
2006 LULAC National Convention & Exposition

77TH ANNUAL LULAC NATIONAL CONVENTION & EXPOSITION

June 26-July 1, 2006
Midwest Airlines Center
Milwaukee, WI

LATINOS IMPACTING THE AMERICAS

The League of United Latin American Citizens (LULAC) invites you to participate in the 77th Annual LULAC National Convention & Exposition, Latinos Impacting the Americas, in Milwaukee, Wisconsin from June 26 through July 1, 2006. As the premier Hispanic convention, the LULAC National Convention draws over 10,000 people each year including the top leaders from government, business, and the Hispanic community.

Make History: The LULAC Convention is an exciting, history-making convention, because it convenes the national delegates of LULAC to discuss issues, set policies, and elect the organization's national leaders. For this reason, the LULAC Convention makes news and is covered by national and local media. It is the only convention in which representatives from Hispanic communities from across the country determine the positions and strategies of a national Hispanic organization.

Reach out to Hispanic America: The LULAC Convention is also well attended by major corporations who recognize the importance of reaching out to national Hispanic leaders and influential community members directly. There are opportunities to sponsor workshops and events, to showcase products and recruit Hispanic professionals in the convention exhibit hall. In addition, all proceeds support the dedicated work of LULAC to improve the quality of life for Hispanic Americans.

Federal Training Institute: The LULAC Convention hosts the LULAC Federal Training Institute (FTI), an intensive and structured career development program for government and public sector employees. In partnership with the OPM Management Development Center and the Graduate School, USDA, the Federal Training Institute offers workshops and plenary sessions that enable mid and senior level government employees to enhance their leadership skills and develop the Executive Core Qualifications required for entry to the Senior Executive Service.

Career Fair: Hot jobs, top companies, live interviews. Whether you are an employer looking for top talent or a professional looking for your next job, you will want to attend the LULAC Career Fair. This three day event features great jobs from over 250 top companies and federal agencies that are ready to hire.

College Fair: Your path to a higher education starts at the LULAC College Fair. More than 30 representatives from top notch colleges and universities are anxious to talk with you about postsecondary opportunities at their institutions.

Youth Conference: The convention also hosts the LULAC Youth Conference—a three-day event for Hispanic youth, featuring workshops and panel discussions education, career opportunities, community service and leadership.

Young Adults Conference: The Young Adult Conference features four-days of leadership development and policy workshops for college students and young professionals.

About LULAC: Founded in 1929, the League of United Latin American Citizens is the nation's oldest and largest Hispanic organization. With thousands of members organized into more than 700 LULAC Councils in virtually every state of the nation and in Puerto Rico, LULAC has tremendous outreach into the Hispanic community. With a rich history of advocacy in civil rights, education, economic development, immigration and equal opportunity, LULAC is uniquely positioned to lead the Hispanic community into the next millennium.

For More Information: For convention information and registration, contact the LULAC National Office at (202) 833-6130 or visit our website at: www.LULAC.org.

Please join LULAC at the 2006 LULAC National Convention and Exposition in Milwaukee, Wisconsin as we celebrate 77 years of service to the Hispanic community.

Milwaukee, Wisconsin • June 26—July 1, 2006

2006 LULAC National Convention & Exposition

INFORMATION

CONVENTION LOCATION

Midwest Airlines Center
400 W. Wisconsin Ave.
Milwaukee, WI 53203
414-908-6000

CONVENTION HOTELS

Cancellations must be made prior to **June 1, 2006** to avoid charges.

Headquarter Hotel

Hilton, Milwaukee City Center
509 West Wisconsin Avenue
Milwaukee, WI 53203
414-271-7250-Main
1-800-445-8667 Reservations
www.milwaukeehilton.com
Rates: \$97/Single, Double, Quad.

Additional Hotels: The hotels below offer a LULAC rate of \$95.

Hyatt Regency Milwaukee
333 W. Kilbourn Avenue
Milwaukee, WI 53203
414-276-1234-Main
1-800-233-1234 Reservation
www.milwaukee.hyatt.com

Air Transportation: The following airlines will offer special discounts to our attendees

American Airlines
(800) 433-1790
Discount # 7366AE
www.aa.com

Continental (800) 468-7022
Discount Code # U35H46
www.continental.com

Midwest Airlines (800) 452-2022
Airfare Discount # CMZ1476
www.midwestairlines.com

Southwest Airlines
(800) 435-9792
www.southwest.com

Sponsors & Exhibitors for your expo needs please contact.

