the Director of the FCC's Office of Legislative and Intergovernmental Affairs. Mr. Phythyon earned his JD degree from the Cornell Law School, and his BA from Westminster College.

9:00 - 12:00 pm

**Housing Commission: Foreclosure Seminar**

201B

Chase's "Sustaining Homeownership: Foreclosure Prevention" training informs participants about options available to delinquent customers and discuss examples of workouts. The session provides nonprofit counselors an understanding of the relationship between the borrower, servicer, and investor in delinquent mortgage loans. Loss mitigation, investor servicing requirements, and foreclosure/loss mitigation standards are reviewed. Valuable reference materials provided to assist clients in navigating mortgage default.

9:00 - 12:00 pm

**LULAC health commission hearings**

202B

The long-term goal of the LULAC Latino Health Initiative is to increase awareness and educate the Latino community about access to health care, disease prevention and proactive treatment. The overarching aim of the health campaign is to inform, educate, and mobilize Latinos into taking better care of their health through prevention so as to decrease the prevalence of certain chronic conditions and improve access to prescription drug plans that can help the community better take advantage of available programs for those with lower incomes and the uninsured. These hearings will bring together expert testimony to lay the groundwork for expanding LULAC's role in the public policy debate, program-development, and affordable access to culturally and linguistically competent universal health care.

**Health Commissioners:**

**Sal Alvarez, Maria Salazar, Jaime Martinez, Roberto Jimenez, and Oscar Perez**

**Sal Alvarez** is a graduate of the U.C. Berkeley School of Social Welfare Master's Program and is a doctoral candidate. He is a former professor at both U.C. Santa Cruz and San Jose State University. Mr. Alvarez is the former Western Regional Director for the Spanish Speaking U.S. Catholic Conference; He has been involved in Peace Delegations around the world including in Israel, Uganda, Ethiopia, South Africa, Chiapas, El Salvador, and Guatemala. He is also a California Latino Health Coalition member.

**Maria Salazar:** As the LULAC National VP for the Northwest Region, Mrs. Rodriguez-Salazar

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is a Registered Nurse and has devoted herself to improve the quality of life for Latinos in the Northwest Region; she is also working vigorously to improve the accessibility of education for Latino children. She has been committed to helping at risk youth and addressing the issue of teen pregnancy and high school drop out rates, especially in the Latino community. She has also been a mentor, providing abstinence education and has served as a volunteer and board member for the Boys and Girls Club, Girl Scouts and the YMCA.

**Jaime Martinez** is currently the LULAC National Treasurer. Born in San Antonio, Texas, Mr. Martinez was raised by his Mexican migrant worker grandparents in the Westside barrio, a Spanish speaking community. His involvement in activism began in 1966 as a member of his local union, IUE-AFL-CEO Local 780. He has fasted for justice alongside Cesar Chavez, marched with Dr. Martin Luther King, and has defended the rights of workers throughout the United States. In 1999, he was honored for his philanthropy by La Prensa Foundation which annually awards twelve Outstanding Hispanic Leaders across the country.

**Roberto Jimenez, M.D.**, is the Chairman of the University Health System Board of Managers. Dr. Jimenez is also Associate Clinical Professor of Psychiatry and Consultant for the San Antonio State Hospital, the Audie L. Murphy Veterans Administration Hospital Research Psychiatric Unit and the Texas Department of Mental Health and Mental Retardation. Dr. Jimenez received his bachelor's degree in biology and philosophy from St. Mary's University and his medical degree from The University of Texas Medical Branch in Galveston.

**Oscar E. Perez** is the Chief of Staff at Peak Hospital in Santa Teresa, New Mexico and a member of the LULAC Health Commission. Born in Chihuahua, Mexico, he has been in private practice of psychiatry for the last twenty years in El Paso, TX. He is the Chair of the Hispanic Caucus and Representative to Assembly American Psychiatric Association. Dr. Perez is a graduate of from La Universidad Autonoma de Mexico and did his residencies at the Oklahoma Health Sciences Center and the Baylor College of Medicine in Houston, Texas.

#### Latino/Latina Health Care Disparities I

##### 9:20 am - 9:50 am Session 1

*Speakers:* **Dr. Elena Rios**, President, National Hispanic Medical Association  
**Katherine Culliton**, Policy Director, Latino Campaign Against Alcohol and Tobacco Abuse  
**Jeff Cruz**, Senior Policy Analyst, Campaign for America's Future

##### 9:53 am - 10:27 am Session 2

**Obesity, Nutrition, Chronic Disease**  
**Dolores M. Chavez**, Senior Cardiovascular Regional Scientific Manager, Central/West Region, AstraZeneca  
**Marcella Martinez**, Deputy Director of Constituency Services, NALEO Educational Fund  
**Erica Weinberg**, Senior Manager, Pfizer US Philanthropy

##### 10:30 - 11:00 am Session 3

**Latino/Latina Health Care Disparities II**  
*Speakers:* **Dr. Gary Puckrein**, President, National Minority Health Month Foundation

##### 11:03 - 11:33 am Session 4

**Mental Health, Chronic Condition and the Environment**  
*Speakers:* **Roger Rivera**, President, National Hispanic Environmental Council  
**Dr. Roberto Jimenez, M.D.**, Chairman of the University Health System Board of Managers  
**Keyur Patel**, PharmD., Regional Scientific Associate Director, Novartis

##### 11:35 am - 12 pm Session 5 LULAC Chapter Testimony

**Angel Luevano**, State Director, LULAC CA  
**Rene Luna**, VP, LULAC Disability (Chicago, IL)  
**Dave Rodriguez**, LULAC VP Far West  
**Jaime Martinez**, LULAC National Treasurer, Texas Latino Health Coalition  
**Mary Fimbres**, Board Secretary/ Programs Committee Chairman, LNECS

10:30 – 11:55 am

**TRACK I: STRENGTHENING COUNCILS AND LEADERSHIP TRAINING: PATHWAYS TO BETTER ADVOCACY WORKSHOP**

203C

**Getting Your Message Heard:** Working with the media, sometimes it seems that despite all the work you do, the media does not seem to hear. This practical hands-on workshop will discuss the do's and don'ts of working with different media sources; offer new how-to's for crafting and getting out your message; as well as discuss the ethics of media outreach.

*Moderator:* **Lizette Jenness Olmos**, Director of Communications, LULAC: Ms. Jenness Olmos is the LULAC Communications Director. She was born in Puebla, Mexico and moved to United States at a young age. She earned her undergraduate degree at George Washington University in Political Communication and later completed her Master's Degree in Leadership at Georgetown University in Leadership at the McDonough School of Business. Ms. Olmos has eight years of combined professional experience and has a wide range of professional background working with organizations in public relations, government relations, media communications, & grassroots initiatives.

**Carlos Alcazar**, President, Hispanic Communications Network: Mr. Alcazar is the president of Hispanic Communications Network (HCN), the largest educational and informational media company targeting U.S. Hispanics. Mr. Alcazar launched the venture in 2005 by leveraging the assets of Hispanic Radio Network and moving the company into television, publishing and the web. Today, HCN works with government, trade groups, non-profits and private companies to prepare and execute their total communications strategy to the Hispanic market.

**Lupita Colmenero**, President, NAHP: In March 2005, Ms. Colmenero was elected President of the National Association of Hispanic Publications Inc. (NAHP). She is the first woman to be elected to this position during the 23 years of existence of the organization. Born in Guanajuato Mexico, Ms. Colmenero graduated in Mexico DF with a "Social Worker" degree. In 1985 she immigrated to the US and a year later, she co founded El Hispano News, a Spanish weekly newspaper with a distribution of 5,000 copies that was delivered in the Dallas Hispanic areas.

**Ricardo Pimentel**, Editorial Page Editor, Milwaukee Journal Sentinel: Before coming to Milwaukee in 2004, Ricardo Pimentel was a syndicated editorial columnist at The Arizona Republic for 4 1/2 years, where he also served on the newspaper's editorial board. Previously, he has held reporting and editing posts at newspapers in California and Arizona, been a Washington correspondent for McClatchy Newspapers and served a four-month stint as a Navy journalist at McMurdo Station in Antarctica. His e-mail address is rpimentel@journal sentinel.com.

**TRACK II: PUBLIC POLICY AND THE LATINO COMMUNITY: Impacting the Americas**

10:30 – 11:55 am

**SEMINAR Education Policy Today: A Report Card on Latinos**

203DE

The No Child Left Behind Act (NCLB) has given the Latino community very mixed results on the issue of education standards. Hispanic dropout rates have remained largely an invisible problem to all but Hispanic students, their parents and their communities. Although many researchers and some policymakers have been aware of the problem, discussions of Hispanic dropout rates have often been submerged in discussions of dropouts in general, the education of ethnic minorities in general, or politicized debates about immigration, language and bilingualism. There has been little



decoupling of the Hispanic experience in the school system. This seminar will present some of the challenges facing the Hispanic community in the education system and offers recommendation for improvement based on new data from Alliance for Excellent Education and Intercultural Development Research Association.

**Moderators: Dr. Gabriela Lemus**, LULAC Director of Policy & Legislation, Dr. Lemus is the Director of Policy and Legislation at LULAC. Over the past 15 years, Dr. Lemus has engaged in a series of programs to promote awareness about the spread of HIV/AIDS, the elimination of domestic violence, adverse environmental impacts on Hispanic health and the unique nature of the U.S.-Mexico border. Dr. Lemus is the founder and acting Director of the LULAC Democracy Initiative Voter Project, a national Hispanic civic participation campaign focused on voter education and registration. She also spearheaded Latinos for a Secure Retirement, an effort to improve the lives of Latino retirees. Dr. Lemus received her doctorate from the University of Miami in International Studies.

**Honorable Bob Wise**, President, Alliance for Excellent Education: Governor Wise became president of the Alliance for Excellent Education in February 2005. As governor of West Virginia from 2001-2005, he fought for and signed legislation to fund the PROMISE Scholarship Program, which has helped thousands of West Virginia students remain in the Mountain State for college. From 1983-2001, he served in the U.S. House of Representatives representing the 2nd District of West Virginia, during which he aggressively worked to preserve federal financial aid for students to attend college. Governor Wise earned a bachelor's degree from Duke University in 1970 and a J.D. from Tulane University College of Law in 1975.

**Anna Sol Gutierrez**, Delegate, State of Maryland: Ms. Gutiérrez has been making history for the past several decades. As the first Latina to be elected to the Maryland House of Delegates on November 5, 2002, Ana once again marked a historic first in Maryland. She was previously elected in 1990 to the Montgomery County Board of Education and served as president and vice president during her two terms from 1990-98. She was the first Latina ever to serve on a Maryland school board, as well as the first Salvadoran-American elected to public office in the USA.

**Maria "Cuca" Robledo Montecel**, Director, IDRA: Dr. Robledo Montecel is the executive director of IDRA. Her leadership and lifetime concern with youth - especially youth who are minority, poor or limited-English-proficient - has provided the inspiration and vision needed in this country. Going against the current of deficit model approaches in schools, she champions the value, integrity and possibilities of all children. Dr. Robledo Montecel is internationally recognized as an expert on the prevention and recovery of dropouts. She holds a doctorate in research and evaluation and masters in educational evaluation.

**Kathleen Leos**, Assistant Deputy Secretary and Director, Office of English Language Acquisition, U.S. Department of Education: President Bush named Ms. Leos as assistant deputy secretary and director of the Office of English Language Acquisition (OELA) on Sept. 1, 2005. In her position, she is the principal adviser to Secretary Margaret Spellings on all matters related to Title III of the No Child Left Behind Act and limited English proficient (LEP) students. A longtime Dallas resident, Leos earned her bachelor's degree with high honors in classics from George Washington University in Washington, D.C.

