

CALIFORNIA
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RESOLUTION

WHEREAS on March 24, 2005, in Los Angeles, California, the nation's 2nd largest television market, KTLA TV, a television station owned by The Tribune Company a news report entitled, "3 Axed in Sex Scandal" dealing with the firings of three employees at NBC TV, and

WHEREAS, within their report, the station showed video, not of the people who were fired, but instead decided to show a well-known Los Angeles NBC Hispanic television News Anchor **NOT** involved in the scandal in any way, and

WHEREAS, KTLA and The Tribune Company could have shown *non-Hispanic* News Anchors who comprise the prime news team at NBC TV in Los Angeles but decided to show a well-known Hispanic, and

WHEREAS, in recklessly showing this inaccurate portrayal of this respected Hispanic news personality seen by millions of television viewers, KTLA and The Tribune Company caused enormous damage to him personally as well as to the Hispanic community,


NOW THEREFORE, be it resolved that LULAC strongly condemns the disparaging actions of KTLA TV and The Tribune Company which it willfully took against the Hispanic News Anchor and by extension, the Hispanic community, and

BE IT FURTHER RESOLVED that LULAC demands that KTLA and The Tribune Company take immediate action to fully resolve this matter including the damages caused by its negligence to the Hispanic News Anchor and the Hispanic community, and

BE IT FURTHER RESOLVED that LULAC demands that KTLA and The Tribune Company take immediate actions to improve its hiring, treatment and promotion of Hispanic News Reporters, Anchors, Producers and News Managers, and

BE IT FURTHER RESOLVED that LULAC demands that KTLA and The Tribune Company take immediate actions to establish an educational scholarship fund for Hispanic students who seek a career in broadcast communications.

This resolution voted upon and passed by the National Membership of The League of United Latin American Citizens, LULAC, meeting at their 76th Annual National Conference in Little Rock, Arkansas on this date.

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