Hargrove Inc.
One Hargrove Drive,
Lanham, MD 20706
Phone: 301-306-4627
Fax: 301-731-5438
customerservice@hargroveinc.com

AGENDA

Monday, June 26

1 to 5 pm Registration
8 to 5 pm Federal Agency Pre-Conference Meeting
6 pm to 8 pm **Opening Reception**

Tuesday, June 27

6:45 to 8:30 am **Law Enforcement Awards Breakfast**
7 to 12, 2 to 5 Convention & FTI Registration
9 am to 11:30 am LULAC Federal Training Institute
Noon to 2 pm **Diversity Luncheon**
2 pm to 4:30 pm LULAC Federal Training Institute
5:30 pm to 8 pm **FTI Reception**

Wednesday, June 28

7 to 12, 2 to 5 Registration
7 am to 8:30 am **Outstanding Educators Recognition Breakfast**
9 am to 11:30 am Federal Training Institute
10 am to noon Ribbon-cutting Ceremony and Exposition Opening
Noon to 2 pm **Partnership Luncheon**
2 pm to 5 pm Exposition and Job Fair Open
2 pm to 2:30 pm National Assembly—Committee Assignments
2 pm to 4:30 pm Federal Training Institute
2:30 pm to 5 pm LULAC Town Hall
6 pm to 9 pm **Governor's Wisconsin Celebration**

Thursday, June 29

7 to 12, 2 to 5 Registration
7 am to 8:30 am **Armed Forces Awards Breakfast**
9 am to noon Concurrent Seminars
9 am to noon Exposition and Job Fair Open
Noon to 2 pm **Unity Luncheon**
2 pm to 7 pm Exposition and Job Fair Open
2 pm to 5 pm Concurrent Seminars
5 pm to 7 pm **Sponsor & Exhibitor Reception**
6 pm to 8 pm **Youth & Young Adults Awards Banquet**
8 pm to 11 pm **Mariachi Concierto de la Gente**

Friday, June 30

7 to 12, 2 to 5 Registration
7:30 am to 9 am **LNESC Breakfast**
9 am to noon Concurrent Seminars
9 am to noon Exposition and Job Fair Open
Noon to 2 pm **Women's Luncheon**
2 pm to 4 pm Exposition and Job Fair Open
2 pm to 4 pm LULAC National Assembly Reconvenes
6 pm to 7 pm **Presidential Reception**
7 pm to 10 pm **Presidential Awards Banquet**

Saturday, July 1

8 am to 5 pm LULAC National Assembly & Elections
8 pm to 11 pm **President's Celebration**

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PROGRAM

All events will be held at the Midwest Airlines Center unless otherwise noted

Monday, June 26

8 am to 5 pm	F.B.I. Pre-Conference Meeting.....	202C
8 am to 5 pm	Bureau of Land Management Pre-Conference Meeting	Hilton Wright A & B
8:30 am to 12 pm	DOD College Counselors Meeting	102C
12 pm to 4:30 pm	Department of Labor Pre-Conference Meeting	202A
1 pm to 5 pm	LULAC National Convention & Federal Training Institute Registration	Main Lobby
6 pm to 8 pm	Opening Reception , Milwaukee Mayor Tom Barrett.....	Hilton Crystal Ballroom
	Kenosha Mayor John M. Antaramian	