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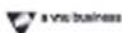


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*Mistress of Ceremonies:* **Daliza Salas**, Director of Human Resources, U.S. Department of Labor. Ms. Salas was appointed as the Director of Human Resources at the U.S. Department of Labor in November 2002. Over her 31-year career, Ms. Salas has served in a wide range of human resource management positions in 7 major agencies including, assignments at the Office of Personnel Management & at the Departments of Veterans Affairs, Defense, Treasury, Interior, and Agriculture.



*Keynote Speaker:* **Elaine L. Chao**, Secretary of Labor: Ms. Chao is the Nation's 24th Secretary of Labor and the first Asian American woman appointed to a President's cabinet in U.S. history. Arriving at the age of eight from Asia speaking no English, Secretary Chao's experience transitioning to a new country inspired her to dedicate most of her professional life to ensuring that people have access to opportunity and the chance to build better lives. Since her confirmation on January 29, 2001, she has been dedicated to carrying out the Department of Labor's mission.



*Guest Speaker:* **Bruce Gordon**, President, NAACP: Mr. Gordon assumed the position of President & CEO of the NAACP after a 35 year career in the telecommunications industry. Ebony magazine named Bruce to its "100 Most Influential Black Americans and Organization Leaders" list. Born in Camden, New Jersey on Feb. 15, 1946 he received a B.A. from Gettysburg College, a M.S. from the Massachusetts Institute of Technology as an Alfred P. Sloan Fellow, and an honorary doctorate from Gettysburg College.

2:00 - 7:00 pm

**Exposition and Career Fair Open**

**Exhibit Hall**

2:30 - 3:45 pm

**TRACK I: STRENGTHENING COUNCILS AND LEADERSHIP TRAINING:  
PATHWAYS TO BETTER ADVOCACY WORKSHOP**

**203C**

#### **Organizing the Grassroots: Best Practices for Community Networking**

Picture this: your children are walking to school and they are having trouble crossing the street because they need a traffic light at your street corner. How can you get a traffic light? This workshop will focus on how grassroots networks can be created across agencies and provide ideas for how to improve advocacy at the local, state and national levels. LULAC advocates are often involved in a wide array of other organizations that they can tap to create stronger networks for creating change. This powerful workshop will examine best practices for generating positive policy responses at the local, state and national levels by creating coalitions for more powerful advocacy.

*Moderator:* **Yolanda Santos-Adams**, Wisconsin State Director, LULAC: Yolanda Santos-Adams has served as the LULAC Wisconsin State Director since February 2004. She has a Bachelor of Arts Degree in Accounting from Carthage College and is employed as the Accountant for Milwaukee SER Jobs for Progress, Inc.

**Miguel Fernandez**, Program Development Director, LULAC: Miguel develops national level programming for LULAC. The past two years he has focused mainly on Empower Hispanic America with Technology, a technology initiative aimed at advancing education, careers, and quality of life through access to technology.

**Jesse Rios**, Executive Director, Labor Council on Latin American Advancement: Jesse M. Rios was the Mid-West Coordinator for the Labor Council for Latin American Advancement AFL-CIO before becoming Executive Director two years ago. He has been a member of LCLAA since 1974 and held various leadership positions including National Vice President for 8 years.

**Belen Mendoza**, Director of Political Outreach, America Votes: Ms. Mendoza is the Director for

Political Outreach for America Votes, a coalition of the largest progressive organizations in the nation, joined together to develop permanent grassroots infrastructure within the progressive community. Ms. Mendoza has experience working with campaigns at the local, state and national level. She has dedicated a lot of time working across the country organizing Latinos. She has a bachelor's degree from Florida International University in Business Administration.

**Jose Carrillo**, President, Rocky County Chapter, Labor Council on Latin American Advancement  
Mr. Carrillo is President of the Labor Council for Latin American Advancement, Inc. and Chair of the Civil Rights Committee of the UAW Local 95. He serves as volunteer and sits on the board of several local and state organizations. Mr. Carrillo marched with César Chávez and experienced the life of a migrant worker. He has worked for many years as a labor organizer to improve the conditions and the quality of life for all workers.

**Simone Lightfoot**, Voter Empowerment Coordinator, Detroit Branch NAACP

2:30 – 3:45 pm

**TRACK II: PUBLIC POLICY FOR THE LATINO COMMUNITY: Impacting the Americas**

203DE

**The Voting Rights Act and the Latino Community: The Upcoming Reauthorization**

In 1965, Congress enacted the Voting Rights Act (VRA) to protect the African-American community from discriminatory voting and election practices imposed by states and local jurisdictions. Under current law, Congress must reauthorize Section 5 and Section 203 of the VRA by August 2007. This important plenary will explore discrimination in the electoral process and the need for minority voter protection, particularly for Latinos and immigrants.

*Moderator: Lena Levario*, Legal Counsel, LULAC: Ms. Levario is an attorney practicing in Dallas, Texas. In 1993, she became the first Latina judge in the history of Dallas County. In 2004, Judge Levario was hired by the City of Dallas to conduct an independent investigation of corruption in the Dallas Police Department. Her investigation resulted in criminal charges against several police officers. She was also one of the LULAC organizers of the immigrant rights march in Dallas on April 9, 2006 wherein 500,000 protesters marched for justice.

**Mike Rodriguez**, Director of Field Operations, USHLI Chicago: Mr. Rodríguez promotes civic involvement and empowerment of the Latino community as Director of Field Operations at the United States Hispanic Leadership Institute. Michael previously worked for Alderman Ricardo Muñoz, 22-Chicago, and as Campaign Manager, for IL State Senate candidate, Eduardo Garza. Mike is completing his Masters Degree studies at the University of Chicago with a focus in Community Organizing, Planning, and Development.

**Larry Gonzalez**, Principal, The Raben Group, LLC: Mr. Gonzalez is a Principal with The Raben Group, LLC. Mr. Gonzalez' experience spans nearly two decades with a focus on political strategy and public policy in county, state and federal government. Having worked for local elected officials and as the lead advocate in Washington, D.C. on behalf of a national nonprofit membership group of elected officials; he brings a wealth of knowledge about the internal workings of government.

**Peter Zamora**, Legislative Staff Attorney, Mexican American Legal and Education Fund: As a Legislative Attorney in the Washington, D.C. office of the Mexican American Legal Defense and Educational Fund (MALDEF), Peter Zamora develops and implements MALDEF's federal legislative strategies regarding federal education law and voting rights. Mr. Zamora was an English teacher for three years in a public high school in California prior to enrolling in the Georgetown University Law Center in 2000.

**Luis Vera**, General Counsel, LULAC: Mr. Vera was born and raised in San Antonio, TX. He has

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his undergraduate and graduate studies in political science from St. Mary's University and his Juris Doctor from Western New England College School of Law. In the area of the Voting Rights Act, Mr. Vera was the attorney in charge for LULAC in the US Supreme Court case, LULAC v. Perry. Mr. Vera has been responsible for preparing the LULAC position on the VRA.

**Ralph Yaniz**, State Director, AARP Illinois: Mr. Yaniz is the Illinois State Director for AARP, a membership organization of over 35 million people nationally and 1.6 million members in Illinois. He represented AARP at the United States Hispanic Leadership Institute's (USHLI) Voting Rights Act Rally at the organization's national conference to urge lawmakers to protect the voting rights of all Americans. He holds B.S. and M.A. degrees in Psychology from Loyola University of Chicago and is a Licensed Clinical Professional Counselor in Illinois.

**Cathy McCully**, Chief of the Census Redistricting Data Office, Census Bureau: Ms. McCully, began her career at the Census Bureau in the late 70's. As a trained geographer she began working on the geographic programs that supported the Public Law 94-171 by developing the Block Boundary Suggestion Program and the Voting District Program. By the late 90's Ms. McCully had moved to the Director's staff in order to ensure the Census 2000 Redistricting Data Products were delivered to those bodies responsible for legislative and congressional redistricting.

3:45 – 5:15 pm

**TRACK I: STRENGTHENING COUNCILS AND LEADERSHIP TRAINING:  
PATHWAYS TO BETTER ADVOCACY**

**203C**

**Fundraising for Non-Profits: Lessons for Advocates**

As every LULAC Council knows, it is very important to raise money to provide community services. It is also very important to manage the money wisely and provide accurate accounting to avoid financial problems. This very hands-on workshop provides ideas for grant-writing, financial tools and best accounting practices for council treasurers to maximize their resources while at the same time facilitating accountability to their members and to the IRS.

*Moderator:* **Laura Medrano**, LULAC VP of the North/East, LULAC: Ms. Medrano works a consultant for Small Non-profits. She holds an undergraduate degree in Political Science and Spanish Literature from the University of Massachusetts. She also holds a graduate degree in Non-profit Financial Management and Administration from Suffolk University. She is a member of the LULAC National board and Consumers for Cable Choice.

**Fred Gutierrez**, Senior Program Officer, Greater Milwaukee Foundation: Mr. Gutierrez has been the Senior Program Officer at the Greater Milwaukee Foundation since 1990. Previously, he was the executive director of La Casa de Esperanza, 1979 - 1990. Mr. Gutierrez is in charge of overseeing the largest community foundation in Wisconsin with assets over \$450 million. He was initially hired to direct the Families and Children in Poverty Initiative, a \$1million effort.

**Ena Alcaraz** Corporate Relations Manager, State Farm Insurance: Ms. Alcaraz is a Corporate Relations Manager for State Farm Insurance Companies in Bloomington, Illinois. Ms. Alcaraz is responsible for managing the organization's national Hispanic strategic partnerships as well as directing the company's efforts on issues related to financial education for all market segments. Ms. Alcaraz is active in her community and nationally on issues surrounding Hispanics, women, girls, and education.

**Hugo Loyo**, Board Member, IME: Hugo Loyo is a board advisor for IME (Instituto de los Mexicanos en el Exterior) and Commission Coordinator for Economic and Business Affairs within Mexico, USA and Canada. He is the President and founder of Club Veracruzano of Wisconsin. Mr Loyo is a successful entrepreneur, providing financial services to the Latino Community. He



earned a Bachelor degree in Mexico on Banking Administration and Finance in 1986.

**Barbara Soto-Ryan**, Director of Business Development, FlexAbility of Wisconsin: Soto-Ryan is the Past-President of the Board of Directors of La Casa de Esperanza and currently an active member for it as well. She is involved in her community assisting others in achieving a better quality of life. Barbara's educational background is in business administration and she has extensive knowledge and experience in business development. From 1994 until 2001, Barbara worked in the Staffing and Human Resources Management fields.

3:45 – 5:15 pm

**TRACK II: PUBLIC POLICY AND THE LATINO COMMUNITY: Impacting the Americas**

203DE

### **Health Crisis: Towards the Development of a Proactive Latino Agenda**

Hispanics have become the largest minority in the United States and it is estimated that by 2025, Hispanics will account for 18 percent of the elderly population. Nearly 60 percent of Hispanics live with families with incomes below the 2005 poverty level, and 1 in 6 Latino seniors live below the poverty level. Yet, Latinos as a whole are younger, have more children, have greater family stability. The statistics are alarming. Twenty-seven percent of Hispanics ages 50 to 65 are uninsured and only 33 percent of Latinos with a chronic conditions have coverage for prescription drugs.

It is important that all Latinos – regardless of where they live – have access to a high-quality, affordable prescription drug plan. Latinos stand to benefit greatly from improving better access to culturally competent health care, improved education about nutrition and its impact on health, and access to innovative prescription drug coverage plans because of their limited income and lack of insurance. This powerful seminar will discuss these and other health policy matters with the goal of creating a Latino public health policy agenda.

*Moderator: Yolanda Rodríguez-Escobar*, Executive Director, Mujeres Unidas: Ms. Rodríguez-Escobar is a native San Antonian. She obtained her Bachelor of Arts Degree and her Masters Degree in Social Welfare with a specialization in Children and Families from the University of California at Berkeley. Her professional career in social work has included work in Child Welfare, Foster Care, Crisis Counseling, and for the last 20 years Yolanda has developed an expertise in the field of HIV/AIDS. In 1994, she founded Mujeres Unidas Contra el SIDA.

**Dr. Gary Puckrein**, Executive Director, National Minority Health Month: Dr. Puckrein is the Executive Director of the National Minority Health Month Foundation, a nonprofit organization that seeks to eliminate health disparities through innovation, collaboration and evidence-based solutions. Dr. Puckrein also serves as Executive Director of the Alliance of Minority Medical Associations. With support from the Department of Health and Human Services and the Robert Wood Johnson Foundation in 2001, Dr. Puckrein undertook the Zip Code Analysis Project.

**Dr. Elena Rios**, President & CEO, National Hispanic Medical Association: Dr. Rios serves as President & CEO of the National Hispanic Medical Association, representing Hispanic physicians in the United States, whose mission is to improve the health of Hispanics. Dr. Rios also serves as President of NHMA's National Hispanic Health Foundation, to direct educational and research activities. Dr. Rios received an M.S.P.H. from the Univ. of California School of Public Health in 1980 and earned her M.D. from the UCLA School of Medicine in 1987.

**Erika Vexler**, Media Program Manager, The National Campaign to Prevent Teen Pregnancy: Ms. Vexler is the Media Program Manager at the National Campaign to Prevent Teen Pregnancy, a private nonprofit whose goal is to reduce the teen pregnancy rate in the U.S. by another one-third by 2015. She works with The WB, Teen People, FOX, CBS, Latina, Telemundo, and Univision.  
**Mayra Alvarez**, Legislative Assistant, Congresswoman, Hilda Solis: Ms. Alvarez is a legislative



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The City of Milwaukee is proud to welcome the League of United Latin American Citizens June 26–July 1



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assistant in the office of Congresswoman, Hilda L. Solis, Chair of the Health Task Force for the Congressional Hispanic Caucus. She advises the Congresswoman on health, veterans, welfare, housing, banking, budget, and immigration issues. Prior to her current position, she was a legislative fellow working on health-related issues in the office of Senator Barack Obama.

**Antonieta Gimeno**, Executive Director, National Alianza for the Elimination of Domestic Violence: Ms. Gimeno has been involved, for the last 30 years, in a variety of community initiatives—where she has served as executive director, program director, community organizer, and health educator. She has done this in several fields including HIV/AIDS, parent and youth organizing focusing on public education, multiracial and low-income women, LGBT elders.

- 4:00 - 6:00 pm**      **Ohtli Reception**      **Hilton Empire Ballroom**  
Sponsored by the Mexican Government
- 5:00 - 7:00 pm**      **Sponsor & Exhibitor Reception**      **Exhibit Hall**  
Sponsored by Harrah's Entertainment and the Home Depot
- 6:00 - 8:00 pm**      **Youth & Young Adults Awards Banquet**      **Hilton Crystal Ballroom**  
Sponsored by Southwest Airlines, TracFone, The Coca-Cola Company and the Shell Oil Company

*Mistress of Ceremonies:* **Dr. Gabriela Lemus**, LULAC Director of Policy and Legislation



*Guest Speaker:* **Eduardo Najera**, Denver Nuggets: Second Mexican-born player to play in the NBA with the potential to be a significant contributor with his scoring and rebounding ability. Eduardo Alonso Najera was born in Meoqui, Chihuahua, Mexico. Najera helped Mexico to a fourth place finish in the 1999 World Games. Najera is also the second Mexican-born player drafted into the NBA and second to play in the NBA.



*Keynote Speaker:* **Robert Salazar**, Administrator, Food and Nutrition Services, USDA: Roberto Salazar was Presidentially appointed Administrator of USDA's Food and Nutrition Service (FNS) since April 2002, also served with the U.S. Department of Commerce Minority Business Development Agency, and as Executive Director of the Hispanic Radio Network. Salazar leads our nation's efforts to change the lives of children and low-income people by providing them with access to food, a healthy diet, and nutrition education.

- 8:00 - 11:00 pm**      **Mariachi & Concierto de la Gente**  
**Ballroom**



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**FRIDAY, June 30**

<b>7:00 - 12:00 pm</b>	<b>LULAC National Convention Registration</b>	<b>Main Lobby</b>
<b>7:30 - 9:00 am</b>	<b>LULAC National Educational Service Centers Breakfast</b> Sponsored by US Army, 7-Eleven, Blockbuster	<b>Ballroom CD</b>
<b>9:00 - 12:00 pm</b>	<b>Exposition and Job Fair Open</b>	<b>Exhibit Hall</b>
<b>9:00 - 10:25 am</b>	<b>A NATIONAL DEBATE</b>	<b>203C</b>

**Immigration Policy: Where are we today?**

Immigration policy has always been a contentious and complex issue that can both drive communities apart and bring them together. In the case of immigration today, we face a more complex world where more than ever before issues related to both the economic needs of the country and national security vie for attention. This important policy seminar will explore the nature of those complexities while examining best strategies for passing legislation that protects the nation and creates a balanced and humane approach to immigration.

*Moderator: Mickey Ibarra*, President, Mickey Ibarra and Associates: Mr. Ibarra brings more than 20 years of intergovernmental experience to the firm. In 1997, Ibarra was selected by Hispanic magazine as one of the “25 most powerful Hispanics in Washington, D.C.” During the Clinton Administration, he served as the White House Director of the Office of Intergovernmental Affairs. Prior to that, he was political manager to the National Education Association. His connections to Hispanic leaders and advocacy organizations provide a unique perspective on the growing Latino market and political base.

**Margaret A. Donnelly**, Policy Expert, Writer: Ms. Donnelly, attorney and author, received her B.A. in Latin American Studies and Doctor of Jurisprudence from the University of Texas at Austin. She has practiced law for 29 years and been Board-certified in Immigration Law for 18 years. In 2004, she was nominated for The Right Livelihood Foundation Prize (alternative Nobel Peace Prize) of Sweden for her grass-roots community work.

**John Tresviña**, President, Mexican American Legal and Education Fund: For the past two decades, John Trasviña has played a major policy role at local and federal levels on immigration and civil rights matters affecting immigrants, women and minority communities. He has written and spoken nationally on topics including immigrant workplace rights, English only policies, constitutional law, immigration history, diversity and education.

**Jaime Contreras**, Chair, SEIU Local 82: Mr. Contreras immigrated to the United States from El Salvador, CA in 1988. Having family “roots” in political and social justice activism, Jaime quickly became involved in social justice issues in Washington, DC. In his short time as an elected leader of SEIU Local 82, Jaime has not only provided the Union with a tremendous amount of skill and leadership, he has been very dedicated to working with the Latino community in Washington.

**Ana Avendaño**, Associate General Counsel, AFL-CIO: Ms. Avendaño serves as Associate General Counsel and Director of the Immigrant Worker Program at the AFL-CIO in Washington, DC. Ms. Avendaño has spent her entire career advocating on behalf of immigrant workers. She has served as Assistant General Counsel to the United Food and Commercial Workers International Union, where she was a front-line advocate in organizing, bargaining and representation campaigns for immigrant workers, and where she was actively involved in the development of the labor movement’s historic call for amnesty and immigration reform.

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**Peter Schey**, Executive Director, Center for Human Rights: Mr. Schey is the founder and President of the Los Angeles-based Center for Human Rights and Constitutional Law, a non-profit organization that engages in national advocacy and class action litigation on behalf of immigrants, refugees, children and indigenous peoples. He also is the founder and director of Casa Libre, a shelter for homeless unaccompanied immigrant children, and Voces Unidas, a nationwide program that provides free legal services for hundreds of immigrant survivors of domestic violence.

**9:00 – 10:25 am A DEBATE: Resolving the Issue of Puerto Rico's Status: A Legislative Debate 203AB**

Congress is currently debating legislation that provides a congressionally recognized framework for the four million U.S. Citizens living in Puerto Rico to freely express their wishes regarding their options for full self government. This debate will explore the different bills in both House and Senate that propose processes for Puerto Ricans to decide permanent political status.

*Moderator: Jeffrey Farrow*, Former Co-chair of the White House Interagency Working Group on Puerto Rico: Mr. Farrow is a consultant on government affairs in Washington, D.C., serving private clients in the States and federal agencies. From 1994 to 2001, Mr. Farrow was the Clinton Administration's principal adviser on and coordinator of policy concerning Puerto Rico. During this period, he was also appointed White House Co-Chair of the interagency group that President Clinton established to advise on policy regarding the four other populated territories of the U.S.

**9:00 - 12:00 pm Housing Commission: "First Home Workshop" Presented by Wells Fargo 201CD**

Designed for the "First Time Homebuyer", this workshop is a balanced blend of important information along with a service that will launch the consumer into the path to homeownership. The workshop will provide either a pre-approval or purchase plan, address common misconceptions about the homebuying process, and, see the potential home that you might buy—all in one convenient sitting.

**10:30 - 11:55 am PUBLIC POLICY AND THE LATINO COMMUNITY: Impacting the Americas 203C**

**Empowering Latinas: Eliminating Barriers to Success**

Although many Latinas are breaking down barriers, many remain among the most vulnerable in the United States. They experience some of the most severe disparities in pay of any population group and are more likely to take flexible, lower-waged jobs so as to ensure their ability to take care of their families. Latinas are more likely to put off their own health care in favor of their family. Latinas are three times more likely to live in poverty than non-Hispanic white women. These statistics are startling, but Latinas are also powerful advocates and when given information and the capacity to create change, they make things better for their entire community. The goal of this seminar is to create pathways for success – eliminating domestic violence, encouraging positive outlooks and taking control over our future.

*Moderator: Ray Velarde*, LULAC Nacional Legal Advisor, LULAC: Born in Cd. Juarez, Chihuahua, Mexico, Mr. Velarde is an attorney in private practice in El Paso, Texas, with primary focus on complex criminal, constitutional, and appellate litigation. He obtained his law degree in 1977 from Boston College Law School and is professionally associated with a variety of Federal and State Courts including the Massachusetts Supreme Judicial Court, the District of Columbia Court of Appeals, the Texas Supreme Court, the United States Supreme Court, and the United States Court of Appeals for the District of Columbia.

**Maria Teresa Peterson**, Executive Director, Voto Latino: Maria Teresa Peterson currently serves as Executive Director for Voto Latino, the only national civic education organization targeting Latino-American youth. Working with media partners such as MTV Networks, Voto Latino reached over 55 million young people through its voter PSA campaigns last year.



**Irasema Garza**, Director of Women's Rights Dept, AFSME: Throughout her career as an attorney and public servant, Ms. Garza has championed the interests of women, disadvantaged racial and ethnic groups, and has promoted their economic advancement by advocating for increased access to education and employment opportunities. Ms. Garza currently serves as AFSME's Director of the Women's Rights Department; she was appointed to this position in February of 2003. Ms. Garza has had a long career in public service.

**Fernando Mederos**, Chairperson, National Alianza for the Elimination of Domestic Violence: Dr. Fernando Mederos is a domestic violence consultant. He specializes in helping communities develop holistic and culturally competent coordinated community responses to domestic violence. He brings up to date knowledge of current research and best practices in this field. He is also an experienced trainer and speaker for practitioners and agencies nationally and abroad. Presently, he is a trainer and problem-solving consultant for the Department of Justice, for the Battered Women's Justice Project, the Vera Institute and the Massachusetts Department of Social Services.