Tuesday, June 27

LULAC Federal Training Institute

7 to 12, 2 to 5	LULAC National Convention & Federal Training Institute Registration	Main Lobby
6:45 am to 8:30 am	Law Enforcement Awards Breakfast , Wisconsin AG Peggy Lautenschlager	Ballroom CD
9 am to 11:30 am	Federal Training Institute: A Journey to Leadership Development—Concurrent Sessions	
<u>Times Offered</u>	Tue. <u>9 am to 11:30 am</u> & <u>2 pm to 4:30 pm</u> and Wed. <u>9 am to 11:30 am</u> & <u>2 pm to 4:30 pm</u>	
T- pm, W-am	<i>Preparing for the Senior Executive Service</i>	203AB
T-am, pm, W-am, pm	<i>Human Capital Assessment and Accountability: “The How To’s for Emerging Leaders”</i>	201B
T-am, pm, W-am, pm	<i>Best Practices in Constructive Conflict Resolution: “A Win Win Outcome Using ADR”</i>	201CD
T-am, pm, W-am, pm	<i>Partnering and Negotiation Skills: Developing an Effective Team</i>	202C
T-am, pm, W-am, pm	<i>The Image of Success: Your Career Belongs to You</i>	202B
T-am, pm, W-am, pm	<i>Understanding/Valuing Cultural Differences in the Workplace</i>	203DE
T-am, pm, W-am, pm	<i>Results Driven Project and Program Management: Business Acumen & Preparing your IDP</i> .	203C
12 pm to 1:45 pm	Diversity Luncheon , Ken Mehlman, Chairman, Republican National Committee.....	Ballroom CD
	Magda Yrizarry, VP Workplace Culture, Diversity and Compliance, Verizon Inc.	
2:00 pm to 4:30 pm	Federal Training Institute: A Journey to Leadership Development—Concurrent Sessions	
5:30 pm to 8 pm	President's FTI Reception	Santiago Calatrava’s Quadracci Pavilion, Milwaukee Art Museum

Wednesday, June 28

7 to 12, 2 to 5	LULAC National Convention & National Training Institute Registration.....	Main Lobby
7 am to 8:30 am	Outstanding Educators Recognition Breakfast , Supt. MPS William Andrekopoulos.....	Ballroom
9 am to 11:30 am	Federal Training Institute: A Journey to Leadership Development—Concurrent Sessions	
9 am to 4 pm	<i>State Director and Officer Training</i>	201A
10 am to 10:30 am	Ribbon-Cutting Ceremony—Exposition and Job Fair Opening	Exhibit Hall Pre-Function
10 to 12, 2 to 5	Exposition, Job Fair, and College Fair Open	Exhibit Hall
10:30 am to 11:50 am	<i>AutoSmarts: The Keys to Financial Success</i>	202DE
12 pm to 1:45 pm	Partnership Luncheon , The Honorable Francis J. Harvey, Secretary of the Army	Ballroom CD
	Howard Dean, Chairman, Democratic National Committee	
2 pm to 2:30 pm	<i>Opening of LULAC National Assembly—Committee Assignments</i>	Ballroom CD
2:00 pm to 4:30 pm	Federal Training Institute: A Journey to Leadership Development—Concurrent Sessions	
2:30 pm to 4:30 pm	<i>An American Dialogue: Race, Ethnicity, Religion, and Civil Rights</i>	202DE
4 pm to 6 pm	Lifetime Member Reception , by invitation	Hilton Regency Ballroom
6 pm to 9 pm	Governor's Wisconsin Reception & Celebration , Wisconsin Governor Jim Doyle.....	Ballroom

Thursday, June 29

7 to 12, 2 to 5	LULAC National Convention Registration	Main Lobby
7 am to 8:30 am	Armed Forces Awards Breakfast “A Tribute to Excellence in Military Service”.....	Ballroom CD