**Angela Schnuerle**, Office of U.S. Senator Blanche Lincoln, D-AK: Angela Schnuerle has an LLM in International Trade of Agricultural Products from the University of Arkansas. She has been the Hispanic Issues Advisor for Sen. Blanche Lincoln including work on immigration reform, international trade, small business and Latino economic development. She is the current Chair of the International Section of the Arkansas Bar Association and the Commissioner for the Bar's Diversity Efforts. She is a native of Colombia.

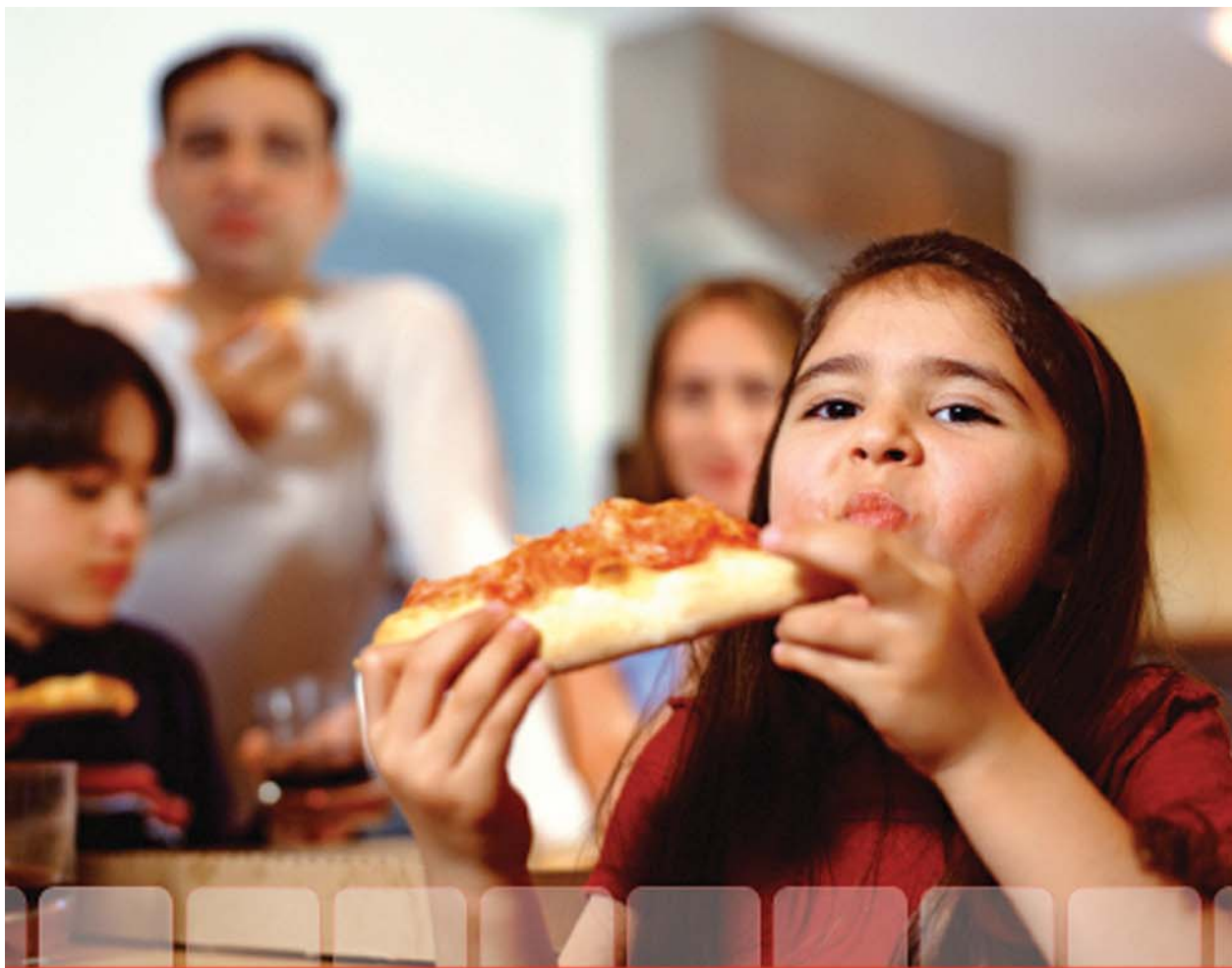
**Gabriela Zabala-Goddard**, Editor, Segunda Juventud, AARP: Gabriela "Gaby" Zabala-Goddard, a native of Cordoba, Argentina, joined AARP in June 2002, as editor of AARP Segunda Juventud, AARP's bimonthly bilingual magazine, distributed nationwide and in Puerto Rico, the District of Columbia, and the Virgin Islands. Gabriela oversees the daily operation of the publication and its accompanying website.

**10:30 - 11:55 am BUSINESS WORKSHOP: Building Latino Entrepreneurs: A Roadmap for Success 203AB**

As the fastest growing segment of the small business community and a core component of economic growth for the United States, Latinos in emerging communities and in established areas around the country are increasingly in need of state-of-the-art information to better position their businesses for maximum opportunity. This educational workshop will address access to business and legal resources, and government programs to effectively create and grow Hispanic entrepreneurship.

*Moderator:* **Lydia Gonzalez-Welch**, President, Ivuemedia: Mrs. Ms. Gonzalez-Welch is an accomplished Writer, Director, and Producer launching a nationally televised cooking show in 2002-2003 entitled "SAZONANDO CON HARRY" with plans for expansion. She applies her international business experience as President of iVue Media Productions, a full-services video production company with studios in downtown Dallas. Mrs. Gonzalez Welch has been very involved in community service and is currently serving on the Texas LULAC Executive Board as Deputy Director for Women addressing women's issues.

**Darryl Morin**, Small Business Owners, Advanced Wireless: Darryl D. Morin is a graduate of the University of North Texas and is President and CEO of Advanced Wireless, Inc. (AWI), a world class provider wireless LAN, wireless voice-over-IP, and mobile computing solutions. AWI's has hundreds of customers in 42 states, Puerto Rico, Japan, Canada and the United Kingdom. These customers include Harley-Davidson Motor Company, Ashley Furniture, GE Healthcare, True Value Hardware, Lands' End, Roundy's Supermarkets and more. Darryl also serves on the Board of Directors for the Wisconsin Hispanic Scholarship Foundation, Inc., and is the Deputy State Director for Wisconsin LULAC.



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**Eric Ness**, Wisconsin District Director, SBA: Mr. Ness is the District Director for the U.S. Small Business Administration (SBA) Wisconsin District with locations in Madison and Milwaukee. As District Director, Eric is responsible for the delivery of SBA programs throughout Wisconsin. Eric joined the SBA in 1990 as a Commercial Loan Officer where he had opportunity to work in processing, servicing and liquidation of loans.

**Bob Stollenwerk**, District Director State of Wisconsin, SCORE: Mr. Stollenwerk is SCORE's Wisconsin District Director. A member of SCORE for twelve years, he is a certified public accountant and has 35 years of business experience. This includes controllership, general manager, financial officer and executive vice president of Ladish Malting Company a subsidiary of Cargill Inc.

**Marie Therese Dominguez**, Partner, FieldWorks, LLC : A seasoned political organizer with over twenty years experience working at the grassroots, state and federal levels, Marie Therese has worked in Latino communities throughout the United States, organizing voter registration campaigns ("Que Nada Nos de Tenga"); developing and executing state wide field programs (Arizona, Colorado, Washington States); and running innovative GOTV programs in Florida, Virginia and throughout the US. She is expert at motivating Latinos through integrated communications, voter contact and word-of-mouth messaging.

**Joan Fernandez**, Agent, State Farm Insurance: Joan Fernandez is an agent for State Farm Insurance Companies. His agency is located in Greenfield, a south suburb of Milwaukee. As an independent contractor for State Farm, Mr. Fernandez sells a variety of insurance and financial services products. Joan is active in his community on issues surrounding Hispanics and affordable housing. Currently, he is a member of the Wisconsin Hispanic Chamber of Commerce and presents information about homeowners insurance at workshops organized by Housing Resources, Inc. and Homebuying Counseling Services, Inc.

**12:00 - 2:00 pm**

**Women's Luncheon**

**Ballroom CD**

Sponsored by Exxon Mobil Corporation, Procter & Gamble, McDonald's Corporation, and Sprint

*Master of Cermonies:* **Maria A. Caminos-Medina:** María A. Caminos-Medina is the Civil Rights Officer at the U.S. Department of Transportation's Volpe National Transportation Systems Center as well as National Hispanic Employment Program Manager for DOT's Research and Innovative Technology Administration (RITA), in Washington. María is an expert trainer/facilitator of Cultural, Diversity and EEO Issues Seminars, and has extensive experience in public speaking.



*Keynote Speaker:* **Anna Escobedo Cabral**, U.S. Treasurer: Ms. Cabral was nominated on July 22, 2004, by President Bush to serve as Treasurer of the United States. Immediately prior to taking this office, Ms. Cabral served as Director of the Smithsonian Institution's Center for Latino Initiatives. From 1999 to 2003, Ms. Cabral served as President and CEO of the Hispanic Association on Corporate Responsibility which partners with Fortune 500 companies to increase Hispanic representation in employment, procurement, philanthropy and governance.

**2:00 - 4:00 pm**

**LULAC National Assembly Reconvenes: Legislative Platform**

**203C**

**6:00 - 7:00 pm**

**Presidential Reception**

**Ballroom Foyer**

Sponsored by BellSouth/Cingular, Tyson Foods, Nielson Media Research

7:00 - 10:00 pm

**Presidential Awards Banquet****Ballroom**

Sponsored by American Airlines, AT& T, Ford Motor Company, Telemundo  
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*Master of ceremonies: Dave Cruz:* Mr. Cruz is an award winning anchor for NBC 4 in Los Angeles, California. He co-anchors the Mid Day Report and the Channel 4 News with Kelly Mack and serves as a special assignment reporter for the weekday editions of Channel 4 News. David came to NBC 4 in 1996 from Dallas, Texas, where he was the anchor of the nation's first nationally syndicated bilingual talk radio program, "La Voz de Tejas."



*Keynote Speaker: House Minority Leader Nancy Pelosi:* Since 1987, Nancy Pelosi has represented California's Eighth District in the House of Representatives. Overwhelmingly elected by her colleagues in the fall of 2002 as Democratic Leader of the House of Representatives, Nancy Pelosi is the first woman in American history to lead a major party in the U.S. Congress. Before being elected Leader, she served as House Democratic Whip for one year and was responsible for the party's legislative strategy in the House.

**SATURDAY, July 1**

8:00 - 9:00 am

**Immigration Rally (Free ticket for special "RAM" Herrera Concert at Rally)****Ballroom AB**

Photo: LA Times

**Dolores Huerta**, Civil Rights Activist & Founder, Dolores Huerta Foundation: Dolores Huerta is President of the Dolores Huerta Foundation. Co-founder of the United Farm Workers, Secretary Treasurer & First Vice President Emeritus UFW. She is also a Board member of the Fund for the Feminist Majority. She has received numerous awards including: The Eleanor Roosevelt Human Rights Award from President Clinton '88, Ms. Magazine's one of the three most important women of '97, Ladies Home Journal's 100 most important woman of the 20th Century.

9:00 - 5:00 pm

**LULAC National Assembly & Elections****Ballroom D**

8:00 - 11:00 pm

**LULAC President's Celebration****Ballroom ABC**

**Grammy nominee Ramiro Herrera** is a legend in the Texas music industry. His is one of the rare musical careers to successfully span three decades. Ram became the lead singer for David Lee Garza Y Los Musicales in 1981 and audiences across the country saw him shine like a star. So bright in fact that he was signed to his own high profile solo recording contract. Selena often opened shows for him and it was Ram Herrera on the bill with her at the now famous concert at the Houston Rodeo depicted in the Selena movie. Now, in the middle of his career, twenty years and twenty four records later, Ram's new "Ingrata" CD is nominated for a Latin Grammy Award.

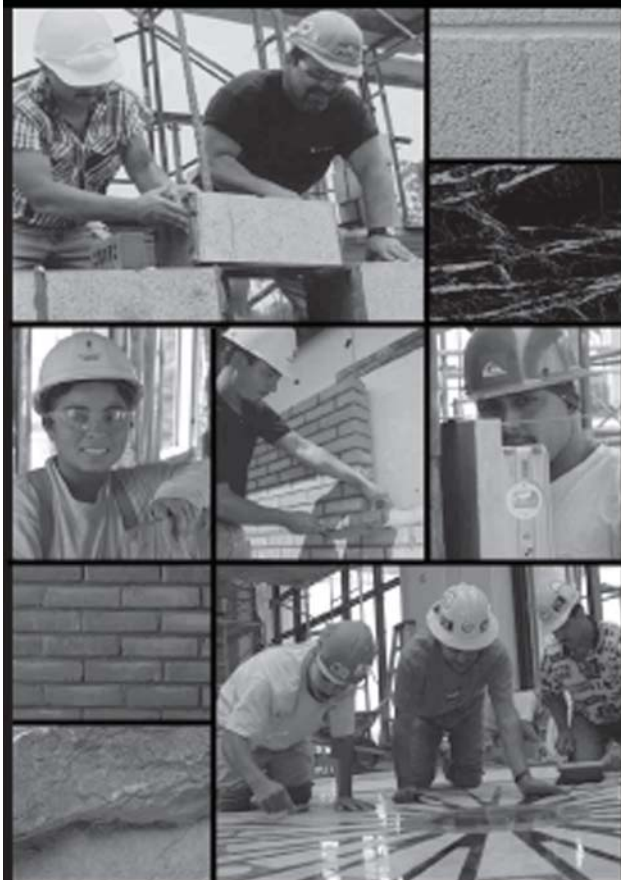


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### **77<sup>th</sup> Annual LULAC National Convention "Latinos Impacting the Americas"**



**John J. Flynn**  
President

**James Boland**  
Secretary - Treasurer

*These 2006 Convention rules were approved by the National Board of Directors during its February meeting.*

1. Only delegates, or alternates replacing a delegate, wearing their certified badges, will be allowed in the voting section. All other persons shall be seated in an observation area designated by the Credentials Committee. The only exception to this rule shall be to accommodate a physically challenged delegate or alternate who desires to be seated in a special area.
2. A member in good standing has the right to ask that non-members be removed from the election area. This shall include the news media.
3. An Election Judge shall be appointed by the National President to conduct the elections.
4. The Election Judge shall appoint a Time Keeper and three Official Counters for all elections.
5. Elections shall be by roll call standup vote. The head of each delegation shall announce his/her council's vote and the Election Judge shall repeat the vote to the floor.
6. No delegate or alternate may have more than one vote in any one election.
7. Voting in absentia shall not be allowed.
8. A candidate not previously announced, as per the LULAC National Constitution, may run from the floor provided that a written certification endorsement by the total accredited delegations of a minimum of five councils, including the candidate's home council, is made to the Election Judge prior to the time of nominations for the office in question.
9. Each candidate has the right to appoint one counter. However, the only official count for any election shall be that recorded by the three Official Counters.
10. Each candidate shall have five minutes for speeches which shall follow the closure of nominations for the office in question.
11. In elections in which more than two candidates are involved, and no one receives 50 percent plus 1 majority of the certified votes, the two candidates receiving the highest number of votes shall immediately go into a runoff. No speeches shall be allowed in runoff elections.
12. Challenges to any election must be issued to the National Legal Advisor immediately after the outcome is announced and before another election has begun. It shall take, as per Robert's Rules of Order (revised), a two-thirds vote to overturn any ruling made by the National Legal Advisor.
13. The order of elections shall be,
  - National President
  - Southwest Vice President
  - Southeast Vice President
  - Northwest Vice President
  - Northeast Vice President
  - Farwest Vice President
  - Midwest Vice President
  - Vice President for the Elderly
  - Vice President for Women
  - Vice President for Young Adults
  - Vice President for Youth
  - Treasurer
  - 2009 Convention Site
14. The presentation of Constitutional Amendments from the floor shall not be allowed. Discussion on Constitutional Amendments shall be limited to ten minutes for each amendment with three speakers for and three speakers against.
15. All resolutions must be in written form and submitted by a local council in good standing. The Resolutions Committee shall read the resolved portion of each resolution and make its recommendation to the assembly. Discussion on each resolution shall be limited to ten minutes with two speakers for and two speakers against. A speaker must announce if he/she is speaking in favor of or against the resolution in question.
16. Resolutions from the floor shall be accepted. The resolution from the floor must be in written form and signed by the total delegation of the offering council. The written resolution from the floor must be presented to the Resolutions Committee. The Resolution Committee shall read the resolution in its entirety and call for a vote. The same time limit, number of speakers, and announcement as in rule 15 shall apply to this rule.
17. Delegates, alternates and guests must maintain proper decorum at all times. Whistles, horns and other noise making devices are not allowed. Individuals intentionally disrupting election proceedings as determined by the convention chair will be expelled from the floor.
18. Any issue not covered by these Convention Rules will be determined by the proper provisions within the LULAC National Constitution, By-Laws and Protocol, and Robert's Rules of Order (revised) in that order.
19. These adopted 2006 Convention Rules may be changed by a two-thirds vote of the assembly.





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---

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LULAC, within its membership, will bestow seven national awards presented during the Presidential Banquet at the LULAC Convention. These awards are the highest honor bestowed by LULAC and are given to those individuals whose achievements and community service most exemplify the ideals of the League. The recipients of these prestigious awards are selected by an awards committee which is appointed by the national president. The awards committee reviews the nominations of LULAC Councils and selects the recipients based upon established criteria.

### The Awards

The following awards have been established by the awards committee and will be presented at the convention:

- Man of the Year
- Woman of the Year
- Council of the Year
- Raymond Telles Award for Education
- Felix Tijerina Award for Service to the League
- Aztec Award for Civil Rights
- J.C. Martinez Award for Membership and Expansion
- Cesar Chavez Award for Leadership and Community Service
- Dr. Anita Del Rio Award for Latina Leadership and Women's Advocacy

### Criteria for Council of the Year Award

1. Council must be chartered and in good standing in the League.
2. Council must have been awarded Council of the Year at the District and State levels.
3. Council must have sponsored a LULAC Youth Council in the past year.
4. Council will receive special consideration for participation in the LNESc scholarship program.
5. Council must have participated in

humanitarian and civic causes that have made an impact on LULAC and the community.

6. Council must have proof of all LULAC and community-related awards and recognition it claims, i.e., newspaper clippings, scrapbook, award letters, etc.
7. Council must have letters from its District and State Directors certifying that it was selected at the respective conventions.
8. The period of consideration for Council of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

### Criteria for Man of the Year Award

1. Nominee must be a member of a chartered LULAC Council in good standing in the League.
2. Nominee must be in good standing in the League.
3. Nominee must have been selected as Man of the Year at the Council, District, and State levels.
4. Nominee must have contributed talent, skills, and time to the betterment of LULAC and the community.
5. Nominee must provide proof of involvement in LULAC and the community, including newspaper clippings, award letters, etc.
6. Nominee must have letters from his Council President, District, and State Directors, certifying that he was selected at their respective conventions.
7. The period of consideration for Man of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

### Criteria for Woman of the Year Award

1. Nominee must be a member of a chartered LULAC Council in good standing in the League.

2. Nominee must be in good standing in the League.
3. Nominee must have been selected as Woman of the Year at the Council, District, and State levels.
4. Nominee must have contributed talents, skills and time to the betterment of LULAC and the community.
5. Nominee must provide proof of involvement in LULAC and the community and include newspaper clippings, scrapbook, award letters, etc.
6. Nominee must have letters from her Council President, District and State Directors certifying that she was selected at their respective conventions.
7. The period of consideration for Woman of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

### Criteria for LULAC Special Awards

- Membership
- Loyalty
- Service
- Achievements
- Awards
- Contributions
- Leadership
- Recognition
- Actions
- Projects
- Accomplishments
- Volunteerism

1. Any LULAC member in good standing is eligible to be nominated for a LULAC Special Award.
2. Any member of LULAC can nominate a LULAC member for a LULAC Special Award.
3. Nomination and questionnaire forms must be submitted to the LULAC National Office prior to the National Convention.



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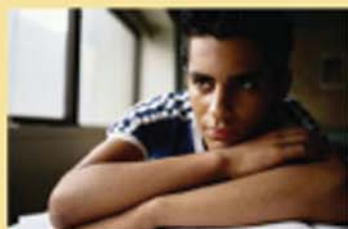
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or call us at 202.835.9646.  
CFC Designation # 0425**



**Success**

With undergraduate and MBA degrees from the University of Michigan, Janet Padilla is a model of the idea that hard work will lead to success. Having come from the "La Villita" neighborhood of Chicago, Janet was an LNESC Talent Search student and a participant in our inveterate Hispanic Leadership Opportunity Program (HLOP). She is now the coordinator of the Ford Partnership for Advanced Studies, one of the Ford Motor Company's largest philanthropic endeavors. Says Janet of the program: *"(It) provided me with strong social capital which opened the doors to a number of opportunities that have made me into the person I am today... These programs provide youth with the experiences, resources, and skills that enable them to reach their full potential."* LNESC salutes Janet, along with thousands of other LNESC alumni, now successful professionals, who are giving back to their community.

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**Friday, June 30****8:30 - 8:45 pm Arrival & Registration**

Greetings, USDA “ Characters” Power Panther, Smokey Bear, Woodsy Owl

**9:00 - 12:00 pm College and University****9:00 - 9:30 am Welcome by Group Leaders: Why Work for the Federal Government?**

**Group A:** Ms. Sara Clemente Sosa, Supervisory Human Resources Specialist, Civilian Personnel Management Service, Department of Defense, Room 102C

**Group B:** Ms. Aurelie Eggert, Human Resources Specialist, Office of Diversity Management, Department of Labor - Room 202C

**Group A and B:** Federal Employment Application Process and Special Appointing Authorities

*Presenter:* Willie Harrison, Program Analyst, USA Jobs, Office of Personnel Management

**Student Education Employment Programs, Federal Internships Workforce Recruitment Program for College Students with Disabilities**

**Ms. Noemi Pizarro-Hyman**, Chief, Oversight and Compliance Division, Equal Opportunity Office, Defense Intelligence Agency

**Student Education Employment Programs, Department of Interior**

*Presenter:* Caroline Lopez-Stewart, Program Coordinator, Special Initiatives Group, Bureau of Land Management

**Employment Opportunities in the Intelligence Community, Ms. Noemi Pizarro-Hyman**

**Career Opportunities at the Department of Justice**, *Presenters:* Mr. Juan D. Castillo, Deputy Assistant Director, Human Resources Division, and Carlos Rivera, Diversity Management Administrator, Federal Bureau of Prisons.