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	Brigadier General Eldon Regua, Army Reserve	
8 am to 5 pm	Federal Hispanic Employment Program Managers' Summit	Ballroom B
8 am to 12 pm	F.B.I. Post-Conference Meeting	202C
9 to 12, 2 to 7	Exposition and Job Fair Open	Exhibit Hall
9 am to 12 pm	<i>LULAC Health Commission Hearings</i>	202B
9 am to 10:25 am	<i>Civil Rights Today: Working with Your Government</i>	203C
9 am to 10:25 am	<i>Latinos and the Environment: Tierras Nobles and Global Warming</i>	203DE
9 am to 10:25 am	<i>Media, Telecommunications and Technology: Achieving Parity</i>	203AB
9 am to 12 pm	<i>Housing Commission—Sustaining Homeownership: Foreclosure Prevention</i>	201B
10:30 am to 11:55 am	<i>Getting Your Message Heard: Working with the Media</i>	203C
10:30 am to 11:55 am	<i>Education Policy Today: A Report Card on Latinos</i>	203DE
Noon to 1:45 pm	Unity Luncheon , Secretary of Labor, Elaine Chao	Ballroom CD
	NAACP President Bruce Gordon	
2:30 pm to 3:45 pm	<i>Organizing the Grassroots: Best Practices for Community Networking</i>	203C
2:30 pm to 3:45 pm	<i>Voting Rights Act and the Latino Community: The Upcoming Reauthorization</i>	203DE
3:45 pm to 5:15 pm	<i>Fundraising for Non-Profits: Lessons for Advocates</i>	203C
3:45 pm to 5:15 pm	<i>Health Crisis: Towards the Development of a Proactive Latino Agenda</i>	203DE
4 pm to 6 pm	Ohtli Reception , sponsored by the Mexican Government, by invitation	Hilton Empire Ballroom
5 pm to 7 pm	Sponsor and Exhibitor Reception	Exhibit Hall
6 pm to 8 pm	Youth & Young Adults Awards Banquet	Hilton Crystal Ballroom
	Eduardo Najera, Denver Nuggets; Roberto Salazar, Ad., Food & Nutrition Services, USDA	
8 pm to 11 pm	Mariachi Concierto de la Gente , el Rey del Merengue Elvis Crespo	Ballroom
	El Gran Mariachi Sol de Mexico de Jose Hernandez	

Friday, June 30

7 to 12, 2 to 5	LULAC National Convention Registration	Main Lobby
7:30 am to 9 am	LULAC National Educational Service Centers Breakfast	Ballroom CD
9 to 12, 2 to 4	Exposition, Job Fair, and College Fair Open	Exhibit Hall
9 am to 10:25 am	<i>A National Debate: Immigration Policy: Where are we today?</i>	203C
9 am to 10:25 am	<i>A Debate: Resolving the Issue of Puerto Rico's Status</i>	203AB
9 am to 12 pm	<i>Housing Commission—First Time Home Buyers</i>	201CD
9 am to 3 pm	<i>LULAC/FTI Federal Career Exploration Forum</i>	
9 am to 12 pm	College and University	Group A: 102C, Group B 202C
9 am to 12 pm	Rising Seniors Grade 12	Group C: 102D, Group D: 102E
9 am to 12 pm	High School Grade 9-11	Group E: 202A
9 am to 12 pm	Middle School Grade 6-8	Group F: 202B
10:30 am to 11:55 am	<i>Empowering Latinas: Eliminating Barriers to Success</i>	203C
10:30 am to 11:55 am	<i>Building Latino Entrepreneurs: A Roadmap for Success</i>	203AB
Noon to 2 pm	LULAC Women's Luncheon , Anna Cabral, US Treasurer	Ballroom CD
12:15 pm to 1:15 pm	Department of Defense Youth Luncheon	Ballroom A
2:30 pm to 4:30 pm	<i>LULAC National Assembly: Legislative Platform</i>	203C
6 pm to 7 pm	Presidential Reception	Ballroom Foyer
7 pm to 10 pm	Presidential Awards Banquet — House Minority Leader Nancy Pelosi	Ballroom CD
	Rev. Jesse Jackson, Founder and President, RainbowPUSH Coalition	

Saturday, July 1

8 am to 9 am	Immigration Rally , Dolores Huerta	Ballroom AB
9 am to 5 pm	LULAC General Assembly & Election of Officers	Ballroom D
8 pm to 11 pm	LULAC President's Celebration , Ram Herrera	Ballroom ABC

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REGISTRATION

Pre-registration forms will be accepted up until June 15, 2006. After June 15, participants must register on-site. Print or type the requested information below as you would like it to appear on your name badge:

Name _____

Title _____

Company/Agency _____ Council # _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____

Fax _____ Email _____

Check the appropriate box(es). Voting members should check delegate, alternate or their office.

General

Guest

Federal Training Inst.

Sponsor

Exhibitor

Media

LULAC Council*

Member

Delegate

Alternate

(For Members Only)

*Must enter Council #

LULAC Officer†

District Director

State Director

National Officer

Past National Officer

†Must enter position in Title line.