**Employment Opportunities at the Department of Justice**; *Presenters:* Detective Eugene Nagler, Working Dog Unit, Milwaukee, Wisconsin Police Department;

**Employment Opportunities at the Department of Transportation**, *Presenters:* Mr. Ron Lozano, President, National Hispanic Association of Aviation Employees and Mr. Darrin Catania, Federal Aviation Administration

**11:45 am Wrap Up/Questions and Answer Period****12:15 - 1:30 pm DOD Youth and Collegiate Federal Career Exploration Forum Luncheon - Ballroom A****2:00 - 3:00 pm Visit to exhibit area - College and Career Fairs****9:00 - 11:00 am Group C and D: Rising Seniors Class of 2006 - 2007**

**Group C:** Mr. Sean Clayton, Human Capital Consultant, Office of Human Capital Management, Department of Energy, Mrs. Delia Ramirez-Trimble, Deputy Director, Office of Civil Rights, Department of the Interior, Room 102D

Student Education Employment Program, Department of Interior. *Presenter:* Caroline Lopez-Stewart

**Senate and Congressional Employment Opportunities in Milwaukee.** *Presenters:* Ms. Rebecca Lopez, District Manager, Office of Senator Russ Feingold and Ms. Jessica Cavazos-Madden, Community Relations Director, Office of Congresswoman Gwen Moore

**Career Opportunities at the Department of Justice** *Presenter:* Mr. Juan D. Castillo

**Employment Opportunities in the Federal Aviation Administration**, *Presenter:* Mr. Ron Lozano, and Mr. Darrin Catania, Department of Transportation

For thirty-four years LNEESC has helped forward the LULAC agenda by providing exceptional educational opportunities to Hispanics across the nation. Our services include scholarships for college students, free educational advisement, career guidance and financial aid assistance services to high school students, math and science programs for middle school and reading programs for primary students. Congratulations to LULAC on another successful convention - Together we're making a difference!

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**Educational and Career Opportunities at the United States Naval Academy**, *Presenter: Lieutenant William Clark*, Office of Admissions

**Workplace Rights and Benefits**, *Presenter: Ms. Maria Flores*, Program Manager, Milwaukee, WI Equal Employment Opportunity Regional Office

**Group D:**

**Dr. Harry Salinas**, U.S. Department of Agriculture, Hispanic Employment Program Manager, Retired, **Room 102E**

**Why Work for the Federal Government? “Your Tools for Success”** *Presenter: Dr. Harry Salinas*

**Employment Opportunities in the Department of Transportation**, *Presenter: Mr. Homer Benavides*, Environmental Engineer, and **Ms. Lorena Salcedo**, Federal Aviation Administration

**Employment Opportunities in the Department of Labor**, *Presenter: Belen Earling*, Compliance Safety and Health Officer, Occupation Health and Safety Administration, Milwaukee, WI

**The Air Force Academy: The Sky is the Limit**, *Presenter: Cadet Second Class, Daniel Sampson*,

Falconeer

**Employment Opportunities in the Peace Corps**, *Presenter: Mr. Brian K. Green*, Regional Recruiter and Former Peace Corps Volunteer - Costa Rica

**11:00 - 12:00 pm**

**Visit to exhibit area - College & Career Fairs**

**12:15 - 1:15 pm**

**DOD Youth and Collegiate Federal Career Exploration Forum Luncheon - Ballroom A**

**2:00 - 4:00 pm**

**Exhibit Hall Tour - College and Career Fairs**

**High School Group E - Ms. Maria Mercedes**, Former Deputy Director, Office of Diversity Management, Office of Personnel Management **Room 202A**

**“Eat Smart: Play Hard - Rhyme and Movement”** *Presenter: Mr. Roberto Salazar*, Administrator, Food and Nutrition Service, U. S. Department of Agriculture

The U.S. Military Academy at West Point Academy, **“ The West Point Experience”** *Presenter: CTP Dave Williams*, Admissions Office

**The U.S. Air Force Academy: The Sky is the Limit**, *Presenter: Cadet Second Class, Daniel Sampson*, Careers with the Department of Justice, *Presenter: Detective Eugene Nagler*, Working Dog Unit, Milwaukee , WI Police Department sponsored by the Federal Bureau of Investigation

**Middle School Group F: Ms. Carmen Ireland**, Coordinator of Retention Programs, University of Wisconsin **Room - 202B**

**Careers with the Department of Agriculture**

**An Adventure through the Forest**, Smokey Bear, **“Only You Can Prevent Forest Fires”**, Woodsy Owl, **“Give a Hoot, Don’t Pollute”** *Presenter: Terry J. West Sr.*, Civil Rights Director, Region 9,

Forest Service, and Alicia Rodriguez, Program Manager, USDA, Office of Outreach

**Careers with the Department of Justice**, *Presenter: Detective Eugene Nagler*, Working Dog Unit, Milwaukee, Wisconsin Police Department, sponsored by the Federal Bureau of Investigation

**Employment Adventure Opportunities in the Peace Corps**, *Presenter: Brian K. Green*, Recruiter and Former Peace Corps Volunteer

**“Eat Smart: Play Hard - Rhyme and Movement”** *Presenter: Mr. Roberto Salazar*, Administrator, Food and Nutrition Service, U. S. Department of Agriculture

**10:30 - 12:00 pm**

**Exhibit Hall Tour**

**(Groups E and F)** – Lead by Administrator Salazar, Power Panther, Woodsy Owl, and Smokey Bear

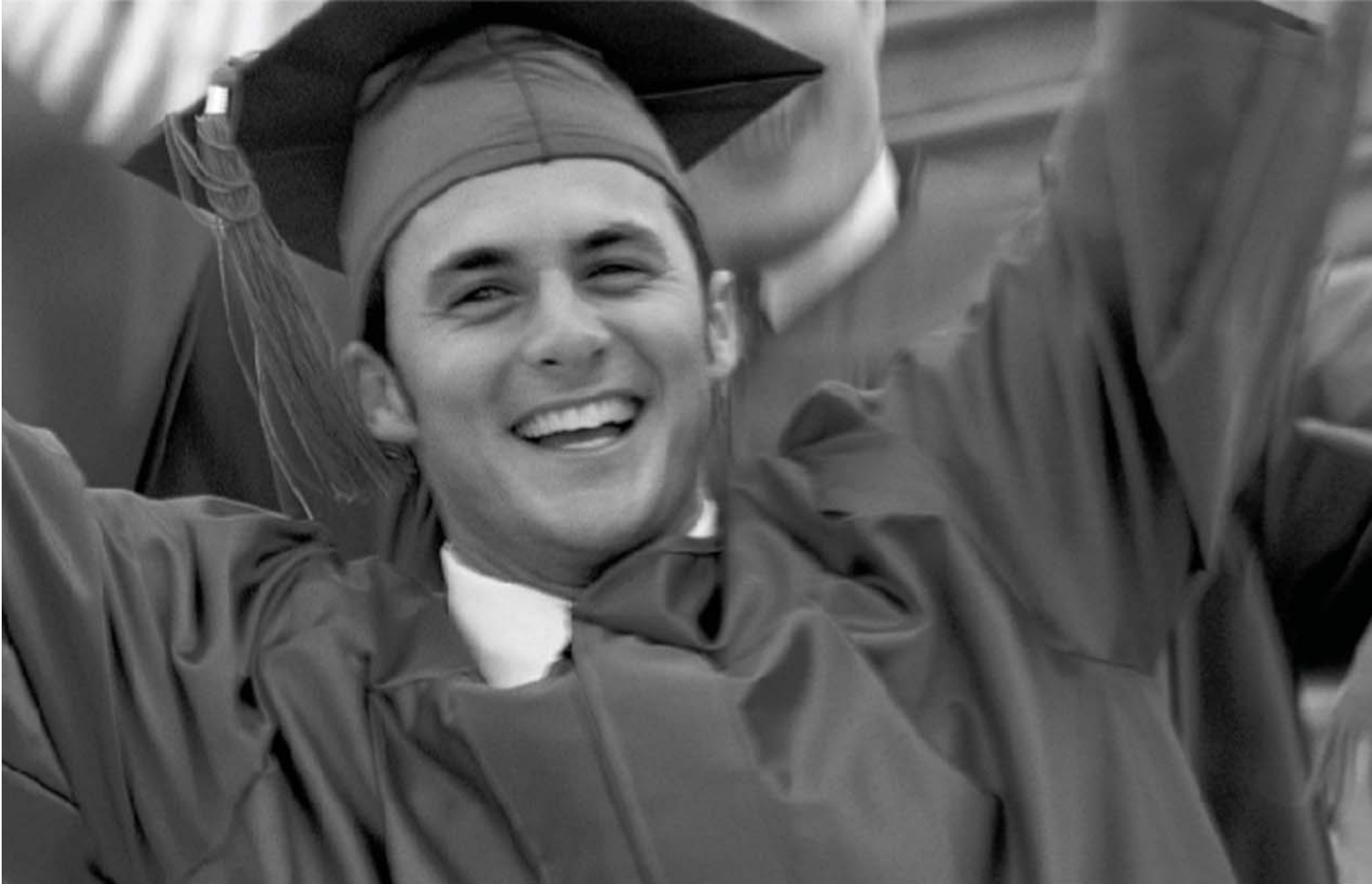
**12:15 - 1:35 pm**

**DOD Youth and Collegiate Federal Career Exploration Forum Luncheon - Ballroom A**

**2:00 - 2:45 pm**

**Exhibit Hall Tour**





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**Beatrice Martinez**  
LNHC National Chair

**Letter from the National Chair**

We have just completed our first year of operation and we are extremely proud of the success that we have achieved. The partnerships that we have developed with LULAC Councils and Corporate America has helped us to expand housing opportunities for many Latinos. The support that has come from LULAC members and LULAC Councils has been incredible. After the success of our first year, we are looking forward to this coming year to work with more LULAC Councils and more partners throughout the country.

The first year was devoted to establishing a solid foundation for the Housing Commission. Now we are poised to expand our services and programs. We are especially proud of the housing developments that will be announced very soon. The Ft. Worth project that includes 70 single family homes, signifies an historic achievement for LULAC and provides quality, affordably-priced homes for many families.

We need you to help us and your community by being more involved in housing issues and programs that have historically underserved Latinos. LULAC Councils must speak up on behalf of Latinos and be that voice that opens the doors to housing opportunities in every community. Predatory practices continue to hurt our community and LULAC must address the sources of these problems.

Let us hear from you and get involved.

**LNHC Board of Directors**



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National Chair



Hector Flores  
LULAC President



Roberto Canino  
Vice Chair



Carlos Linera  
Secretary



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Marcos Rincon  
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Heather Ritz  
Public Relations Coordinator



Oscar Gutierrez  
Seminar and Outreach Coordinator



Karla Nataren  
Administrative Assistant



**LNHC**



**Jose Menendez**  
Steward Title

**Corporate Partner Message**

As Corporate Advisory Council Chair of the LULAC National Housing Commission (LNHC), I welcome you all to explore the wonderful opportunities that this new division of LULAC brings to you. The dream of owning a home is what most Americans work their entire lives to achieve. Unfortunately, for many Latinos the dream of homeownership is not yet a reality. For many, the opportunity is there, but the information and resources have not been readily accessible.

LNHC is a tremendous step towards enabling that dream. Complete with home buyer education, referral services, counseling, preferred lenders, title companies and real estate agents and brokers, the LNHC provides the first time home buyer with reliable resources to help with the home buying process.

As the Director of Multicultural Markets for Stewart Title and a representative of Corporate America, I can tell you that participation in the Housing Commission is an excellent return on investment with business referrals, exposure and best of all, a great contribution to the Latino community.

I invite all of you to join us in building the LNHC in its quest to provide quality housing for all Americans.