Youth*

Member

Delegate

Alternate

Registration Packages

Youth Members (Wed-Sat) \$125

LULAC Members (Wed-Sat) 235

Non-members (Wed-Sat) 285

FTI—Federal Training Institute (Mon-Sat) 385

Corporate Attendees (Mon-Sat) 435

Individual Tickets

Registration \$20

Tuesday Law Awards Breakfast 25

Tuesday Diversity Luncheon 50

Wednesday Educators Breakfast 25

Wednesday Partnership Luncheon 50

Wednesday Milwaukee Celebration 60

Thursday Armed Forces Breakfast 25

Thursday Unity Luncheon 50

Thu. Youth & Young Adult Banquet 60

Thursday Mariachi Spectacular 25

Friday Women's Luncheon 50

Fri. Presidential Reception & Banquet 75

Early Bird Discount! Individuals purchasing full registrations will receive a \$25 discount if they pay in full by 5/15/06.

FTI and Corporate packages include registration, seminars, meals, and all events (6 days). Youth, member & non-member packages include registration and all seminars, meals and events from Wednesday lunch through Saturday. Packages do not include Friday Breakfast.

Cancellation/Refund Policy: Cancellations will be accepted in writing until June 1, 2006; all refunds will be issued after the convention. After June 1, 2006, registrations are non-refund-able.

Corporate & Federal Training Institute participants must purchase the full package.

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

Payment can be made by cash, check or major credit card. For pre-registration, mail completed registration form along with check payable to **2006 LULAC National Convention** or credit card information to the address on the right. Credit card orders accepted by fax. There is a \$25.00 handling fee for all returned checks.

LULAC Fiscal Office
201 East Main, Suite 605
El Paso, TX 79901
(915) 577-0726, FAX (915) 577-0914
Email: cmunoz@lulac.org

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FEATURED EVENTS

- Monday, June 26**
6 pm to 8 pm
Attendance: 600
Opening Reception: Kick off event is full of excitement as we preview a week-long convention full of important speakers, workshops, and panels.
Minimum Sponsorship Level: \$10,000.
- Tuesday, June 27**
6:45 to 8:30 am
Attendance: 600
Law Enforcement Awards Breakfast: Recognizes outstanding Hispanics in law enforcement that have performed above and beyond the call of duty.
Minimum Sponsorship Level: \$10,000.
- 12 pm to 2 pm
Attendance: 700
Diversity Luncheon: Celebrates the importance of diversity in the workplace featuring distinguished representatives from Corporate America and the federal government.
Minimum Sponsorship Level: \$15,000.
- Wed., June 28**
7 am to 8:30 am
Attendance: 600
Outstanding Educators Recognition Breakfast: Recognizes outstanding Educators who have earned the respect of the community for advancing education.
Minimum Sponsorship Level: \$10,000.
- Noon to 2 pm
Attendance: 1000
Partnership Luncheon: Highlights LULAC's corporate and government partnerships. This is the perfect forum to promote your initiatives with LULAC.
Minimum Sponsorship Level: \$20,000.
- 6 pm to 9 pm
Attendance: 900
Local Council Event: Hosted by local LULAC councils, this event highlights Hispanic leaders and supports local LULAC programs.
Minimum Sponsorship Level: \$25,000.
- Thur., June 29**
Noon to 2 pm
Attendance: 1000
Unity Luncheon: Promotes unity among Hispanics and other communities in the United States. Speakers focus on working together to make America stronger.
Minimum Sponsorship Level: \$35,000.
- 5 pm to 7 pm
Attendance: 1500
Sponsor & Exhibitor Reception: Open to the Wisconsin Hispanic community, this event takes place in the exposition area and honors our sponsors and exhibitors.
Minimum Sponsorship Level: \$10,000.
- 6 pm to 8 pm
Attendance: 800
Youth & Young Adults Awards Banquet: Highlights our youth and young adult programs. The event features an awards presentation for our future leaders.
Minimum Sponsorship Level: \$25,000.
- 8 pm to 11 pm
Attendance: 1500
Mariachi Spectacular Concert:
Minimum Sponsorship Level: \$20,000.
- Friday, June 30**
7:30 am to 9 am
Attendance: 400
LNESC Breakfast: Hosted by the LULAC National Educational Service Centers, this event celebrates LULAC's educational programs.
Minimum Sponsorship Level: \$10,000.
- Noon to 2 pm
Attendance: 800
Women's Hall of Fame Luncheon: Focuses on the contributions made by Latinas to the U.S. and features the induction of 5 women into the LULAC Women's Hall of Fame.
Minimum Sponsorship Level: \$25,000.
- 6 pm to 7 pm
Attendance: 900
Presidential Reception: Kicks off the main and best attended evening of the convention. This black tie event features Hispanic leaders from throughout the U.S.
Minimum Sponsorship Level: \$20,000.
- 7 pm to 9 pm
9 pm to 11 pm
Attendance: 1200
Presidential Awards Banquet: This magnificent black-tie event highlights individuals who have given outstanding service to the Hispanic community throughout the year. Top national leaders deliver keynote address. **Minimum Sponsorship Level: \$50,000.**
- Sat., July 1**
8 pm to 11 pm
Attend: 800
President's Celebration: Concluding event of the convention celebrates the election of LULAC's leadership.
Minimum Sponsorship Level: \$15,000.

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SPONSORSHIP PACKAGES

Sponsoring an event or workshop at the LULAC Convention is an ideal way to reach out to national Hispanic leaders and influential community members. Sponsors of the 2006 LULAC National Convention will be recognized at all sponsored events and listed in all promotional material, including the convention program. The following packages are offered at the levels indicated.

Diamond—\$75,000+

- Convention Title Sponsor
- Company Representative Introduced as Convention Title Sponsor at the Presidential Awards Gala
- Twelve 10'x10' Exhibit Spaces
- Two Reserved Tables for 10 at the Presidential Awards Gala
- One Reserved Table for 10 at each Luncheon
- One Minute Commercial Video Spot to be played during the Presidential Awards Gala
- One Page Letter with Picture of Corporate Official in Convention Program
- One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads
- One Full-Page Color Ad in the LULAC News
- Attendance at Selected VIP Functions
- Twelve Full Corporate Registration Packages
- Main Web Link
- Signage Through-out the Convention

Presidential—\$50,000+

- Convention Sponsor
- Company representative introduced as convention sponsor at the Presidential Awards Gala
- Eight 10'x10' Exhibit Spaces
- Two Reserved Tables for 10 at the Presidential Awards Gala
- 30 Seconds Commercial Video Spot to be played during the Presidential Awards Gala
- One Page Letter with Picture of Corporate Official in Convention Program
- One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads
- Attendance at Selected VIP Functions
- Eight Full Corporate Registration Packages
- Main Web Link
- Signage Through-out the Convention

Judicial—\$35,000+

- Co-Sponsor of One Event
- Company representative introduced as Event Co-sponsor
- Six 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Color Ad in Convention Program-Premium Placement
- Attendance at Selected VIP Functions
- Six Complimentary Corporate Registration Packages
- Web Link
- Logo prominently displayed at Sponsored Function

Senatorial—\$25,000+

- Co-Sponsor of One Event
- Company representative introduced as Event Co-sponsor
- Four 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Color Ad in Convention Program
- Attendance at Selected VIP Functions
- Four Full Corporate Registration Packages
- Web Link
- Logo prominently displayed at Sponsored Function

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SPONSORSHIP PACKAGES CONTINUED

Congressional—\$20,000+

- Co-Sponsor of One Event
- Company representative introduced as Event Co-sponsor
- Three 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Color Ad in Convention Program
- Attendance at Selected VIP Functions
- Three Full Corporate Registration Packages
- Web Link
- Logo prominently displayed at Sponsored Function

Patriot—\$15,000+

- Co-Sponsor of One Event
- Company representative introduced as Event Co-sponsor
- Two 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Black & White Ad in Convention Program
- Attendance at Selected VIP Functions
- Two Full Corporate Registration Packages
- Web Link
- Logo displayed at Sponsored Function

Patron—\$10,000+

- Co-Sponsorship of One Event
- One 10'x10' Exhibit Space
- Half-Page Black & White Ad in Convention Program
- Web Link
- One Full Corporate Registration Package