**Contact Us**

**LULAC National Housing Commission**

6500 Greenville Ave Suite 515  
Dallas, TX 75206  
214.750.8194 Office  
214.750.8195 Fax  
email@lulachousing.com  
www.lulachousing.com

## Housing Fair

Making its second presence at the LULAC National Convention, The LNHC Housing Fair provides information and housing resources to the Latino homebuyer and the ability to connect to services they need. Sponsored by Wells Fargo, many other companies and organizations are participating in the Housing Fair to make their services available to the growing Hispanic Community and to generate exposure to other businesses and organizations.

As a featured attraction, the Housing Fair targets potential and existing homeowners. Housing industry representatives in the mortgage lending, insurance, title services, appraisal, real estate, home builders, home buyer education and other housing related industries will be available. Its purpose is to create a greater awareness of the opportunities and services available to Hispanic homeowners and introduce the LNHC to a national audience, LULAC members, public officials and media.

## Home Buyer Centers

The LNHC announced its grand opening for the first Home Buyer Center last February. The Home Buyer Center in Dallas at the LNHC's National Headquarters is the first of many home buyer centers to come, to consolidate housing resources in the community to make them readily available to the Hispanic homebuyer.

The LULAC Home Buyer Center is a one-stop resource to provide the homebuyer a wide range of services from credit counseling and prequalification, making referrals to approved lenders, realtors, title companies, and builders. The goal is to not only to prepare the Hispanic homebuyer educationally and financially for their first home purchase, but to continually educate them as existing homeowners so that they can maintain the cost of their home in order to prevent foreclosure.

## Home Buyer Seminars

Home Buyer Seminars have been a key part of the LULAC Home Buyer Center's purpose of expanding homeownership opportunities. The LNHC believes that by educating the Hispanic homebuyer, homeownership rates will continue to grow. These seminars are held in locations

throughout the community to make it more readily accessible to the Hispanic community. Seminars are conducted and organized the LNHC and by local LULAC councils and are sponsored by Corporate Partners or other housing organizations that well represent the LULAC name.

Home Buyer seminars are held on a monthly basis in 11 markets across the U.S. such as Dallas, San Antonio, Albuquerque, Santa Barbara, McAllen, Corpus Christi, Chicago, Boston, Las Vegas, Miami, and Phoenix. These Seminars are conducted by local LULAC Council members in support of expanding homeownership opportunities to Hispanics through free education services and referrals to trustworthy resources. The LNHC is continually expanding these programs as the demand for affordable housing increases in key market areas across the country, as well as increasing interest in participation from local LULAC Councils that recognize the need for advocacy for affordable housing.

## Homes Program

The LNHC has taken another step forward in providing services to the Hispanic community by breaking ground on its first LULAC home development, Hacienda del Norte, in Fort Worth, Texas. The first "LULAC Home" branded development project has been planned for Fort Worth because of the many benefits to residents by a recent revitalization of the downtown area. The Trinity River Project, another development project in the area, will also create a vast numbers of jobs, and in turn the demand for more affordable housing opportunities will increase.

The "LULAC Homes" brand representing quality at an affordable price, is being supported and financed by companies that believe in its mission. This purpose is to be the first LULAC housing project specifically created for the Hispanic homeowner, meeting design, material, location, and financial needs that provides an opportunity to achieve the American dream of homeownership. "LULAC Homes" will be marketed throughout the country as a seal of approval that means quality and a fair price.

Hispanics and other potential homeowners will have confidence that LULAC is breaking down the barriers that have in the past prevented homeownership.

## Support From LULAC Councils

LULAC Women's Council # 8005, Las Mujeres of Albuquerque, New Mexico, has been working hard to rebuild the community in which they live by working side by side with the LNHC to expand homeownership opportunities. Since July 2005, Las Mujeres Council, headed by President Melissa Armijo has coordinated monthly Home Buyer Seminars with at least 15 attendees. Las Mujeres LULAC Council has worked with GMAC to be the highest producing council in mortgages for LNHC clients.

"We have assisted many Hispanics to either purchase or refinance homes," says Deborah Morris VP of local LULAC Las Mujeres Council. "There are so many Latinas that qualify for their own homes and don't even know they do."

There is a housing demand among the Hispanic population, but not enough awareness to generate knowledge of homeownership accessibility.

Media support generates a large amount of exposure for seminars in Albuquerque. Press coverage is strong and the local Univision television station is actively involved in providing promotions and coverage on housing issues in regards to LULAC's intervention.

Las Mujeres Council #8005, a nonprofit organization, has been nothing short of successful starting up the Housing Program in Albuquerque. Among other roles, they address issues of equity, education, employment, health and cultural awareness for all Hispanics, and have given added value to the Las Mujeres of LULAC. They are role models for Latinos and stress that Hispanic homeowners working together can mold a better educated community.

### Corporate Partners:

JPMorgan Chase, Wells Fargo, Countrywide Home Loans, GMAC, Wachovia, Citigroup, Stewart Title, State Farm, Fannie Mae, Tri-Steel, AGI Architects, Law Firm of Delgado Acosta Braden and Jones, Capitol Consultants, and Schaumburg Architects



## Can skipping class prepare this high school senior for the real world?



**It can if she's skipping class  
to work in a chemical lab.**

Brenda Blanco isn't having the typical senior experience, but she doesn't seem to mind. While many fellow seniors at Houston's Milby High School attend classes all day and then head to jobs at fast food restaurants or stores in the mall, Brenda leaves school early to go to her job in the lab at the Shell Deer Park Chemical Plant. One of her daily responsibilities includes testing the level of chemicals in wastewater generated during the manufacturing process to ensure that chemical levels meet environmental standards. Shell is proud to give high school students like Brenda this type of hands-on job experience through programs like Milby's Petrochemical Laboratory Technology program. Learn more about the educational initiatives Shell supports by visiting [www.shell.com/us/brenda](http://www.shell.com/us/brenda)



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**LULAC to Purchase Headquarters**

The LULAC National Office has entered one of the most exciting times in our 77-year history: the acquisition of



1430 K Street, NW; Washington, DC

our first national headquarters in Washington, DC. LULAC's new national headquarters will be housed on the 9th and 10th floors of 1430 K Street, NW, in our nation's capital. This new building, currently under construction, will be an office condominium that offers striking architectural features in close proximity to the White House and minutes away from federal agencies and Capitol Hill. Just one block

from the metro, the building will offer flexible, column-free, floor plans, state-of-the-art security, a fiber optics network and high ceilings.

The campaign to fund the acquisition and build-out of the 9th & 10th floor of 1430 K Street is an ambitious one. Our goal is to raise \$7 million to purchase two 6,508 square foot floors and six parking spaces, build out the space, and outfit the office with furniture and equipment. The LULAC National Headquarters in Washington, DC, will house up to 64 full-time staff who will manage the operation of LULAC's community service programs, advocate for national policies and legislation beneficial to Latinos, and handle the day-to-day administration of LULAC National and the LULAC National Educational Service Centers.



Don Green, Executive Director of the Mississippi Delta Council; Dr. John Arnold, President of PPEP Farmworker Council #1088; Lisa Hopper, President and Founder of World Care; and Brent Wilkes, Executive Director of LULAC National during an open house ceremony and tour of the regional disaster relief and training center.

**LULAC Makes an Impact in Little Rock**

Former President Bill Clinton delivered the keynote address at the 76th Annual LULAC National Convention July 1, 2005 in

Little Rock, Ark., home of his new presidential library and the state capital where he served five terms as governor and launched his successful presidential campaign. The 42nd president was instrumental in drawing the convention to Arkansas, which has one of the fastest-growing Hispanic populations of any state.



Former President Bill Clinton delivers the keynote address at the national convention in Little Rock, Ark.

President Clinton was introduced by LULAC President Hector Flores, who thanked the former president and Arkansas business, civic and political leaders for the warm welcome extended to some 1,000 delegates and more than 2,000 other participants at the seven-day conference, exposition and jobs fair.

The convention included Federal Training Institute training sessions, more than 350 exhibitors in the Statehouse Convention Center and such speakers as Arkansas Gov. Micheal Huckabee, internationally renowned singer Gloria Estefan, U.S. Treasurer Anna Cabral, Housing and Urban Development Secretary Alphonso Jackson, civil rights leader Jesse Jackson and Howard Dean and Ken Mehlman, chairmen, respectively, of the Democratic and Republican national committees.

**LULAC Supports Katrina Victims**

When Hurricane Katrina landed, millions of people along the Gulf Coast fell victim to one of the worst national disasters in recent history. LULAC mobilized to raise more than \$40,000 in relief through the LULAC Hurricane Katrina Relief Fund. Many LULAC volunteers worked closely with their cities to assist the victims helping with everything from food, housing, assisting with paper work and debit cards. All for One and One for All!



**A Year of Empowerment: LULAC Leads Immigration Rallies**

LULAC joined together with millions of activists in the period 2005-2006 mobilizing millions across the nation to march on behalf of comprehensive immigration reform. In late 2005, the House of Representatives passed legislation that catalyzed the Latino community into action. The time for words is over, give us legislation



LULAC Dallas MegaMarch on April 9, 2006

that unifies families, provides the undocumented with a path to legalization, helps and protects future flows of workers, and does not criminalize immigrant families or turn the border into a military zone.

¡HOY MARCHAMOS, MAÑANA VOTAMOS!



Rally in Washington, DC on April 10, 2006

**LULAC Says: Education First!**

LULAC partnered with the Intercultural Development Research Association (IDRA) in November 2005, to hold a Texas statewide Summit on School Holding Power in San Antonio, Texas. The focus on the summit examined innovative strategies to strengthen the ability of communities to keep young Latinos in school through to their high school completion. In March of 2006, LULAC and NEA worked together on a historical first-time partnership bringing together educators and policymakers from all over the U.S. to address the challenges of Latino education. The jointly hosted conference highlighted innovative classroom strategies; school funding and educators' professional development; early childhood education; language acquisition and immigration; and the recruitment and retention of culturally competent and qualified educators.

**Health Care Access: What's to Know about Medicare Plan D and Prescription Drug Coverage?**

Latinos for a Secure Retirement (LSR) moved its efforts from preventing Social Security privatization in 2005, to educating Latinos around the U.S.



AARP Representative Lupe Solis discusses with Arizona residents the changes in Plan D of the Medicare Prescription Drug Coverage Program.

about the importance of signing up for Medicare Plan D in 2006 to ensure that Latino Seniors did not get caught unaware come May 15th. LSR held 15 forums to educate communities in cities throughout the nation. Afterwards, LULAC began holding community forums to help communities obtain information about the different programs pharmaceutical companies offer for those members who did not have prescription drug access and fell into the doughnut hole.

**LULAC Continues Democracy Initiative in 2006**

LULAC continued its efforts to promote democracy and civic participation throughout the 2006 election cycle. In partnership with America Votes, the



America Votes/LULAC training

Labor Council for Latin American Advancement, and the Hispanic Federation, LULAC has been holding a series of campaign and voter trainings in key electoral states: FL, AZ, CO, PA, and NM. The 1 ½ day campaign trainings serve as a tool for the Latino community to gain access to the world of politics. The trainings provide information on everything from how to organize a field campaign to how to raise funds for your candidates or programs. Over 300 Latinos have participated thus far.

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**LULAC Holds its 9th Legislative Awards Gala and First Annual Public Policy Summit in Washington, D.C.**



Senator Edward Kennedy receives the National LULAC Legislator of the year from Rosa Rosales and Luis Vera.

On March 1, 2006, LULAC held its first Public Policy Summit and Advocacy Day, convening three panels of experts to discuss education, health and telecommunications, media and technology policy as they relate to the Hispanic community. The summit was followed by a Luncheon featuring a keynote address by the Honorable Congressman Luis Gutierrez, Chair of the Congressional Hispanic Caucus (CHC) on Immigration.