ADDITIONAL SPONSORSHIP OPPORTUNITIES

• Federal Training Institute	20,000
• Youth Leadership Conference	20,000
• Young Adults Leadership Conference	20,000
• Hispanic Health Fair	20,000
• Registration Bags	20,000
• T-shirts	20,000
• Convention Program Book	15,000
• Convention Badges	15,000
• Lapel Pins	10,000
• Convention Poster	10,000
• Convention Marketing Circular	10,000
• Conference Web Site	10,000
• Pocket Agenda	5,000
• On-site Office (Command Center)	5,000
• Workshops	5,000
• Press Room	3,000
• Panelist/Speaker sponsorship	2,000

IN-KIND SERVICES

Printing

Commemorative poster, promotional brochure.

Communication Equipment

Walkie-talkie radios, cellular phones, fax machines.

On-Site Office

Computers, printers, photocopy machines.

Ground Transportation

Shuttle service, rental vehicles.

Air Transportation

Complimentary tickets for speakers and VIPs.

Promotional Advertisements

Advertisement placements to promote convention.

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SPONSORSHIP AGREEMENT: Please print or type the requested information below as it should appear in the convention program and name badge:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Select sponsorship level below. Enter the event you wish to sponsor: _____

- Diamond—\$75,000:** Convention Title Sponsor; Comment Opportunity at Sponsored Event, Twelve Exhibit Spaces; Two Reserved Tables for 10 at Function of Choice; One Minute Commercial Video Spot; One Page Letter with Picture of Corporate Official in Convention Program; One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads; One Page Ad in LULAC News; Attendance at Selected VIP Functions; Twelve Full Registrations; Main Web Link; Signage Throughout the Convention

- Presidential—\$50,000:** Convention Sponsor; Comment Opportunity at Sponsored Event, Eight Exhibit Spaces; Two Reserved Tables for 10 at Function of Choice; 30 Seconds Commercial Video Spot; One Page Letter with Picture of Corporate Official in Convention Program; One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads; Attendance at Selected VIP Functions; Eight Full Registrations; Main Web Link; Signage Throughout the Convention

- Judicial—\$35,000:** Co-Sponsor of One Event; Comment Opportunity at Sponsored Event, Six Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Color Ad in Convention Program; Attendance at Selected VIP Functions; Six Full Registrations; Web Link; Logo Displayed at Function

- Senatorial—\$25,000:** Co-Sponsor of One Event; Comment Opportunity at Sponsored Event, Four Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Color Ad in Convention Program; Attendance at Selected VIP Functions; Four Full Registrations; Web Link; Logo Displayed at Function

- Congressional—\$20,000:** Co-Sponsor of One Event; Comment Opportunity at Sponsored Event, Three Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Color Ad in Convention Program; Attendance at Selected VIP Functions; Three Full Registrations; Web Link; Logo Displayed at Function

- Patriot—\$15,000:** Co-Sponsor of One Event; Comment Opportunity at Sponsored Event, Two Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Black & White Ad in Convention Program; Two Full Registrations; Web Link; Logo Displayed at Function

- Patron I—\$10,000:** Co-Sponsorship of Event; One Exhibit Space; Half-Page Black & White Ad in Convention Program; Web Link; One Full Registration

Signature of Authorized Representative

Date

Mail this agreement and check to:
LULAC National Office
2000 L Street, NW, Suite 610
Washington, DC 20036
(202) 833-6130 FAX (202) 833-6135

Make check payable to: 2006 LULAC National Convention. For more information about sponsorship packages, advertisements and exhibits, call (202) 833-6130 or email: CZapata@LULAC.org or visit our website at: www.LULAC.org.

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ADVERTISING AGREEMENT

The 2006 LULAC National Convention Program provides an excellent opportunity for placing recruitment and community relations advertisements highlighting your corporate contributions to the Hispanic community. Over 7,000 copies will be distributed.