Senator McCain is presented the LULAC National Legislative Award from Ziad S. Ojakli, group vice president of corporate affairs, Ford Motor Company, and former National VP of the Southeast Roberto Canino.

LULAC also honored Senator John McCain and Senator Edward M. Kennedy, co-sponsors of the Secure American and Orderly Immigration Act, and Salt Lake City Mayor Rocky Anderson for their outstanding service and commitment to the Hispanic community, at the night's Legislative Awards Gala.

**LULAC v. Perry Case on Texas Redistricting Heard in the U.S. Supreme Court**

On March 1, 2006, the case LULAC v. Perry was heard in the U.S. Supreme Court. The controversial Texas congressional redistricting plan spearheaded by Cong. Tom Delay was challenged by LULAC after career attorneys from the Justice Department ruled that the plan illegally diluted Hispanic and Black voting power in two congressional districts. They also ruled that it would eliminate several other districts in which minorities had a substantial influence in election. LULAC still awaits the Supreme Court's decision.

**LULAC legal experts brief Congress on the Voting Rights Act of 1965**

LULAC legal experts have told Congress that renewal of the Voting Rights Act of 1965, including tough federal oversight provisions, is essential to protect the rights of Latinos and other minorities at the ballot box. Jose Garza, one of a team of LULAC Voting Rights Act



attorneys, told the Senate Judiciary Committee that the landmark 1965 law opened the political process previously closed to Mexican Americans and other minorities. He cited figures demonstrating the dramatic increase in Hispanic Americans elected to state and local positions in Texas in the 1980s as a result of legal efforts taken by LULAC under the act. LULAC General Counsel Luis Roberto Vera Jr. also made the rounds on Capitol Hill briefing members and staff on the importance of the act to the Latino community.



Protest in front of the U.S. Supreme Court by LULAC National Leadership demanding Texas Redistricting be redone without violating the Voting Rights Act. photo by Luis Nuño Briones

## LULAC National Board Meets with Mexican President Vicente Fox



## LULAC National Women's Conference A Success

On March 31-April 1 in New York City, LULAC held the "Journey to Greatness" Women's Conference to address challenges facing Latinas in the United States. The keynote speakers included: Senator Hillary Clinton and Secretary of Labor Elaine Chao. The conference was attended by Latinas from all over the United States and featured topics such as Public Policy Trends; Healthy Women, Healthy Communities; Reaching Financial Security; and the Empowered Women's Roundtable.

## LULAC AT&T Technology Centers

LULAC opened 23 technology centers in 2005 thanks to a \$1 million Excelsator grant from the AT&T Foundation awarded to support the Empower Hispanic America with Technology initiative. This initiative brings modern technology to underserved communities. The technology centers are focused on helping children attain higher education and training adults in modern technology with the purpose of gaining better employment. Over 55,000 people have utilized the technology centers in the first year of operation alone.



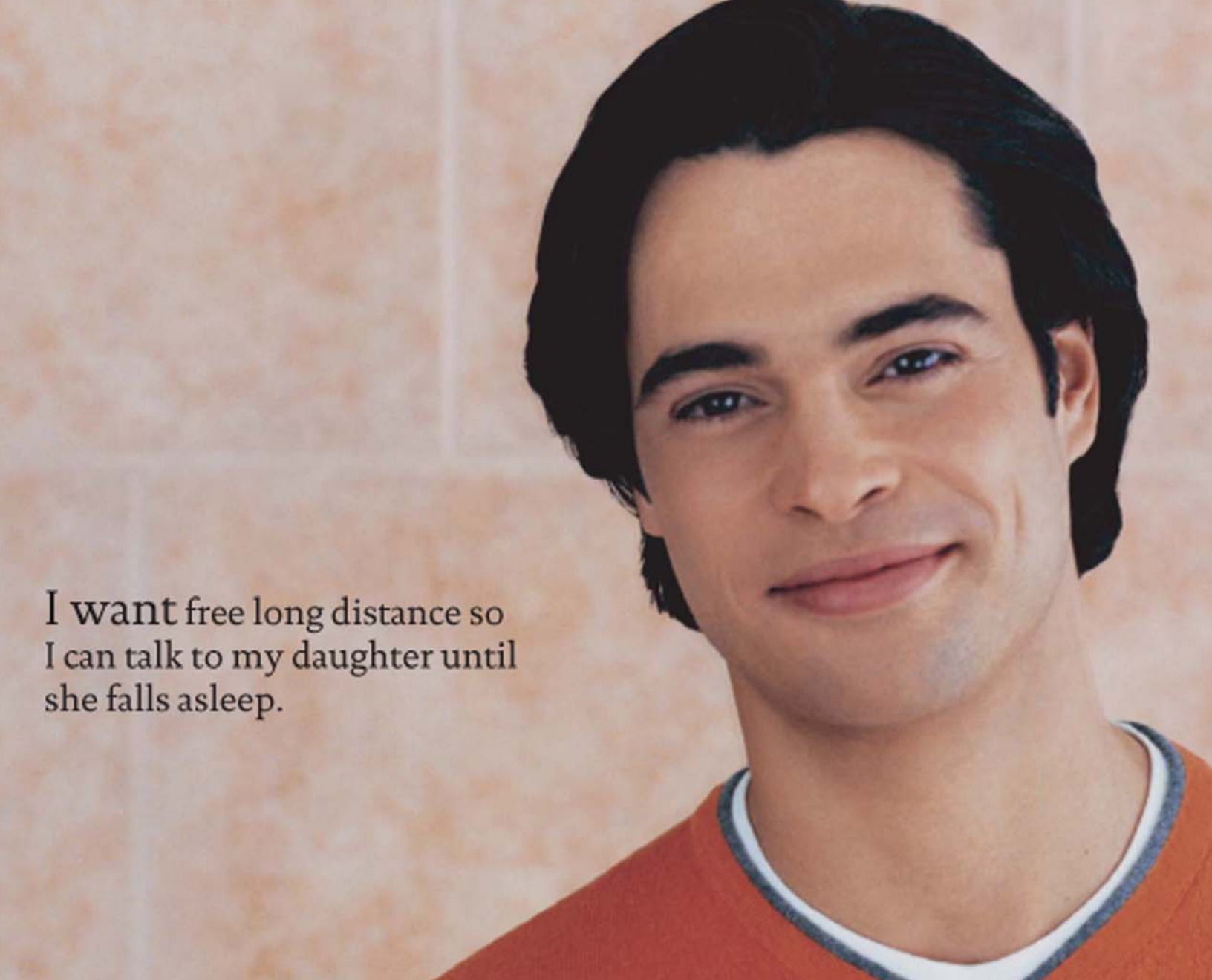
Laura Medrano, Ana Hart, Senator Hillary Clinton, Laura Medrano, Hector Flores, and Rosa Rosales (photo by Luis Nuño Briones)



Students at work in the Dallas LULAC Technology Center

## LULAC Launches Proyecto La Luz: Shining a Light on Domestic Violence

In May 2005, LULAC launched the Proyecto La Luz project to increase awareness of domestic violence in the Latino community. LULAC and its partners, TRACFONE and the National Latino Alliance for the Elimination of Domestic Violence, presented cell phones complete with one year of service to victims of domestic violence to assist victims when faced with an emergency. Since the initial town hall meeting, Proyecto La Luz has generated interested from other agencies, including the United States Postal Service, which pledged their support for Proyecto La Luz and joined efforts with their "Stop Family Violence" postal stamp.



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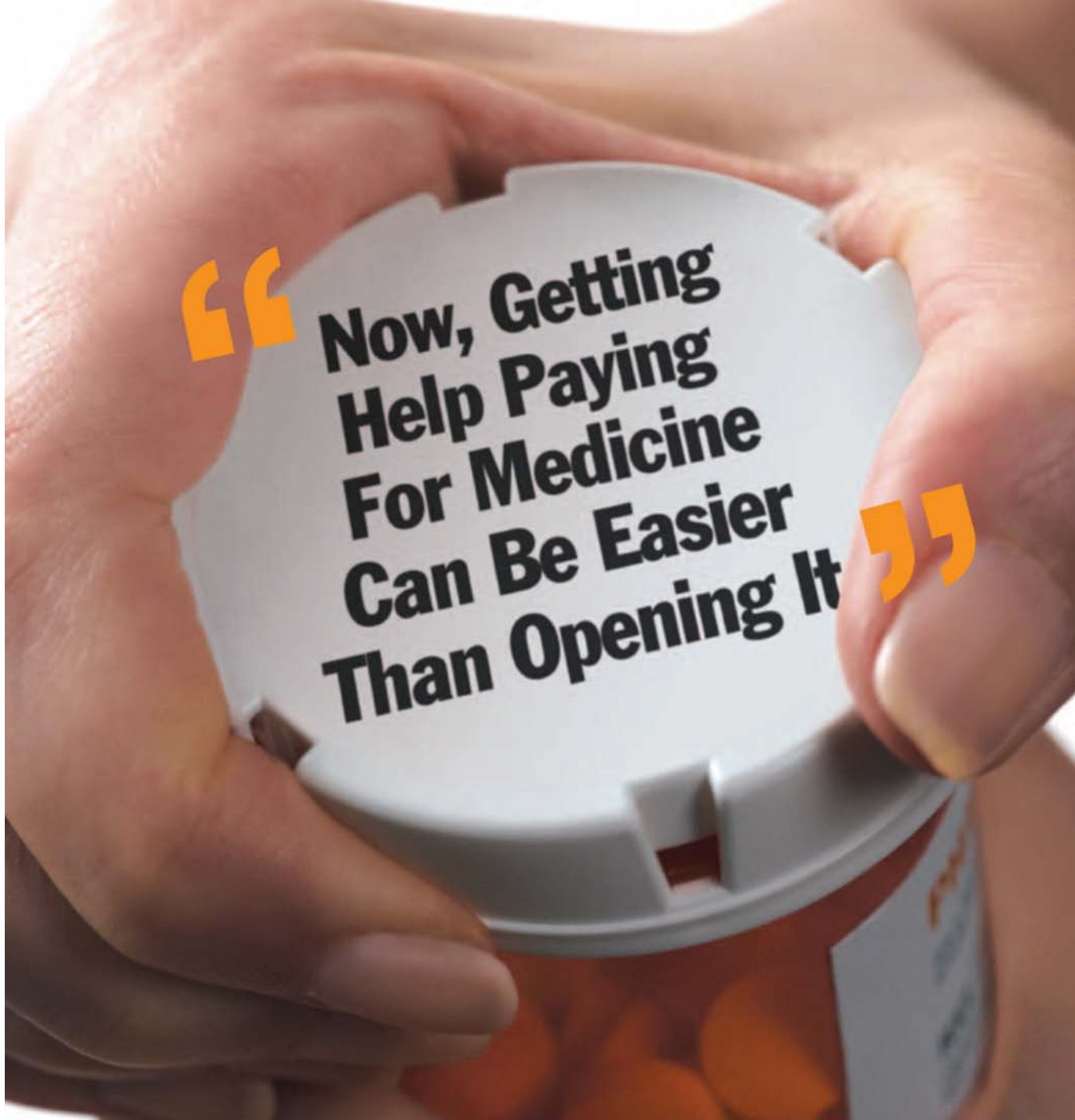
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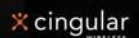
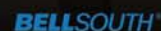
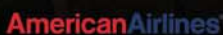


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The Concert is Free and Open to the Public. You must have a ticket to attend. Free Concert Tickets are available at the LULAC Convention Expo at the Midwest Airlines Center beginning Wednesday, June 28. For more information, call (913) 397-8850 or schavez@latinpointe.com

[WWW.LULAC.ORG](http://WWW.LULAC.ORG)





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