Please print or type the requested information below to advertise in the convention program:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Please indicate choices below (trim sizes shown):

- Full Page Color (8.5"x11")..... \$2,000
- Full Page Black & White (8.5"x11")..... \$1,500
- Half Page Black & White (8.5"x5.5") \$750
- Quarter Page Black & White (4.25"x5.5") \$500
- Inside Covers—Full Page—Color only..... \$3,000
- Back Cover—Full Page—Color only..... \$3,500

Notes:

- 1). Program dimensions are 8.5" x 11". No charge for bleed, but provide 1/8" bleed area all around. Live area is 1/4" less than trim all around.
- 2). Preferred material: PDF digital material which can be sent to the address below or emailed to LJOlmos@LULAC.org. We also accept black and white ad slick with film negatives, right side reading, emulsion side down. Four-color ads require a color proof or color key with color separation provided right side reading, emulsion side down, 175 line screen.
- 3). Ad material returned only upon request.
- 4). **No cancellations** after closing date of **June 1, 2006**.
- 5). The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

Mail this agreement and payment to the LULAC Washington Office. Mail the camera ready ad to address listed below. Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. This agreement, artwork, and payment must be received by **June 1, 2006**.

Signature of Authorized Representative

Date

Make checks payable to the **2006 LULAC National Convention** and mail to the LULAC National Office. Credit card orders accepted by fax. For more information, contact Lizette J. Olmos at (202) 833-6130 or visit our website at: www.LULAC.org.

LULAC National Office
2000 L Street, NW, Suite 610
Washington, DC 20036
(202) 833-6130 FAX (202) 833-6135

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

Milwaukee, Wisconsin • June 26—July 1, 2006

2006 LULAC National Convention & Exposition

JUNE 28-JUNE 30, 2006 EXHIBITOR AGREEMENT

The LULAC Convention Exposition is the premier venue for showcasing products and services to the Hispanic community and recruiting employees. Open to the general public, more than 10,000 people attend the exposition each year. Please print or type the requested information below to exhibit:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Please indicate your choices below and fax to 202-833-6135:

_____ Number of spaces requested (10'x 10'). Exhibit dimensions _____ Space # _____

_____ Yes, I need the standard exhibitor's equipment package consisting of an 8' high back drape, 3' high side rails, one six foot table, two chairs, waste basket and an I.D. sign.

_____ No, I do not need the standard exhibitor's package.

Please circle the desired plaza: **Corporate** **Government** **Career Fair** **Non-Profit** **College**

2006 LULAC EXPOSITION HOURS

Wed, June 28	Thu, June 29	Fri, June 30
10am-12pm	9am-12pm	9am-12pm
2pm-5pm	2pm-7pm	2pm-4pm

Move-in begins at **8 am** on **June 27**.
Move-out begins after **4 pm** on **June 30**

Contact: **Hargrove Inc.** for your decorating & shipping needs

One Hargrove Drive, Lanham, MD 20706

Phone: 301-306-4627 Fax: 301-731-5438

customerservice@hargroveinc.com

Notes: All exhibitors receive one complimentary registration per space purchase, and a listing in the convention program. Full payment is requested with this signed agreement. The LULAC Convention coordinators reserve the right to establish whatever rules may be required to guarantee the safety and appearance of the convention and the exhibit area. The exhibit area is not carpeted. Electric and internet connections are not included in the cost per space indicated below:

Agreement Forms Received	Before May 15, 2006	After
Corporate (10' x 10')	\$2,000	\$2,500
Government, Career Fair (10' x 10')	\$1,500	\$2,000
Non-Profit, College Fair (10' x 10')	\$1,000	\$1,500

Mail this form & payment to the address below. Exhibit registration cut-off is June 20, 2006.

Signature of Authorized Representative _____

Date _____

Make checks payable to the **2006 LULAC National Convention** and mail to the LULAC National Office. Credit card orders accepted by fax or Email: CZapata@LULAC.org for more information or visit our website at: www.LULAC.org.

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PARTICIPANT DEMOGRAPHICS

The League of United Latin American Citizens is proud to say that the LULAC National Convention draws over 10,000 attendees to this event annually. People varying from age 18 to 70 are drawn to our convention because of the various avenues of opportunity. The college and job fair, corporate, government, health and housing plazas located in the exhibit area of our convention receive the most attendance. Below is the approximate break down of attendance by age and gender, in most cases gender is split 50/50. Race: 85% of attendees are Hispanic, with 6% being Anglo, 8% African American and 1% other.

